

# THE MELT



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## FINAL DESIGN

User Breakdown & Programming  
Target Users  
User Profiles  
User Map



## FF&E

FORSYTH PARK LIVE MUSIC EVENT,  
FEBRUARY 28TH, 2021

“There’s something so special about live artistic performances. The way people just watch, enthralled by the display of talent, mindlessly slipping away from their troubles. The urge to constantly be doing something of importance subsides and contentment swarms the air. It’s like a mutual agreement to be doing absolutely nothing together except for appreciating what’s in front of you. For children, the art serves as a background for one of the best types of days, a beautiful one spent outside with new friends to make. For adults, it works as a reprieve from the stressful lives we succumb ourselves to everyday. There is just something magical about live music and how it brings people together because I can tell everyone else feels the magic, too. It’s the one thing I think I could say I share with every human being. To sit and appreciate raw talent right in front of you is enthralling for everyone. It’s been so long since I’ve felt community like this. As we approached and I realized that it was music gathering the people around the stage, I felt my soul ignite with a fire I haven’t felt in a long time. How powerful that is.”

- JENNA MORLOCK

# GLOSSARY

## *“MUSIC CITIES”*

Model created by the Sound Diplomacy to deliver economic, social and cultural growth in cities and place

## *LEED*

Leadership in energy and environmental design

## *SDG'S; SUSTAINABILITY DEVELOPMENT GOALS*

Core principles of what make a sustainable design

## *SUSTAINABLE*

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

## *HUNGRY WORLD MISSION*

Project and warehouse dedicated to helping the local hungry

## *POVERTY*

the state of being extremely poor, income is below living wage for area

## *GENTRIFICATION*

the process whereby the character of a poor urban area is changed by wealthier people moving in, improving housing, and attracting new businesses, typically displacing current inhabitants in the process.

## *SYSTEMIC RACISM*

a form of racism that is embedded in the laws and regulations of a society or an organization. It manifests as discrimination in areas such as criminal justice, employment, housing, health care, education, and political representation.

# PROJECT PROPOSAL

*THE MELT:* CENTER FOR ARTS AND COMMUNITY DEVELOPMENT

*NEED:* Lack of platform for people struggling with poverty or trying to make a living in the arts in the Savannah area

*INNOVATION:* A new kind of concert venue that combines the experiences of a house show, concert, and festival to create a growing community.

*CLIENT:* Sound Diploma, Music Cities Division, City of Savannah

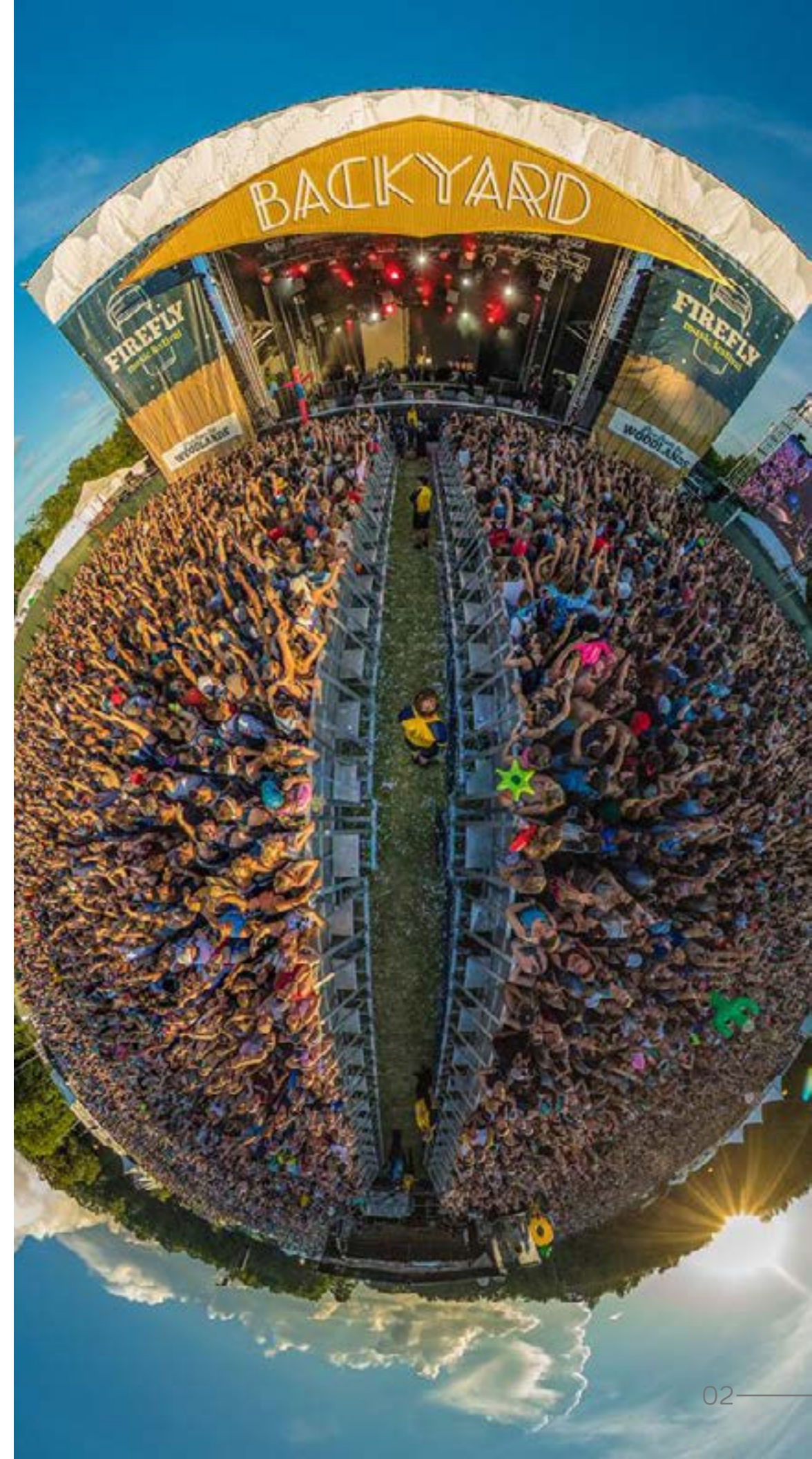
*PROGRAM:* Music, arts, shopping, cafes, bars (Public Multi-Functional Space)

*USER:* Mostly locals, some tourists on a less involved basis; Young art and music enthusiasts, foodies, experience seekers

*ISSUES:* Small space acoustics, inclusivity

*RESEARCH AREAS:* Avoiding gentrification, cultural revival, inclusive design, economical effects of strong arts community, motivations for live events, repairing segregation

*BUILDING:* 718 E Broad st., Urban, two story, 17,188 SF, adaptive reuse, downtown Savannah



# GOALS

*STRENGTHEN SAVANNAH'S LOCAL COMMUNITY*

*GENERATE FUNDING TO HAVE BIG NAMES  
AND SUPPORT THE LOCAL COMMUNITY*

*MULTIPLE VENUES IN A SMALL SPACE*

*SUSTAINABILITY*

*PROVIDE EXCITING NEW OPPORTUNITY FOR LOCALS*

*PUSH THE CONCERT EXPERIENCE BEYOND*

# OBJECTIVES

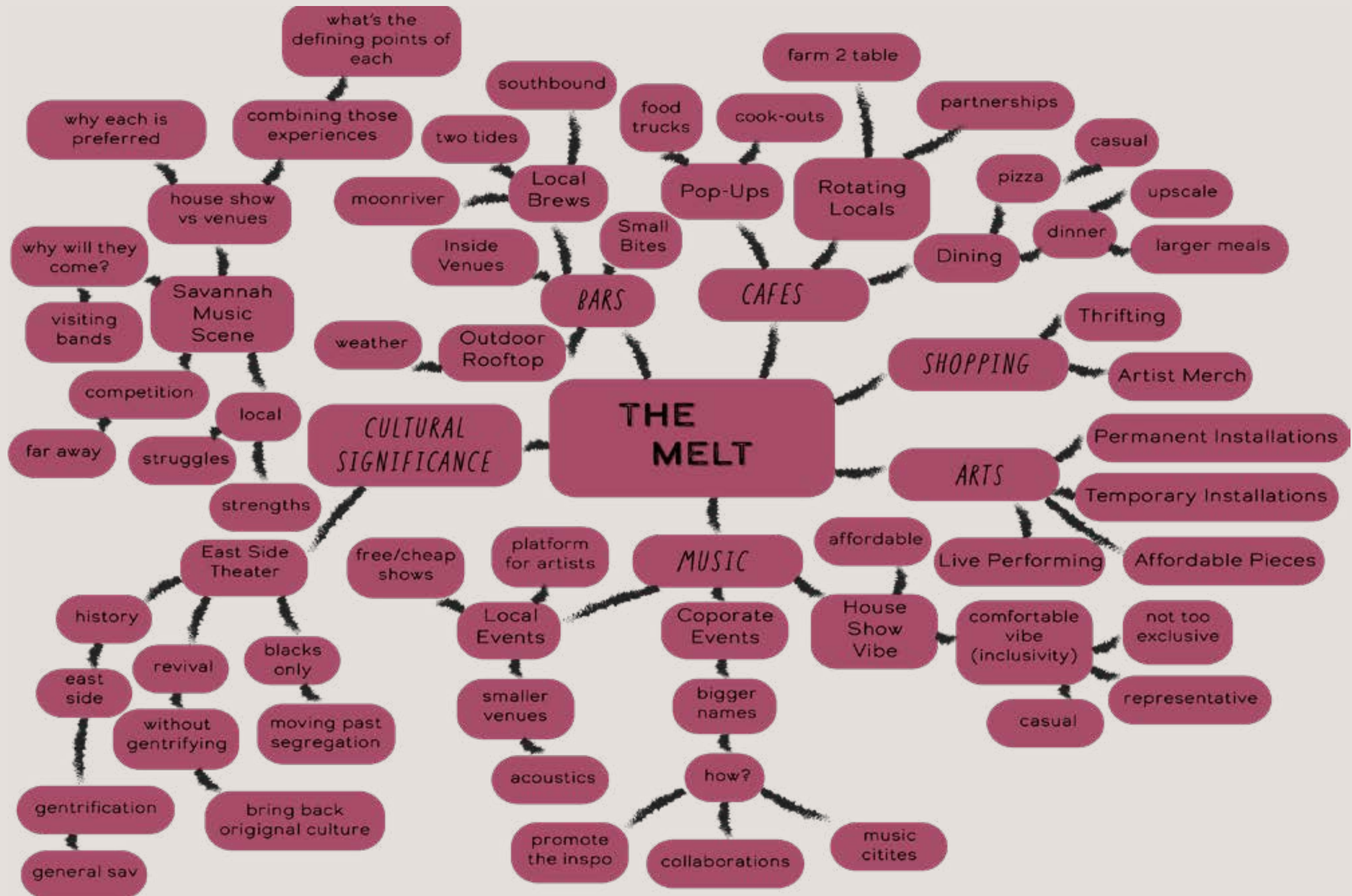
Strengthen artistic community  
Create intergroup connections  
Work against poverty rate with profits  
Reviving a well-known cultural area  
Provide platform for various local entrepreneurs

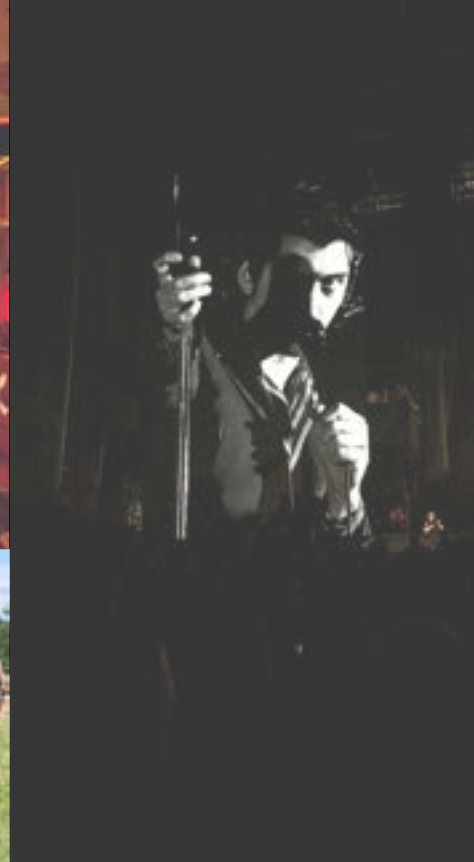
Partners/Sponsors  
"Music Cities," proposal for city funding  
Balance in luxury and inclusivity  
Promote goals for donations

Indoor and Outdoor space  
Innovative acoustic control  
Rotating genres

Target Sustainability Development Goals  
Create system of behavior change  
LEED certification

# BRAIN MAPPING





CONNECT // EXPLORE // EXPERIENCE





DISCOVERY

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# CASE STUDY

## “MUSIC CITY” ST. JOHNS FLORIDA

HOW DOES A  
STRONG  
ARTISTIC  
COMMUNITY  
DEVELOP A CITY?



### SIMILAR ASPECTS TO SAVANNAH

- touristic economy
- lack of platforms and full-time employment
- historically rich
- geographically rich

### MUSIC; ECONOMY, CULTURE, & SOCIALIZATION

- .7% increase in employment
- most professionals feel they need better knowledge on marketing
- added \$44 mil to the GVA
- people willing to pay for frequency
- tourists
- music assets & infrastructure
- requires partnerships, cohesion, adaptability, and willingness to learn

### MUSIC ECOSYSTEMS COMPONENTS

- |                   |                                    |
|-------------------|------------------------------------|
| music retail      | multi-purpose venues               |
| festivals         | night clubs w/ regular programming |
| radio             | hospitality spaces                 |
| music chorus      | purpose-built venues               |
| music schools     | orchestras                         |
| recording studios | 92% outside the creative           |
|                   | other music business               |

### LOCATION SPECIFIC RESEARCH

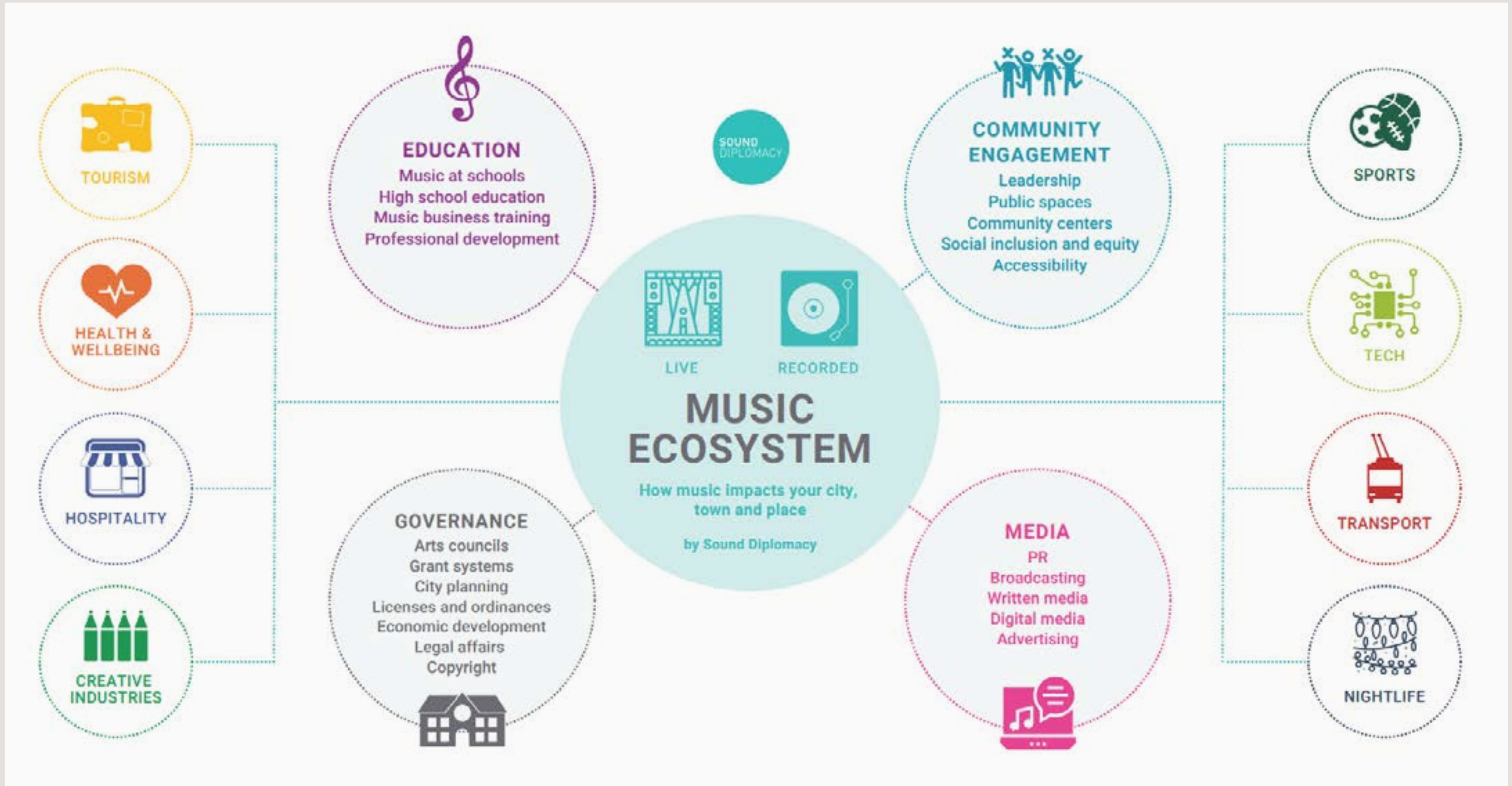
- |                         |                                 |
|-------------------------|---------------------------------|
| music tourism policy    | liquor permitting               |
| night transport         | event permitting                |
| agent of change         | economic development incentives |
| music office or counsel | busking                         |
| local grants            | entertainment district          |
| noise laws              | music workspace/hub             |

### COVID-19 IMPACT ON MUSIC SCENE

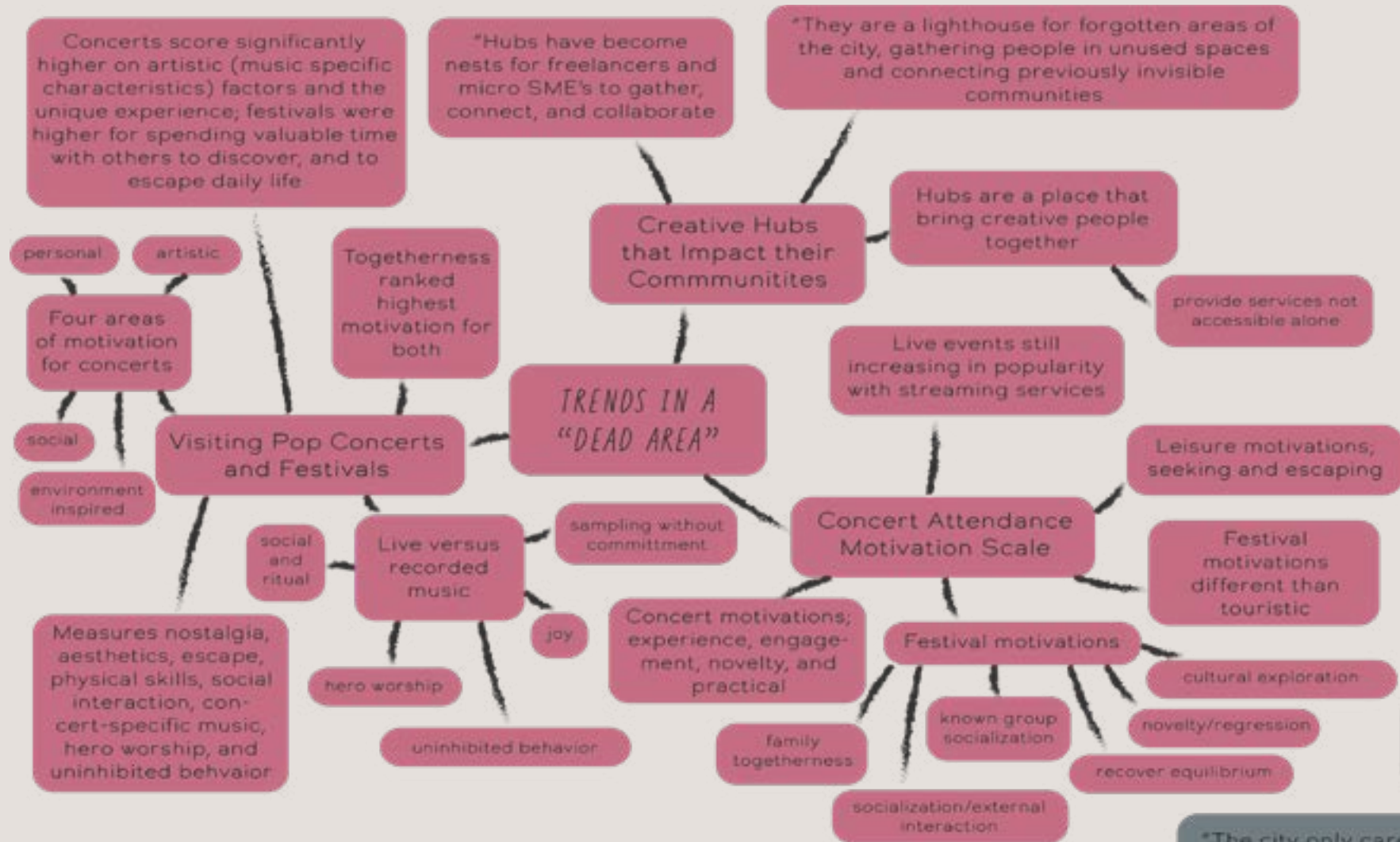
- highlighted existing weak points in the industry
- no live events leaves no paid work

<https://static1.squarespace.com/static/593eb2a837c58172ed556cbb/t/5fdb8e59b-91c3e462acb9375/1608224386064/St+Johns+Florida+Executive+Summary.pdf>

# HOW A STRONG ARTISTIC COMMUNITY AFFECTS A CITIES ECONOMY



<https://www.sounddiplomacy.com/our-projects>



[https://www.wipo.int/wipo\\_magazine/en/2015/05/article\\_0009.html](https://www.wipo.int/wipo_magazine/en/2015/05/article_0009.html)

<https://www.forbes.com/sites/brianpenick/2020/05/13/cities-need-to-continue-investing-in-their-music-economies-post-pandemic/?sh=29aa294587b0>

<https://www.tandfonline.com/doi/full/10.1080/09548963.2021.1916738>

<https://architecturecompetitions.com/creatives-hubs-that-impact-their-communities>

# LITERATURE REVIEWS

<https://www.savannahnow.com/in-depth/special/2021/02/09/savannah-revitalization-not-gentrification-what-city-needs/3949081001/>

<https://www.savannahnow.com/in-depth/special/2021/02/09/savannah-like-much-south-still-has-not-wrested-itself-its-past/3945079001/>

<https://www.learningforjustice.org/professional-development/strategies-for-reducing-racial-and-ethnic-prejudice-essential-principles>

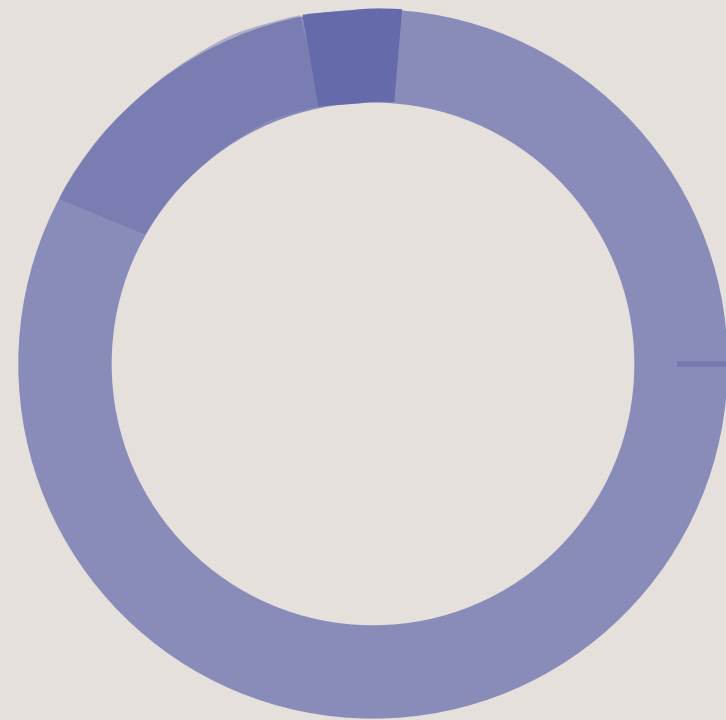
<https://www.savannahnow.com/news/20200111/savannahrsquo-s-last-standing-blacks-only-theater-remembered-as-refuge-community-space>



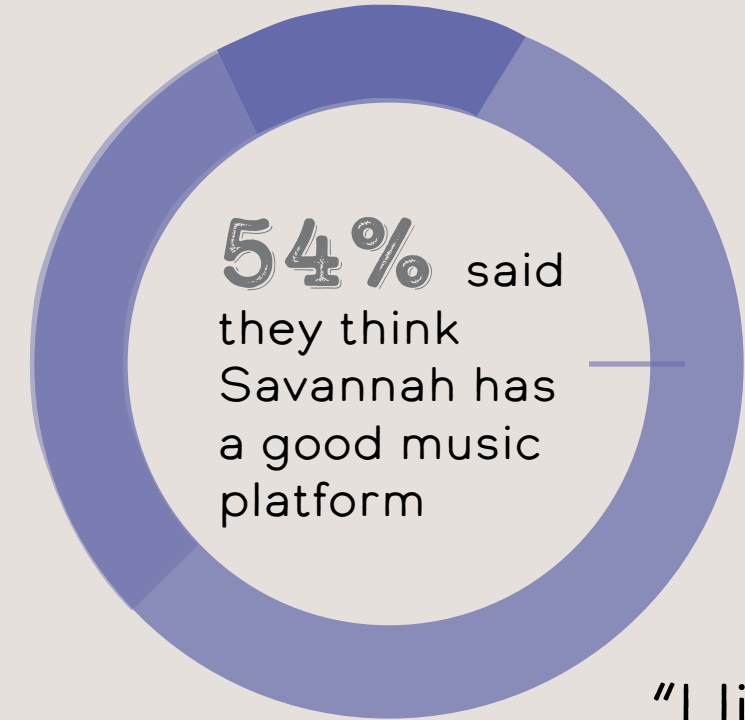
# SURVEY

31 participants ages 17 - 60

"A strong art community give people a safe place to go out and enjoy more than just going to bars."



**83%** said they would be more inclined to go to a show if it involved more activities like cafes/bars, art exhibits/live installations included at an affordable price



**54%** said they think Savannah has a good music platform

"I like how intimate house shows are but typically i like the artists at concerts more and festivals are too long in my opinion but they tend to have more food and cool stuff like that."



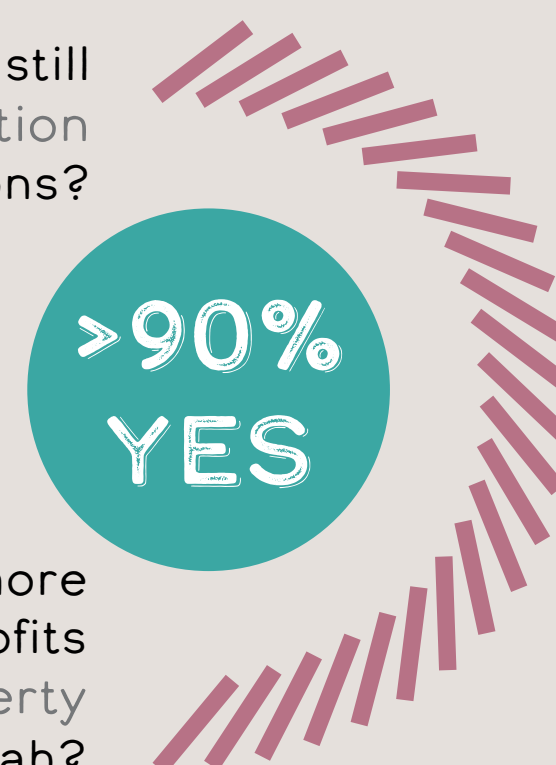
Do you think something like this could bring together different groups of the community?

Do you think building a stronger community for artists would benefit the community as a whole?

Do you think Savannah would benefit from a more inclusive music venue?

Do you feel there is still racism or segregation in the cities decisions?

Would you be more encouraged to go if profits went to help the poverty crisis in Savannah?



# TARGET PROBLEMS

1. LACK OF GOOD MUSIC VENUES OR PLATFORMS FOR SMALLER GROUPS THAT WILL HELP THEM ADVANCE IN THEIR CAREERS
2. CREATING A BETTER CONNECTED COMMUNITY WITHIN THE LOCAL ARTS
3. AVOID FEELINGS OF GENTRIFICATION
4. RESOLVE PREVIOUS CULTURAL WRONG-DOINGS
5. DECREASE COMMUNITY SEGREGATION
6. SUSTAINABILITY IN THE MUSIC INDUSTRY
7. SMALL AREA ACOUSTICS
8. WORK WITH THE BUILDING AND CITIES HISTORY
9. FINDING PARTNERSHIPS AND SPONSORS
10. HOW TO MAKE IT A TRENDING SPOT IN A COMMERCIALY "DEAD AREA"
11. INCLUSIVITY FOR ALL GROUPS



# SUSTAINABILITY



Working against Savannah's intense poverty rate by donating back to organizations that promote the well-being of current residents.



Reducing the impact of live events and non-renewable energy with alternative sources for lighting, sound, etc...



Providing wide variety of new jobs with potential for growth. Music Industry provides all around economic growth.



Avoiding gentrification, resolving past and current wrong-doings, creating inter-group relations.

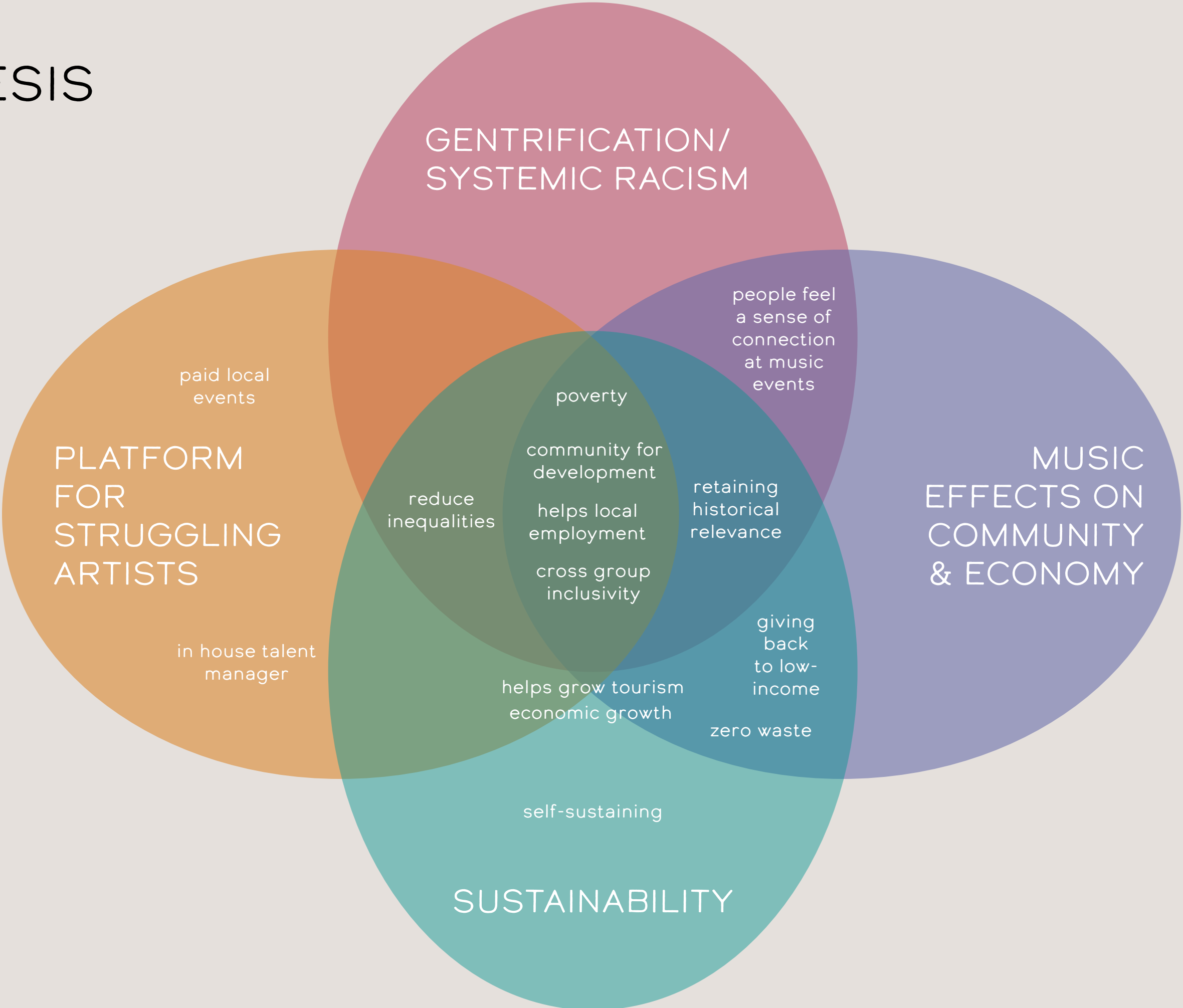


Contributing to economy as a whole. Generates positive behavior and perceptive changes. Strengthens community.



Ethical sourcing of dispensed products. Waste reduction systems. Resources for why it's important.

# SYNTHESIS







# USER RESEARCH

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# USER BREAKDOWN & PROGRAMMING

## STAFF

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Performers; backstage dressing rooms, parking, security

Security; locker rooms, parking, break room

Bars; management, bartenders, bussers, lockers, parking, break room, storage

Dining; servers/cashiers, management, bussers, chefs, dish, prep, kitchens, storage, lockers, parking, break room

Local Vendors; loading area, meeting space

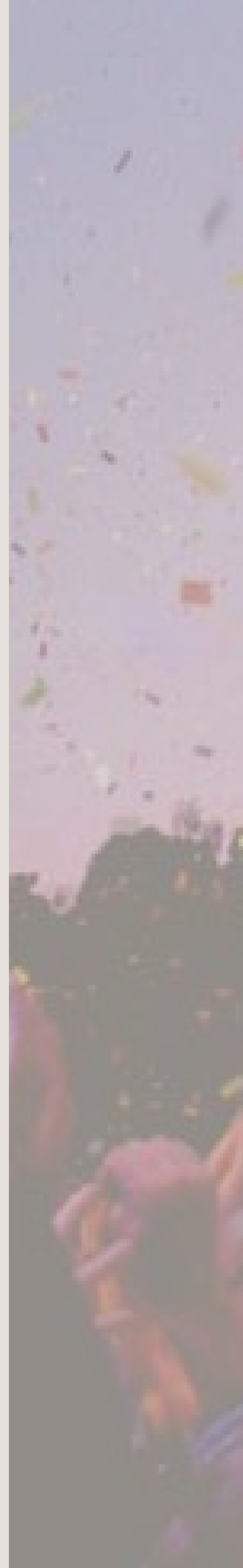
Community Developers; talent management, record label rep., marketing, office space, parking, break area

## SERVICES

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Restrooms; for staff and public

Shopping; cashiers, management, artists, storage, break area, parking, security



# TARGET USERS



Young Artists; and Music Enthusiasts; inclusive to all genres



Foodies; locals and interested travelers



Experience Seekers; attract with wonder



Savannah Locals; strengthen the local intergroup connections

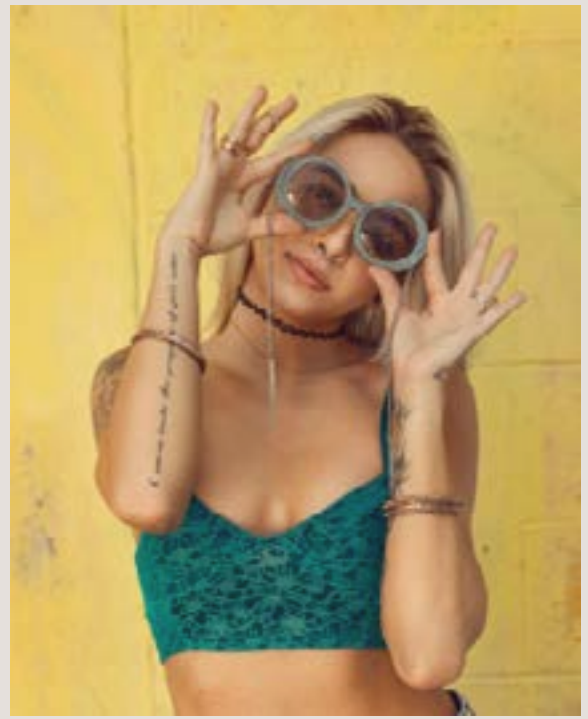


Struggling Artists; provide platform and community

# USER PROFILES



Sebastian



Ash



Sandra  
& Zoe



Chelsea



Frederick



## THE PERFORMER

Sebastian 29

Local small artist, works part-time job

### SAYS

"I wish I had more time to devote to my music."

"I need to get a real job."

"I love to feel included."

### THINKS/FEELS

Loves Creativity

Struggles with money

Values Community

Feels "Behind"

Values a connection with fans



- Wants to make a solid living from music

- Wants to build a better community

### SEES

Bands dying out

Music Industry growing

People traveling to play shows



- Hard to gain enough following without large investments

- Doesn't have enough time to pursue what he wants.

- Doesn't know where to start

### HEARS

"Broke artists."

"You're music is great!"

"You're never gonna make it in that industry."

"Find a good label."



Grew up in local band

Books gig and talks to representative about professional practices

FINDS THE MELT

GAINS FOLLOWING & BECOMES ADVOCATE

Gets connected with bigger venues

Struggled to find a good platform without major investment



*THE TALENT MANAGER*  
*Chelsea 37*  
 Grew up in Savannah, lots of connections

SEES  
 Lack of Education  
 Friends struggling  
 Market rising

SAYS  
 "The arts industry should be a more accessible career."  
 "Without art we have no culture."  
 "Connections are too difficult to make in the industry."



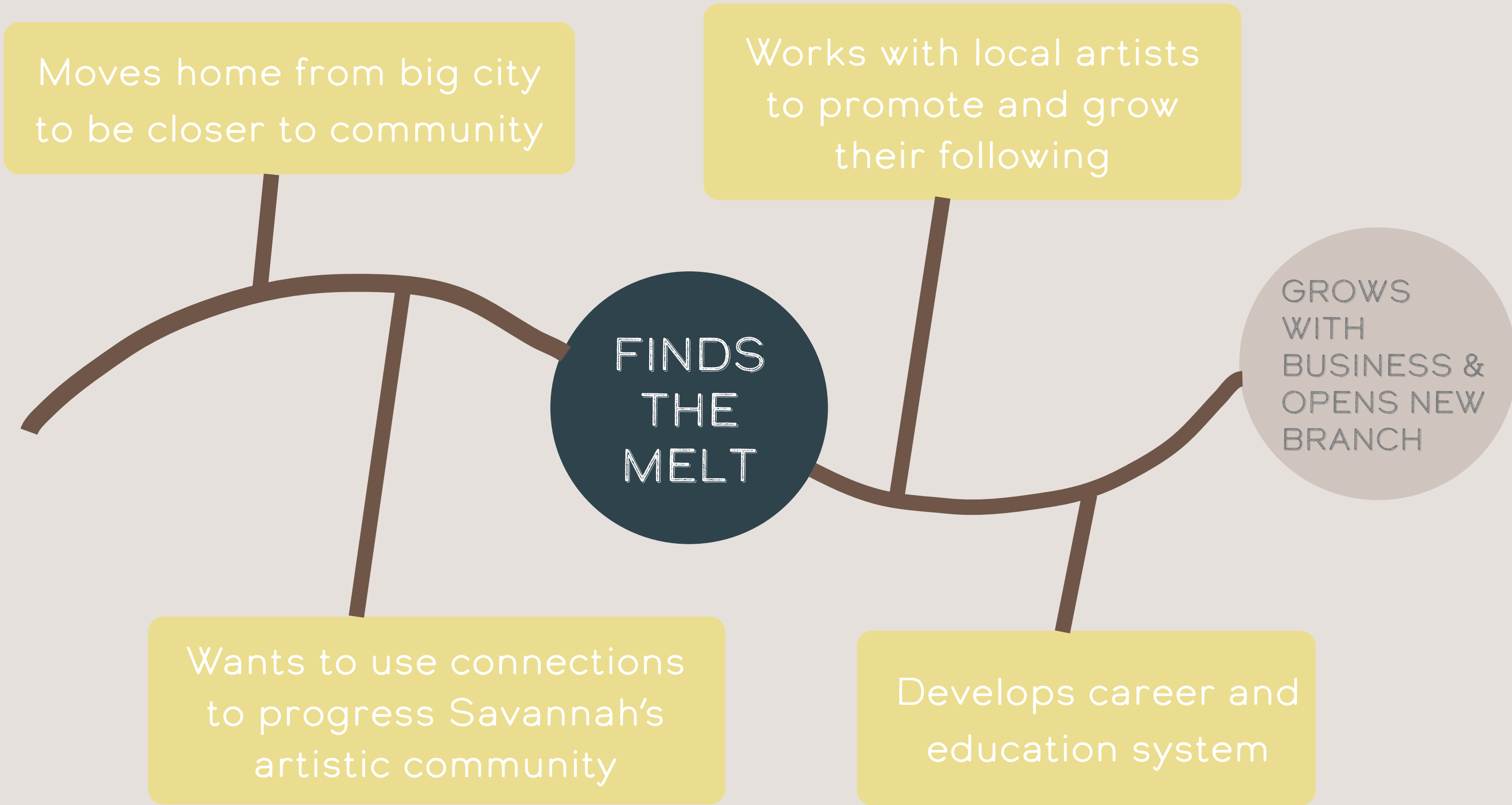
- Educate and Advocate
- Build stronger artistic community for Savannah

HEARS  
 "Artists are lazy."  
 "You have great taste."  
 "Savannah has no good platforms."



- No existing market in the area
- Doesn't know how to get in touch with the artists

THINKS/FEELS  
 Connection to Savannah  
 Wants to help small artists  
 Finding quality potential







# THE EXPERIENCE SEEKER

Ash 19

From Charlotte, appreciates the arts



- Wants to find a fun new place to see music and art

**THINKS/FEELS**  
Loves live music  
Loves traveling  
Arts supporter  
Ethical consumer

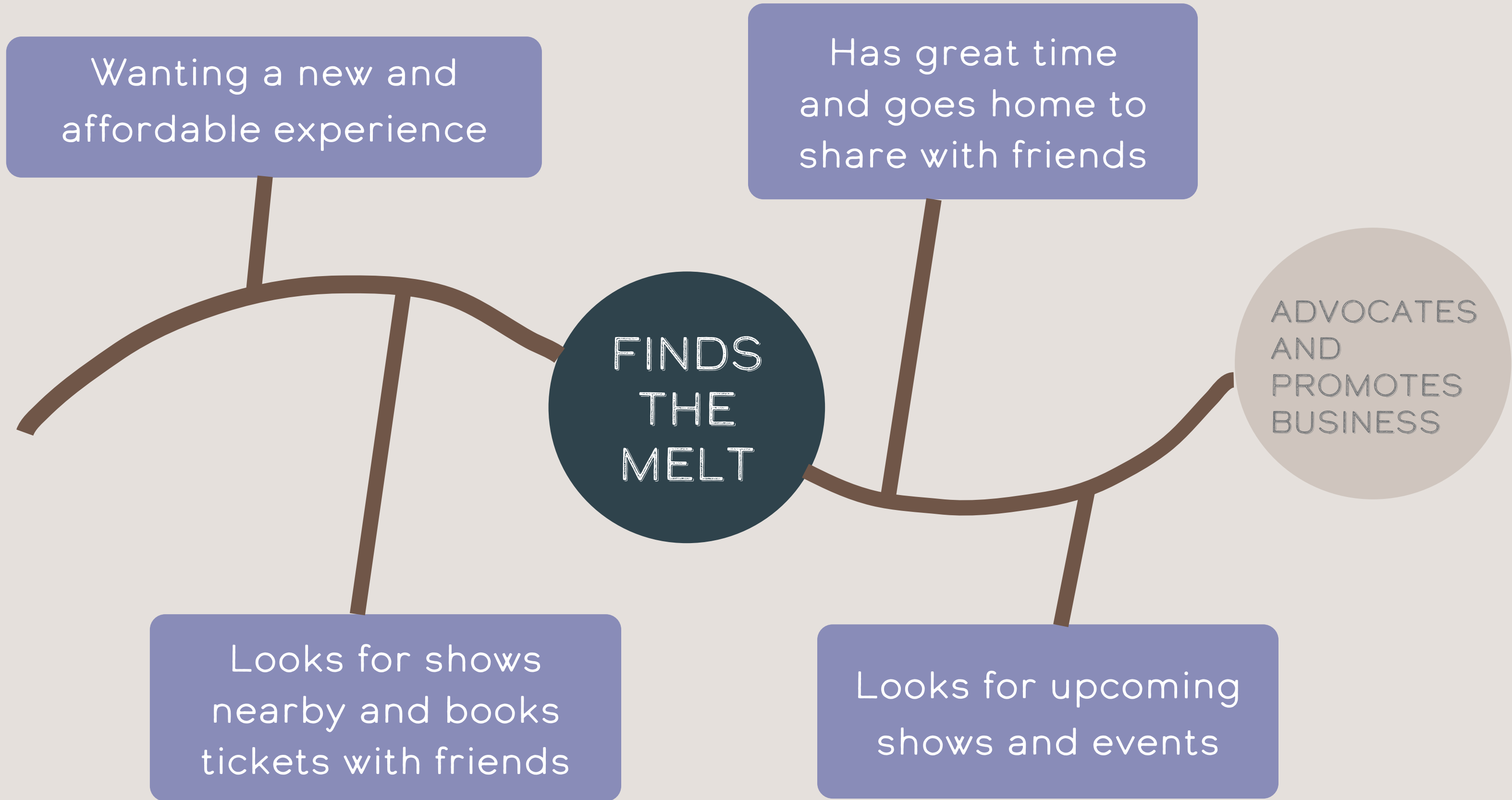
**SAYS**  
"I would go anywhere for a unique spot."  
"I live for the experience."

**HEARS**  
"I heard there's a cool new spot in Savannah."  
"We have to support our artists."  
"If things were cheaper I'd go with you."

**SEES**  
Bands dying out  
Social media promotions  
Trendy festivals

- Hard to get friends involved with their budgets







# THE ENTHUSIAST

*Frederick 52*

Savannah local, person for the people



- Feels too old for the local venues

## THINKS/FEELS

City losing it's culture

Not a lot of good music options in Savannah

Feels "too old"



- Wants to find a place with music suited to him

## SAYS

"I like to feel involved."

"I only like vinyls and live music."

## SEES

Only a young market

No free music besides clubs

## HEARS

"You should check out the bar downtown for music!"

"Savannah isn't what it used to be."





# THE DOWNSTREAM

Sandra & Zoe 24 & 4

Local low-income, recently lost housing

## HEARS

"Savannah is changing."

"The city only cares about downtown."



- Stable environment
- Sense of community
- Opportunities for kids

## SAYS

"I want to find a supportive community."

"I feel unwelcome in my city."



- Struggles to keep up with the economy
- Doesn't qualify for an existing program

## SEES

Friends leaving the city

Segregation in Savannah's opportunities

Less affordable housing

## THINKS/FEELS

Wants kids to grow up with opportunities in the arts

Worries about the increase of cost of living in Savannah

Forced into unsafe conditions due to cost of living increase

Partners with program to help get back on feet again

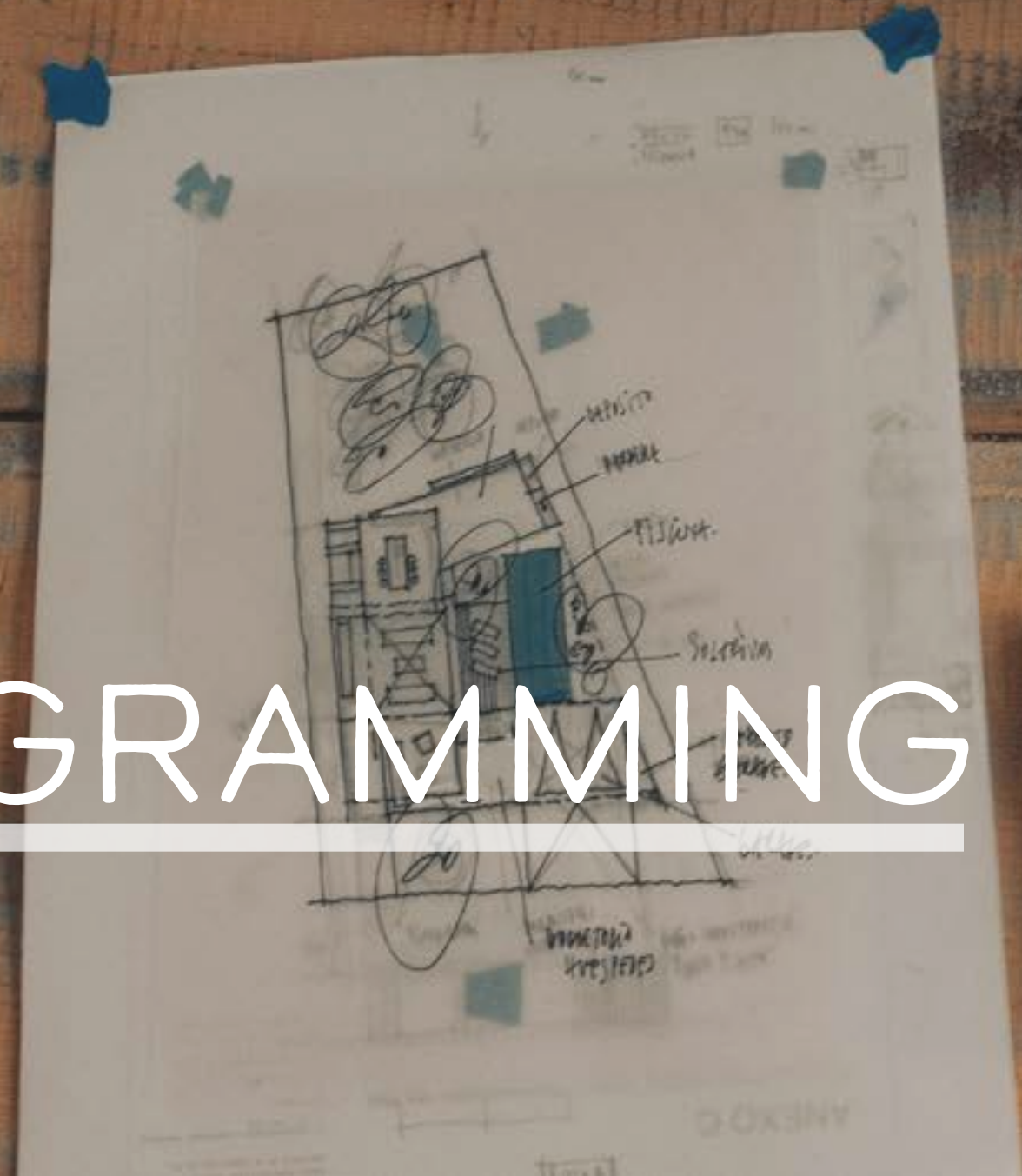
FINDS THE MELT

TAKES LESSONS & BUILDS LONG-TERM CAREER

Looks into program for help providing a more stable environment

Builds sense of community and wants to get involved in the company

# PROGRAMMING



# AREA BREAKDOWNS

## SECOND FLOOR

17,188 SF

### OFFICE SPACE

Record Management; desks, filing  
 Restaurant Management; desks, filing  
 Conference Area; seating, workspace  
 Business Management; desks, filing  
 Security; lockers, systems, equipment storage

### ROOFTOP VENUE

Convertible Stage;  
 mechanical room  
 Movable Lawn Seating;  
 storage for seats  
 Backstage; bathroom,  
 dressing room, private exit/entry  
 Sound & Light Booth;  
 systems and equipment

### OUTSIDE BAR

Bar; well, sink/dish station,  
 cooler, ice machine, trash  
 Seating; bar top, table top  
 Storage; dry stock, cooler  
 stock, kegs  
 Employee Bathroom

### EXHIBIT SPACE

Room for Alternating Art  
 Installations; empty adjustable  
 area  
 Light & Sound Booth;  
 systems and equipment

## GROUND FLOOR

17,188 SF

### MAIN VENUE

Stage; mechanical room  
 General Seating; fixed  
 seats, risers  
 Standing Area  
 Backstage; bathroom,  
 dressing room, private  
 exit/entry, loading dock  
 Sound & Light Booth

### THRIFT STORE

P.O.S.; sales counter,  
 storage space, business  
 information  
 Storage; back-stock, sorting  
 Retail Space  
 Dressing Rooms (2)  
 Local Artist Display; area  
 for rotating work

### DINNER & MUSIC

Kitchen; fry, grill, saute, dish,  
 prep, expo  
 Storage; dry stock, cooler  
 Stage; mechanical  
 Dining Room; table seating, bar  
 Service Area; drink station,  
 computers, storage, break area  
 Employee Wash Closet

### PUBLIC WASH AREA

Gender Neutral  
 Communal Sinks  
 Changing Area  
 (same level 2)

## BACKYARD

2,190 SF

### FOOD TRUCKS

Small In-place Kitchens;  
 fry, grill, saute, prep, expo,  
 dish pit  
 Storage; dry stock, cooler  
 Picnic Seating  
 Employee Wash Closet

### HOUSE VENUE

Small Stage; mechanical  
 Floor Seating  
 Sound Booth; system and  
 equipment

### BONFIRE

Fire Pit; mechanical, fire safety  
 S'mores Bar; vending, cleaning  
 Seating  
 Smoking Area; fire safety  
 Trash



# KEY MOMENTS



## *INCLUSIVITY*

All genres offered  
Platform for all arts  
Accessible pricing  
Local artisan's promotion

## *GIVING BACK*

Donations to low-income  
projects/programs  
Educational and job  
opportunities

## *THRILL*

Unique experience  
Multiple activities  
Outdoor & Indoor

## *COMMUNITY*

Safe space  
Shared spaces across  
venues  
Relationship building  
opportunities

# USER MOMENTS

## BACKYARD



### Sandra & Zoe

After meeting with the Savannah community program leader and qualifying for assistance she feels relieved enjoying a discounted meal from the food trucks outside and finishing with s'mores around the fire and a smile on their face

## OFFICE



### Chelsea

Meets at the office with an old friend, a part of a local band, and connects them with multiple venues to get a tour started and feels at home and excited with the change she is making at work

## TICKET BOOTH



### Sebastian

At the counter purchasing a ticket he notices information about signing onto The Melt's record label and how to get involved with management feeling relieved to finally have someone help launch his dreams

## MAIN DINING



### Frederick

Hears about a jazz night with great food and goes to give his community one last shot leaving very satisfied with the show and chance to sit with the band for a drink after the show

## EXHIBIT



### Ash

Moving throughout the space to reach her venue Ash goes through the upstairs exhibit and is amazed at how unique the night feels. After she checks out the fire-pit and has engaging conversation while enjoying s'mores with old and new friends

# POTENTIAL WEAKNESSES

## STAGE SPACE

How can it be utilized outside of performances? How can they be combined to suit larger groups?

Artist workspace (requires; tables/chairs, storage, supplies)

Extended Dining (requires; tables/chairs, storage, different occupancies)

Convertible stage (requires mechanics, movable openings/railings, security measures)



## ACOUSTICS

How to avoid conflict in a confined space?

How to abide by sound restrictions in area with outdoor venues?

Biophillic control (requires; maintenance and upkeep, water source and drainage)

Sound Direction (requires; sound engineer, acoustic control)



## BACKSTAGE AREAS

How can it be utilized outside of performances?

Artist workspace (requires; tables/chairs, storage, supplies)

Meeting area (requires; tables/chairs)

Rehearsal room (requires equipment and acoustic control)





# PRECEDENTS

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# PRECEDENT STUDY #1

NEW YORK CITY 2019

ARCHITECTS: *Diller Scofidio + Renfro and Rockwell Group*



200,000 SF

LEED SILVER CERTIFICATION

Partnered with the Hudson's Yard residential tower

<https://www.rockwellgroup.com/projects/the-shed>

<https://www.theplan.it/eng/architecture/the-shed>

[https://www.archdaily.com/792485/watch-how-diller-scofidio-plus-renfros-shed-transforms-at-new-yorks-hudson-yards-high-line?ad\\_source=search&ad\\_medium=projects\\_tab&ad\\_source=search&ad\\_medium=search\\_result\\_all](https://www.archdaily.com/792485/watch-how-diller-scofidio-plus-renfros-shed-transforms-at-new-yorks-hudson-yards-high-line?ad_source=search&ad_medium=projects_tab&ad_source=search&ad_medium=search_result_all)

"The Shed is a nonprofit cultural organization that commissions, develops, and presents original works of art, across all disciplines, for all audiences."

THE MCCOURT 17,000 SF  
space for large-scale performances,  
installations, and events  
accommodates 1,250 seated and 2,000 standing  
can be combined with the shell to open to  
galleries for up to 3,000

GRIFFIN THEATER  
gallery and rehearsal space, creative artist hub

TISCH SKYLIGHTS  
gallery and rehearsal space, creative artist hub

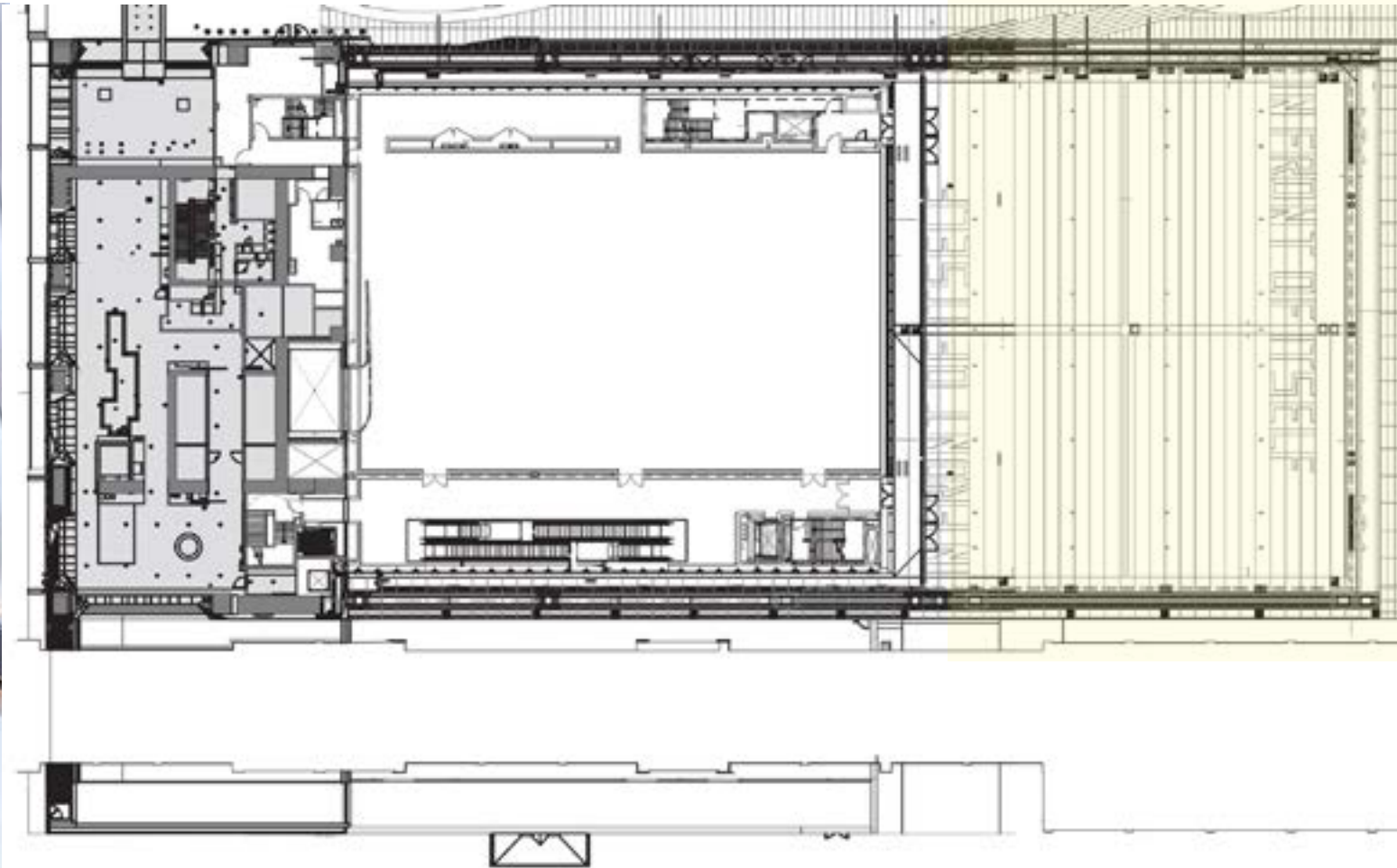
EXTERIOR PLAZA 20,000 SF  
outdoor public area, transformable to be inside  
equipped with power supply, loading zone

THE SHELL 120 FT  
transitioning feature that allows for outside  
space or a larger venue/installation interior  
space

LOBBY  
Cedric's (restaurant), McNally Jackson  
(shopping), ticketing booth

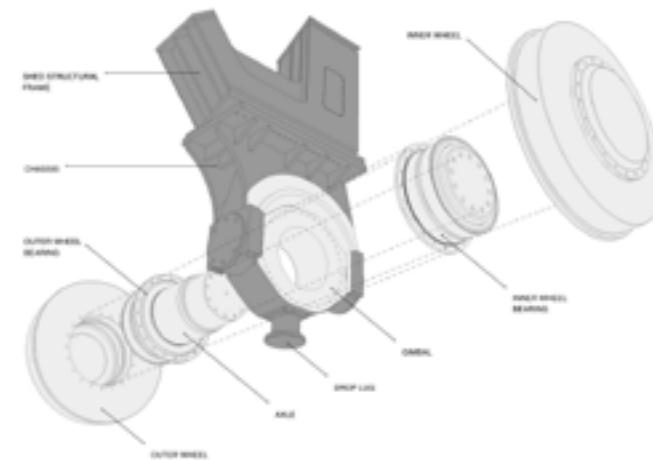
BACK OF HOUSE  
offices, storage, mechanical rooms, dressing  
rooms

# INNOVATIVE TECHNOLOGY



The sled drive, on the roof of the base building, is a rack-and-pinion system with twelve 15-horsepower motors.

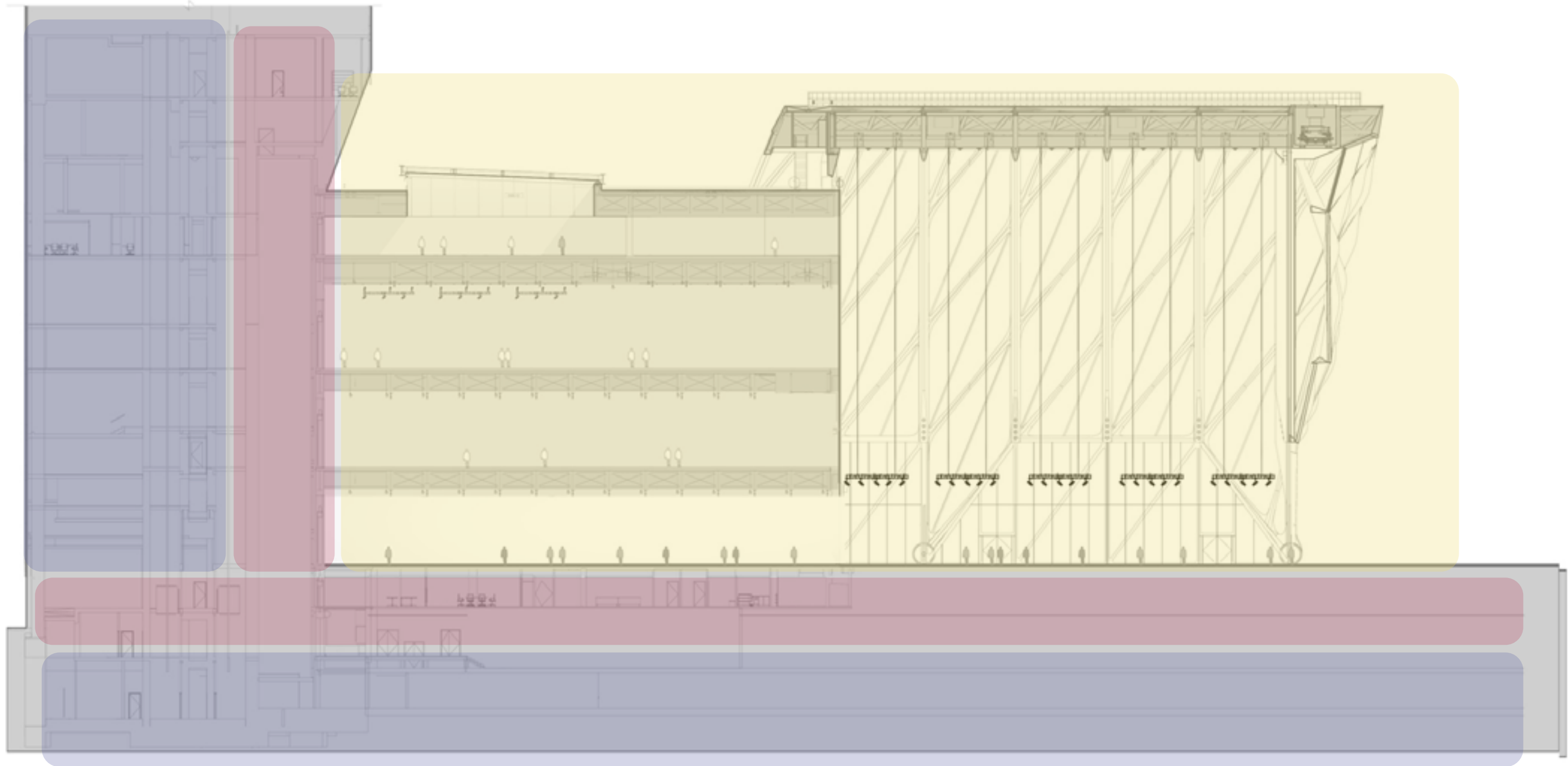
The system is run by a secure wireless remote and back-up hardware controls.



Rolling system inspired by the HIGHLINE and WEST SIDE RAIL YARD, similar to gantry cranes in shipping ports and railways. The movable shell rests on six large bogie wheel assemblies— four single-axle and two double-axle bogies.

The bogie wheels measure six feet in diameter and are made of hardened forged steel. The weight of the shell is spread across the bogies.

# PROGRAMMING ANALYSIS



*PRIVATE*

*PUBLIC*

*SEMI*

\*IMPORTANT NOTES; mostly vertical circulation, many main access points (subway, ground floor, lobby), linear organization, user path and furniture arrangement impermanent due to changing exhibits, access to natural light throughout space

# PRECEDENT STUDY #2

BANGKOK, THAILAND 2021

ARCHITECTS: ForX Design Studio



3,337 SF

Located in front of Chia Tai Headquarters

<https://architazer.com/projects/chia-tai-farm-1/>

[https://www.archdaily.com/967322/chia-tai-farm-restaurant-forx-design-studio?ad\\_medium=office\\_landing&ad\\_name=article](https://www.archdaily.com/967322/chia-tai-farm-restaurant-forx-design-studio?ad_medium=office_landing&ad_name=article)

“Chia Tai Farm Restaurant is a small-scale urban cuisine restaurant that serves the menu by following the concept of farm-to-table.”

FRESH PRODUCT MARKET AREA  
first floor, connected to main entrance

TREE BAR  
first floor, next to fresh market

DINING AREA  
first floor, main kitchen

DINING GARDEN  
second floor, bar space, open area to lower level

HOME GARDEN PRODUCT  
second floor, connected to terrace and dining garden

CHEF TABLE ROOM  
second floor, private dining area with celebrity chefs, connected to terrace

ROOF DECK  
third floor, seating for dining

SEED GALLERY  
first floor along front perimeter, 4520 pieces of acrylic which insert 250 of vegetable and fruit species inside, as a curtain





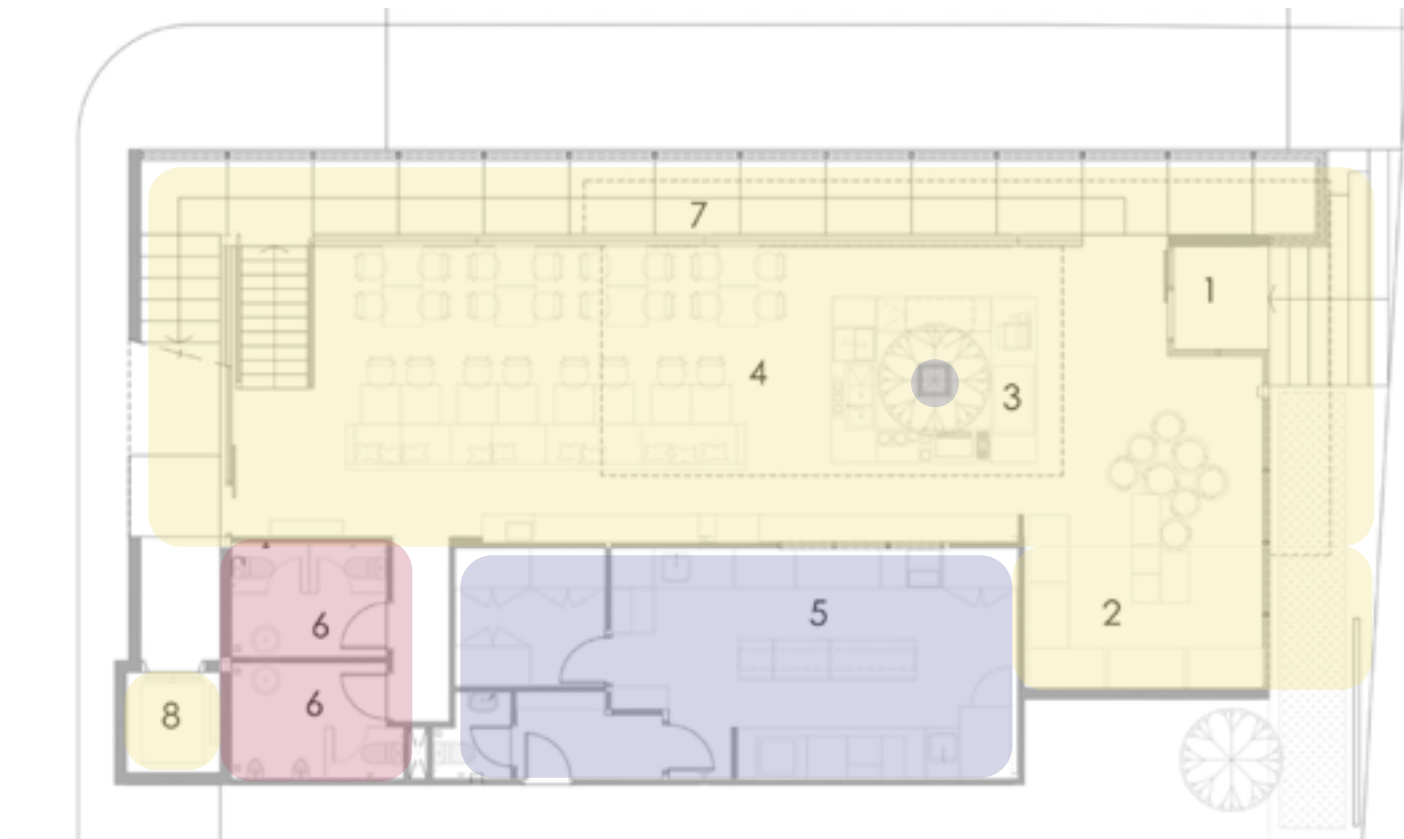
Home garden area engages users deeper within the system they are interacting providing information, products, and inspiring a bigger picture than the single business.

## INNOVATIVE SYSTEMS

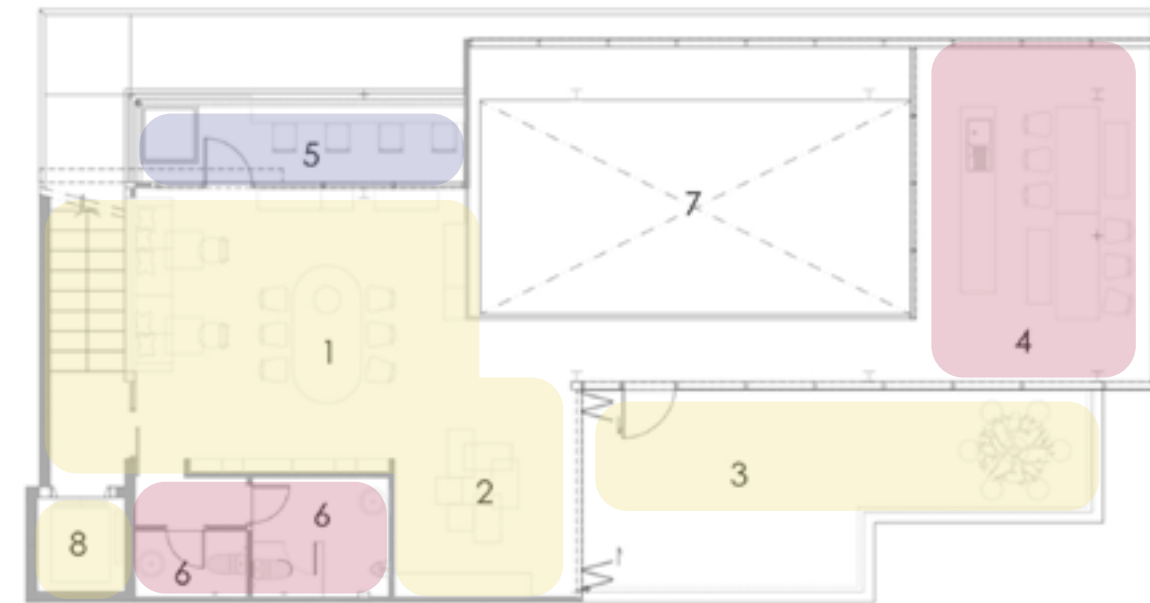
Acrylic paneling acts as a curtaining system while allowing natural light and creating an intimate transitional space.



# PROGRAMMING ANALYSIS



*GROUND FLOOR*



*SECOND FLOOR*

*PRIVATE*

*PUBLIC*

*SEMI*

\*IMPORTANT NOTES; interior circulation is part of the architectural element as diagonal steps, creating the relationship between the exterior garden, and the interior dining area. Different experiences encourage the user to travel throughout the space. Lots of natural light within space



# SITE & BUILDING ANALYSIS

# SAVANNAH CULTURE



One of the few cities left that you can walk the streets drinking freely, night-life consumes the areas activity and a party of bachelorettes can always be heard nearby. Known for the decadent local southern food, historic architecture, and swaying spanish moss it is a popular tourist destination. Located near marshes, rivers, and beaches there is an appeal for anyone.

Another huge part of the cities life consists of the artistic community constantly growing. Multiple art schools create a vibrant character within the town drawing in a younger more alternative group. But what was there before this tourist driven economy?

# OLD EAST SIDE THEATER

718 E BROAD ST. SAVANNAH, GEORGIA 31401



## *HISTORY & CONTEXT*

A building rich with history, it began in the 1940's as an all blacks theater when the city was still segregated by bull street. People remember the building fondly with heavy nostalgia to a different period of life. Later it was turned into a Hungry World Mission facility working against Savannah's poverty crisis and giving back to the local community. Remembering this cultural significance and tense past The Melt strives to bring back the sense of community once felt in the area while donating profits to reverse previous wrong-doings in systemic racism and gentrification.

# SITE ANALYSIS: GWINNETT & EAST BROAD STREET



## SOUND ANALYSIS

Heavy traffic and noise pollution from South & West sides

Affect of venues noise pollution on the community



## SAVANNAH CLIMATE



SUMMER; mid 90's - mid 70's, high rain

WINTER; mid 60's - low 40's, mid - high rain

SPRING; low 80's - mid 60's, mid - high rain

FALL; high 70's - low 60's, mid rain



NORTH; fairly low

EAST; medium, heavier towards northeast and southeast

SOUTH; high

WEST; medium, heavier towards southwest

## NEARBY SERVICE

WALKABLE; public transportation, grocery store, emergency care, bank/ATM, religious structures, laundromat

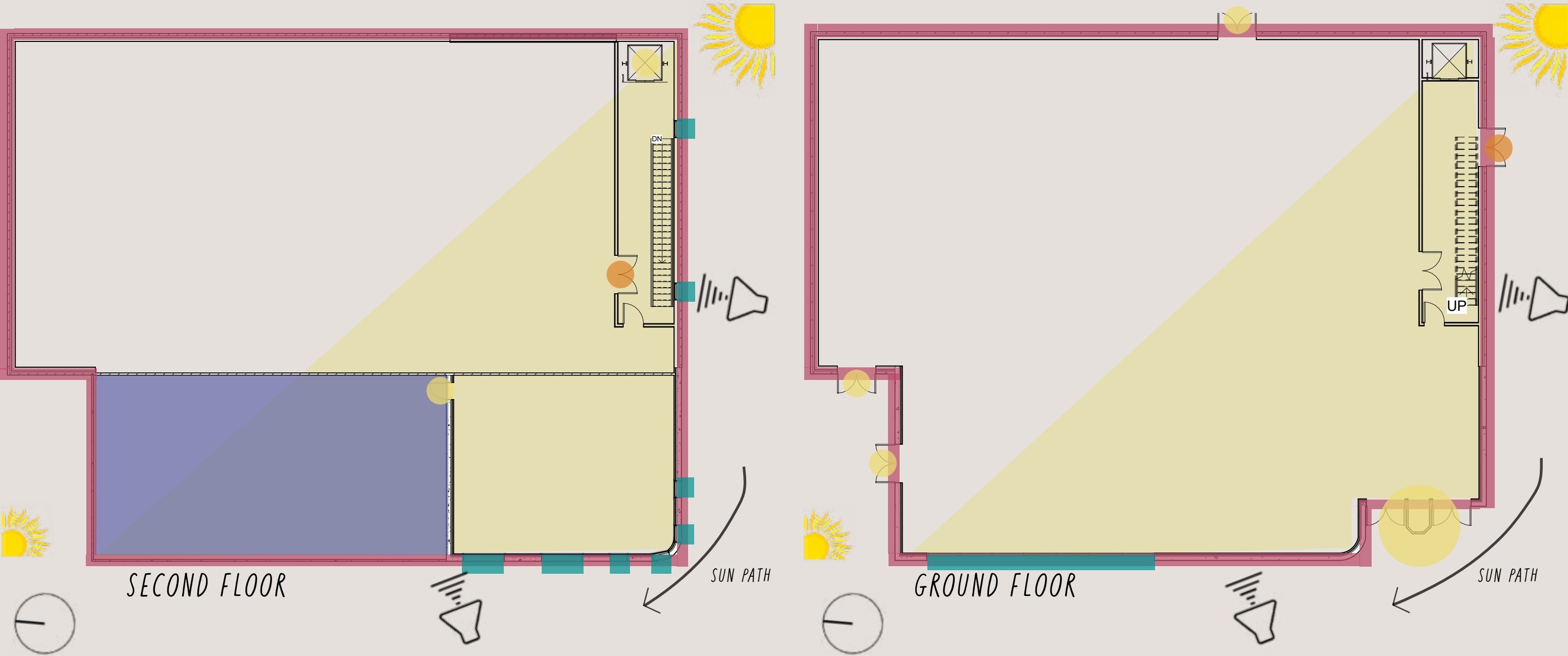
CLOSE PROXIMITY; gas stations, main roadways, schools, hospital, fire/police stations

## NEARBY ACTIVITY

WALKABLE; public parks, shopping (dollar general, Sophia Arcanum, Johnnie Ganem liquor), hotels, bars

CLOSE PROXIMITY; theaters, convention & civic center, beaches, Savannah River

# BUILDING ANALYSIS: 718 E Broad St. Savannah, Georgia 31401



- FIRE EXIT
- FENESTRATION
- ACCESS POINT
- MAIN STRUCTURE
- LOW ROOF

\*NOTE: all windows are non-operable for air-flow, different sizing occurs between 30"-72", garage openings converted to storefront

### EXISTING MATERIALS

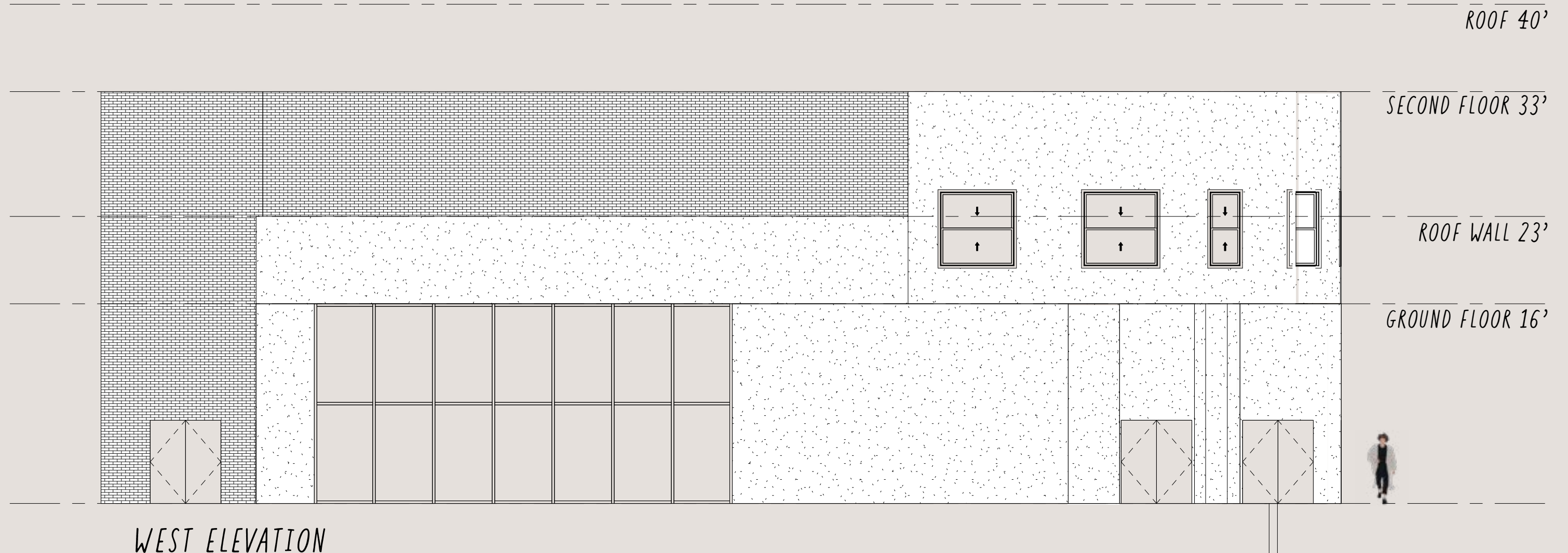
FRONT EXTERIOR: Concrete finish  
BACK & SIDE EXTERIOR: Brick finish  
FRONT ROOF: Concrete finish  
BACK ROOF: Brick finish

### ARCHITECTURAL FEATURES

FRONT FACADE: Rounded corners at entry  
ROOFTOP: Different heights, slopes, and materials

### DESIGN PRINCIPLES

AXIS OF SYMMETRY: none  
BALANCE: created through layering of similar features







# CONCEPT DEVELOPMENT

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INTIMATE



SUI GENERIS



INCLUSIVITY







# “Sui Generis”

SUI·GE·NE·RIS

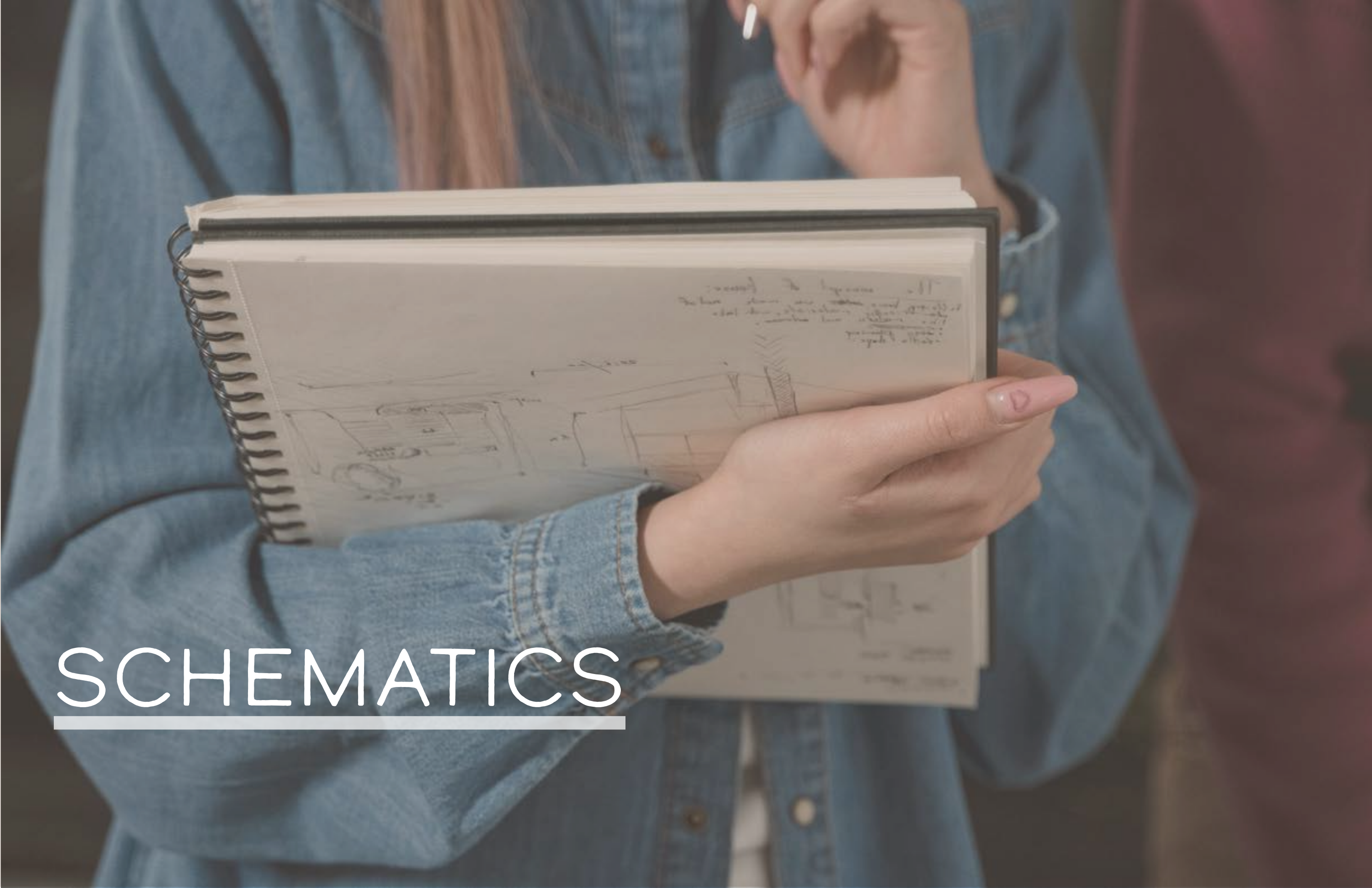
/ sōō , ī , 'jenərəs, sōōē /

(adj.) “OF ITS/HIS/HER/THEIR OWN KIND”, “IN A CLASS BY ITSELF”, THEREFORE “UNIQUE”

This cross-cultural inter-group experience invites young and old, explorers and homebodies, new comers and locals for a unique experience.

Sui Generis melts these identities into something new and exciting. A blend of the eclectic and the classics, the comfortable and the unknown, remembering and creating. Connecting people with the space and community. Local artists, musicians, chefs, and designers transform the ever-changing space into something special for every individual.

The connection does not end with the night. Opportunity for employment, assistance, and education create a broader system of networking and moments to engage users in a long-term way. Important within it all, is reconnecting ourselves with natural elements to strengthen the stripping of societal norms and stereotypes. Looking from the perspective of what makes us all the same within, to bring an extraordinary space to life and relish in how dynamic each of those individualities are when they come together.



# SCHEMATICS

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# REVISED PROGRAMMING

## SECOND FLOOR 17,188 SF

*ASSEMBLY*; 8 W.C., 4 lav., 1 fount.  
Stage ~ 254 SF, Occ. 17 persons  
A-2 Bar ~ 2,072 SF, 3 persons, 2 W.C., 2 Lav.  
Seating ~ 900 SF, Occ. 60 persons  
A-3 Seating (unfixed) ~ 2,410 SF, Occ. 344 persons,  
2m W.C., 3f W.C., 2 lavatories, 1 fountain  
A-3 Exhibit ~ 562 SF, Occ. 19 persons

## *BUSINESS*

B Offices ~ 624 SF, Occ. 9 persons  
B Green Room ~ 227 SF, 6 persons

## *STORAGE/UTILITY*

S Bar Storage ~ 595 SF, Occ. 2 persons  
U Mechanical ~ 47 SF, NA

## GROUND FLOOR 17,188 SF

*ASSEMBLY*; 7 W.C., 4 lav., 1 fount.  
Stage ~ 254 SF, Occ. 17 persons  
A-1 Seating (fixed) ~ 541 SF, Occ. 30 persons  
A-2 Restaurant ~ 1457 SF, Total Occ. 58 2 W.C., 2 lav.  
Kitchen ~ 652 SF, Occ. 4 persons  
Dining ~ 831 SF, Occ. 55 persons  
A-3 Seating (GA) ~ 1,942 SF, Occ. 277, 2m W.C., 3f  
W.C., 2 lavatories, 1 fountain

## *BUSINESS*; 2 W.C.

B Green Room ~ 777 SF, Occ. 16 persons  
B Ticket Booth ~ 535 SF, Occ. 5 persons

## *MERCANTILE*

M-C Thrift Store ~ 484 SF, Occ. 8 persons  
M-C Merch Booth ~ 143 SF, Occ. 5 persons

## *STORAGE/UTILITY*

S Restaurant & Bar Storage ~ 301 SF, Occ. 1 person  
U Mechanical ~ 93 SF, N/A

## BACKYARD 2,190 SF

*ASSEMBLY*; 4 W.C., 1 lavatory  
A-2 Food Trucks ~ 500 SF, Occ. 3 persons  
A-3 House Venue ~ 200 SF, Occ. 40 persons  
A-5 Fire Pit ~ 1,400 SF, 200 persons  
A-5 Smoking Area ~ 200 SF, Occ. 40 persons

## *MERCANTILE*

M-C S'mores Bar ~ 75 SF, Occ. 3 persons

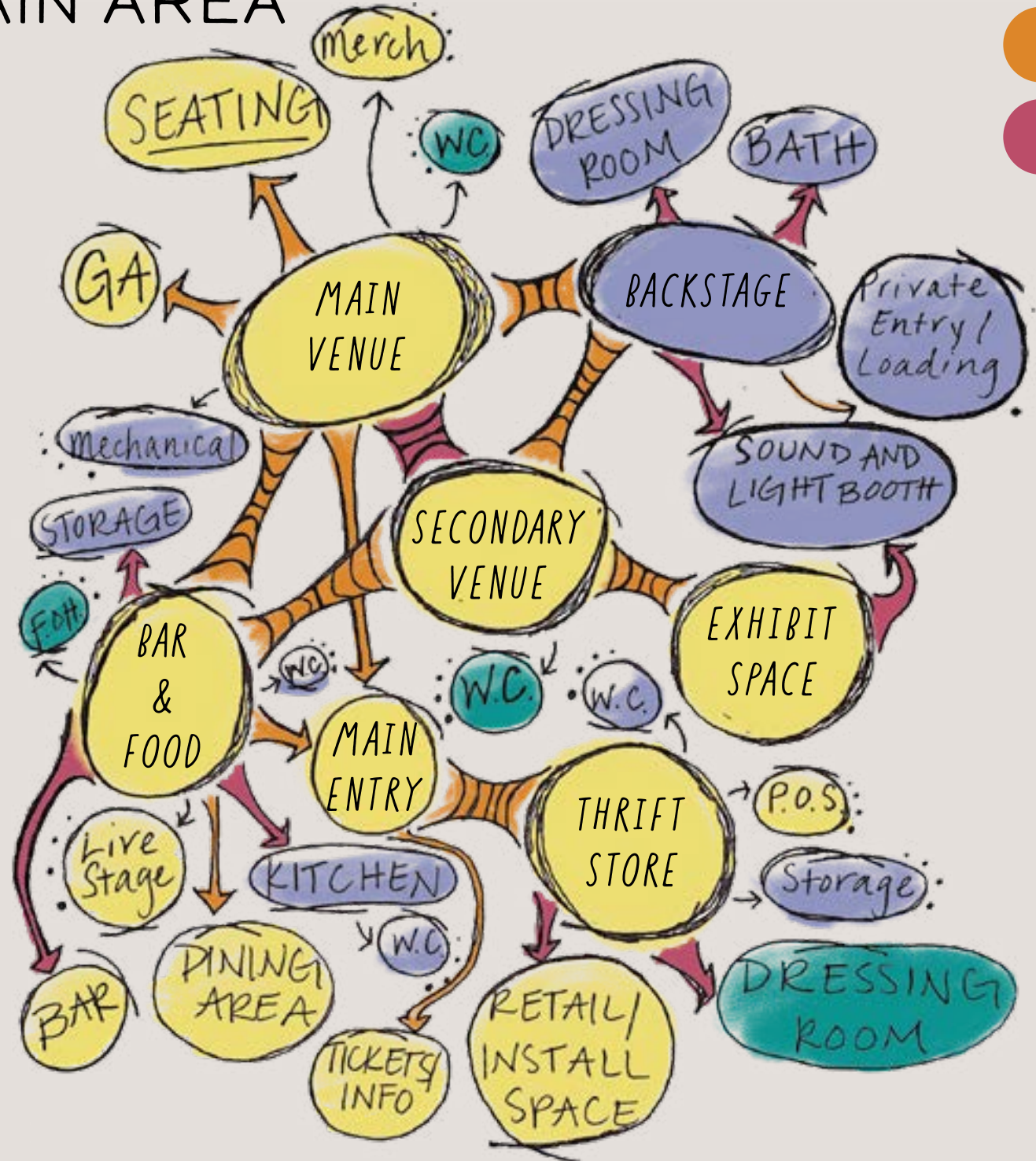
## *STORAGE/UTILITY*

S Food Storage ~ 200 SF, NA  
U Mechanical ~ 50 SF, NA

# ADJACENCY STUDIES

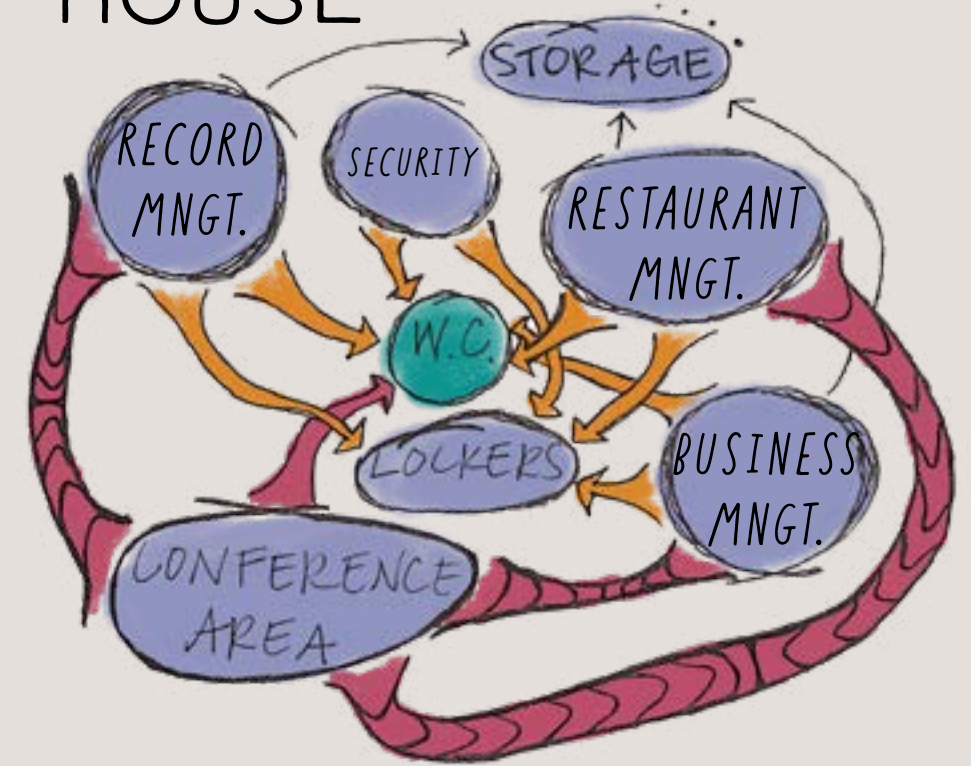
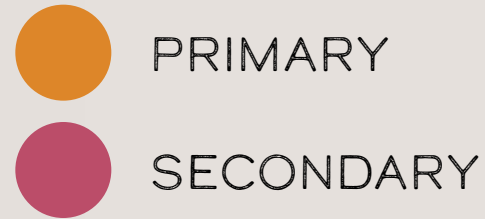


## MAIN AREA

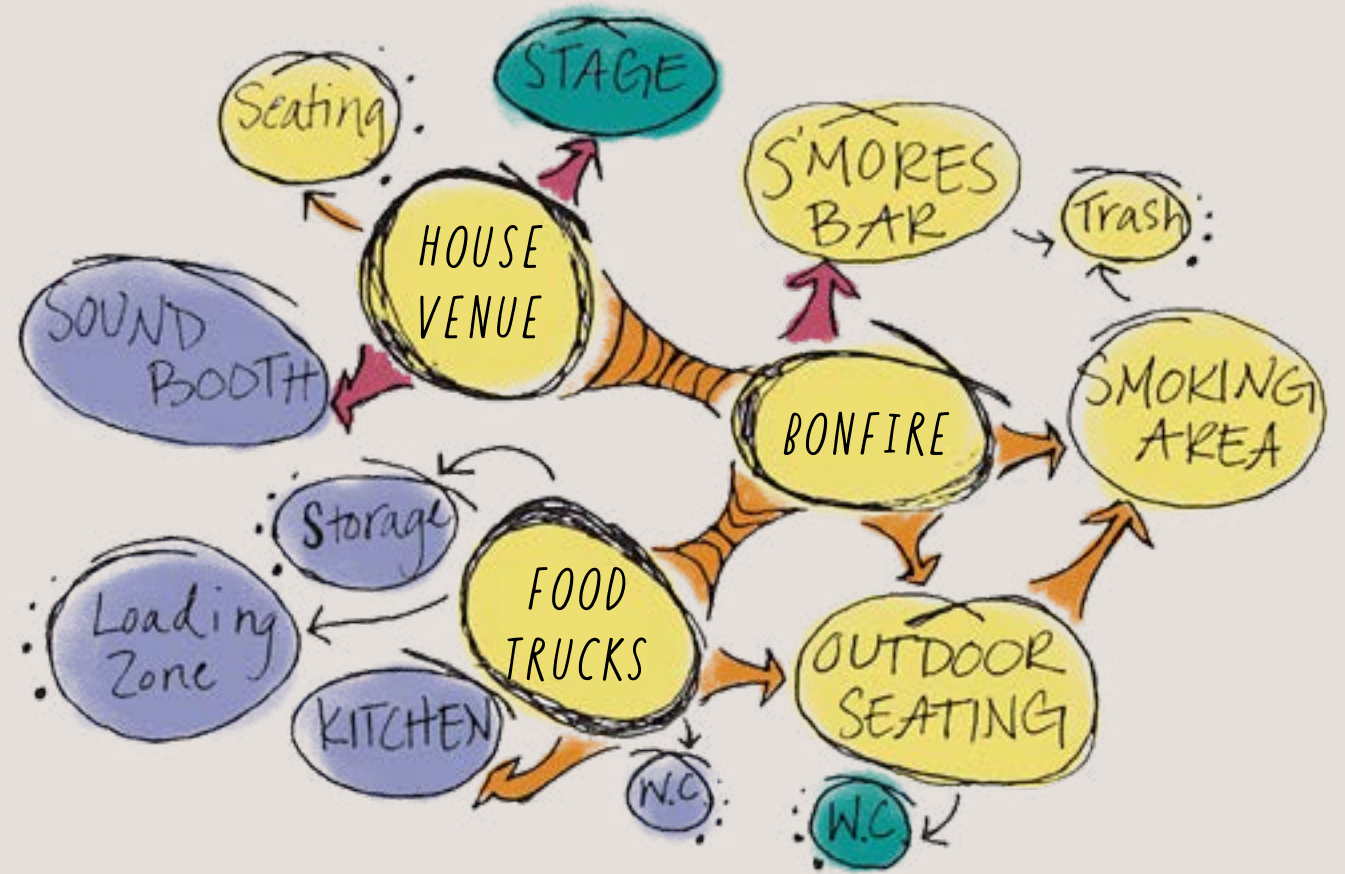


## BACK OF HOUSE

### CIRCULATION



## BACKYARD

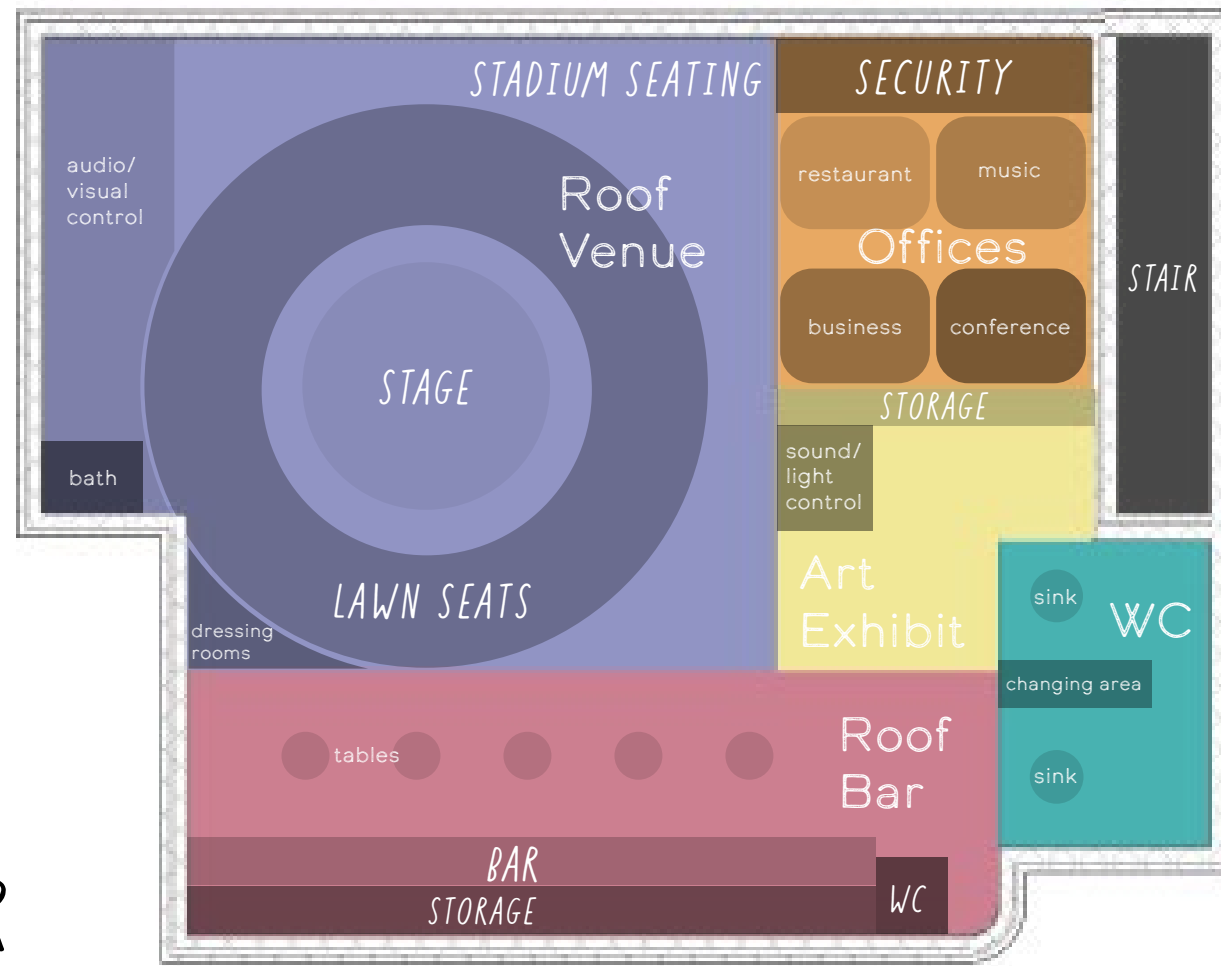


# BLOCKING STUDY

## PRIMARY SPACES

Main Venue Seating, Thrift Store  
Retail Space, Main Dining Room,  
Rooftop Stage & Lawn, Outside Bar  
Seating, Bonfire Seating/Smoking Area

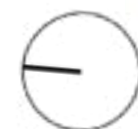
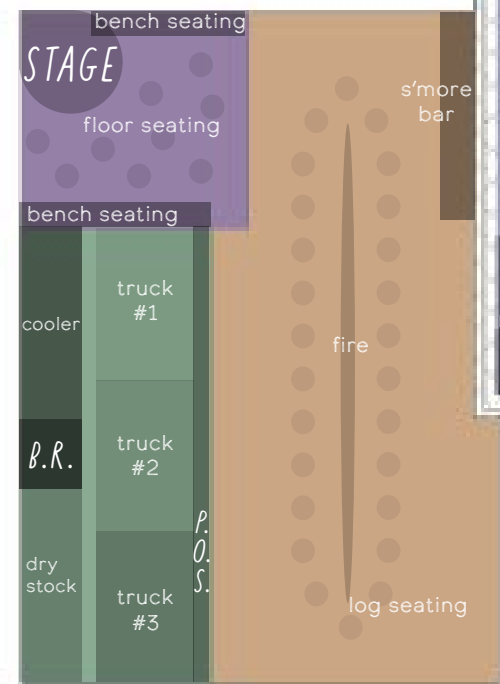
## SECOND FLOOR



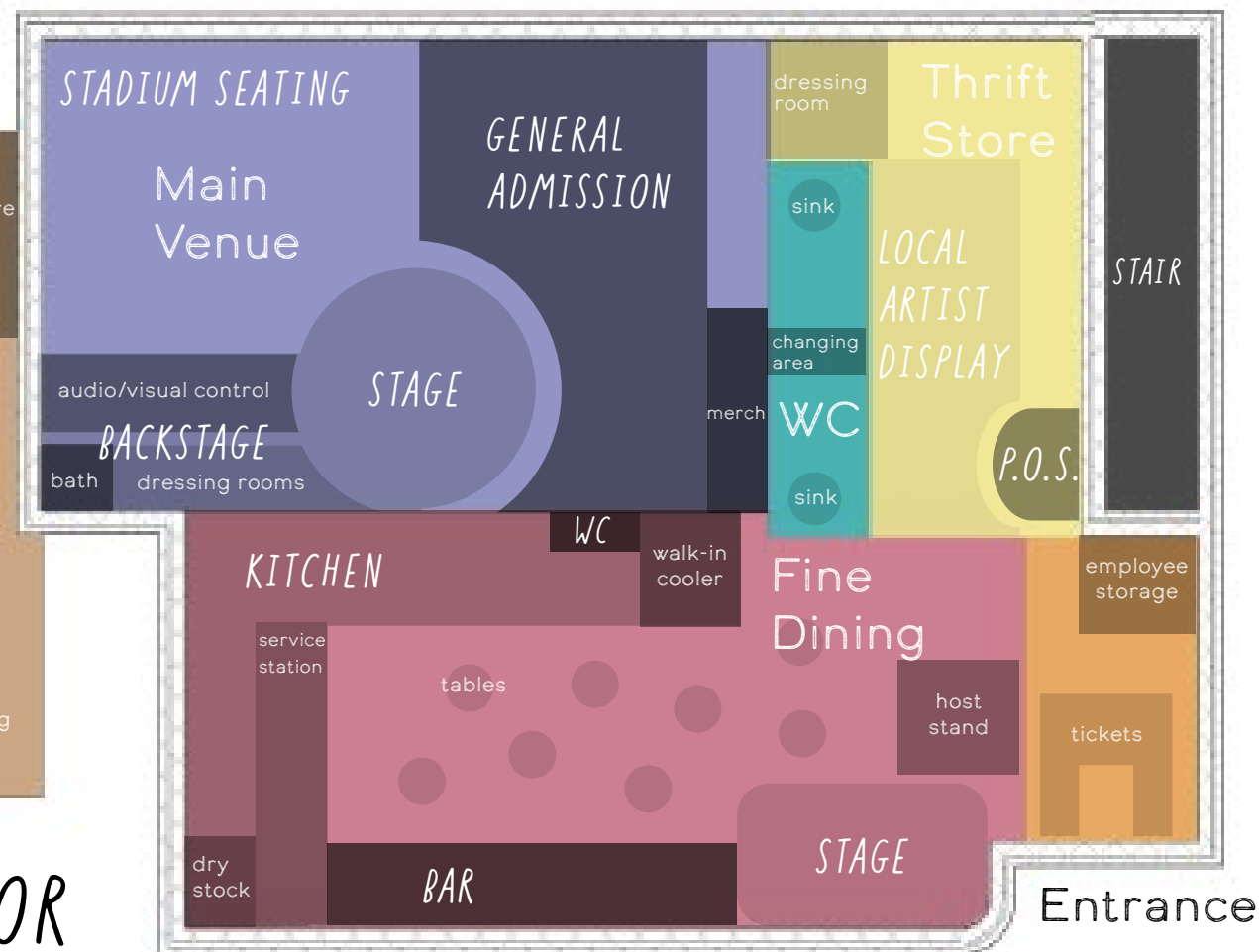
- Employee (Private)
- Venue
- Dining
- Local Promotions
- Public WC

- House Venue
- Food Trucks
- Fire Pit

## BACKYARD



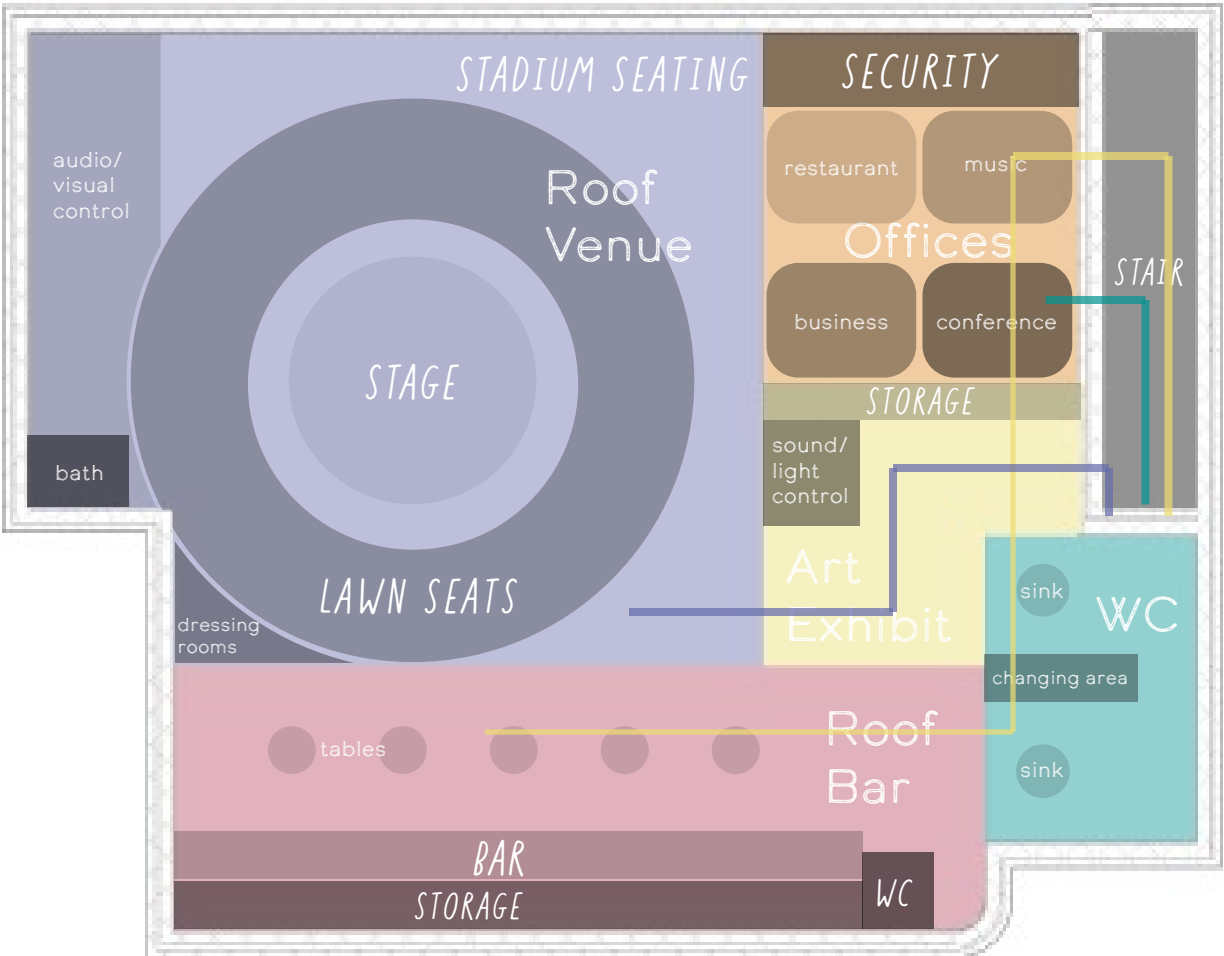
## GROUND FLOOR





# USER CIRCULATION OVERLAY

SECOND FLOOR



● Sandra & Zoe

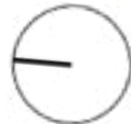
● Chelsea

● Sebastian

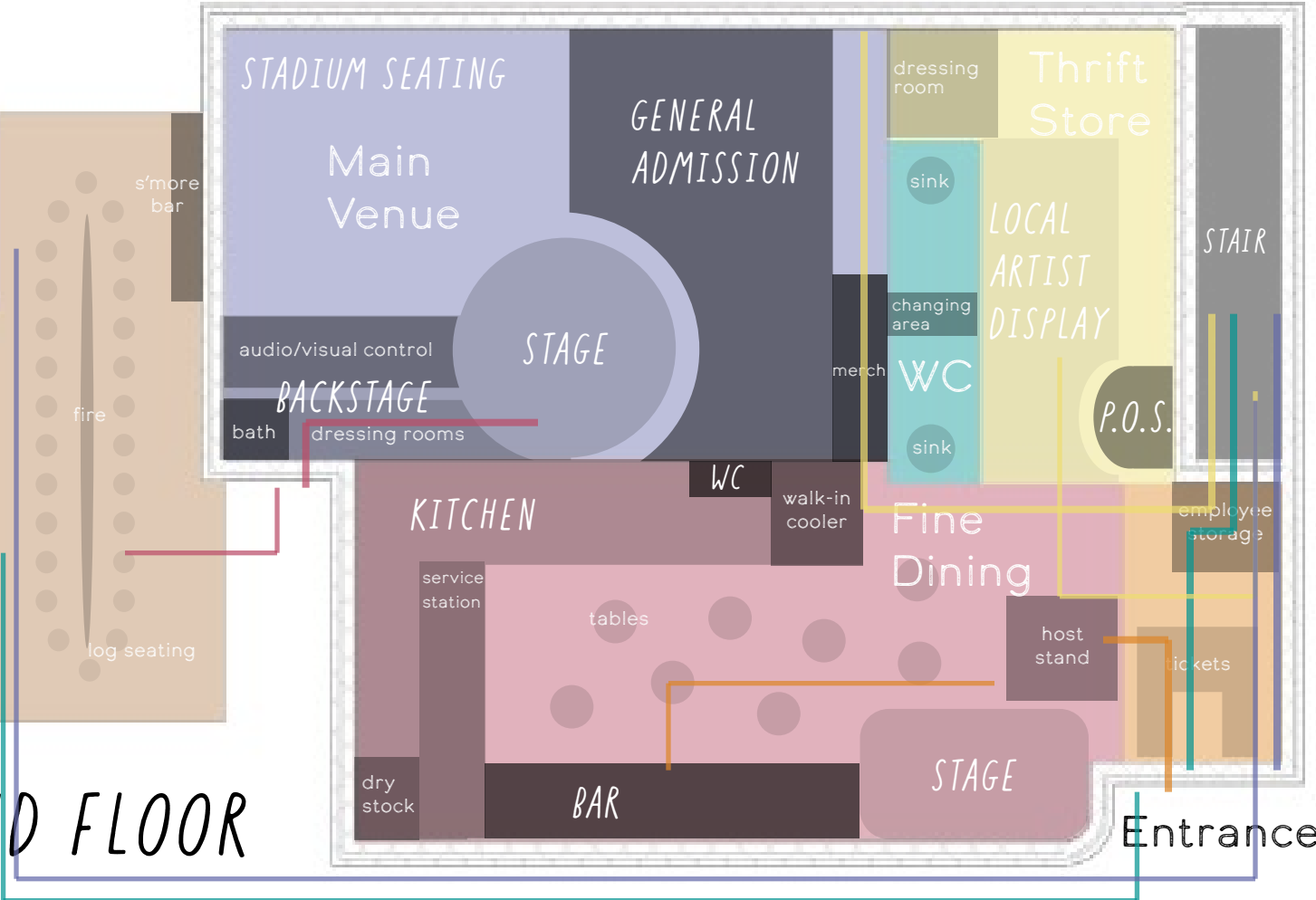
● Frederick

● Ash

BACKYARD



GROUND FLOOR



# USER JOURNEYS

*Sandra & Zoe*  
DOWNSTREAM

Enter through main entrance

Meet with counselor in conference area

Travel outside for a bite to eat

Hang out at fire pit while enjoying a meal

*Chelsea*  
TALENT MANAGER

Enter through back entrance

Head to upstairs office for a work day

Gets off and goes to the roof bar for a drink and some music

Leaves, grabbing a cute new jacket from the thrift store

*Sebastian*  
PERFORMER

Enter through private entrance

Preps for show in green room with band

Plays in the main venue for locals discount night

Has a smoke in the backyard talking with new fans

*Frederick*  
ENTHUSIAST

Enter through main entrance

Goes to hostess for a table in the dining room

Enjoys a meal while listening to a local jazz group

Heads to the bar to keep watching the band and chat with other fans

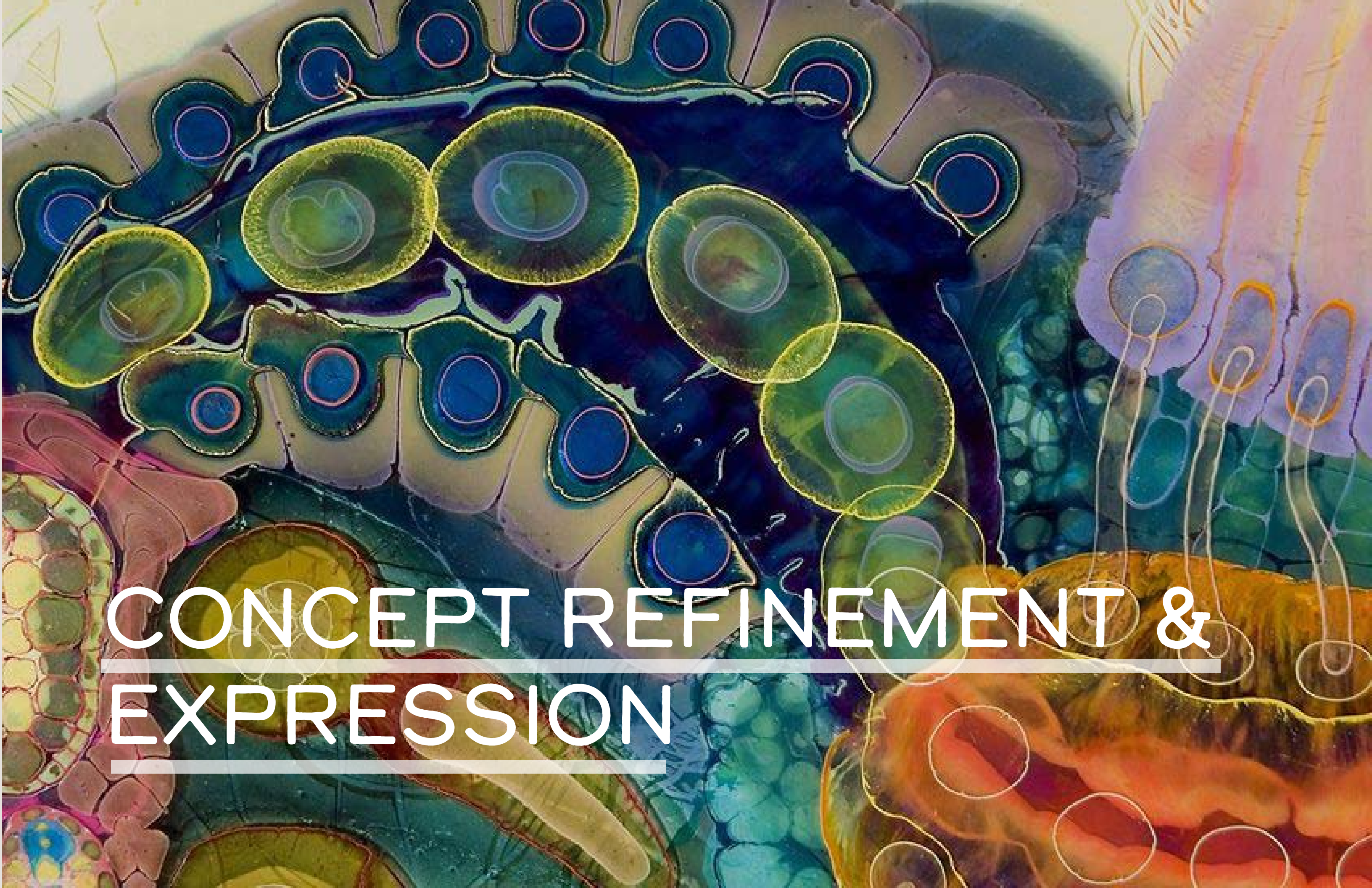
*Ash*  
EXPERIENCE SEEKER

Enter through main entrance

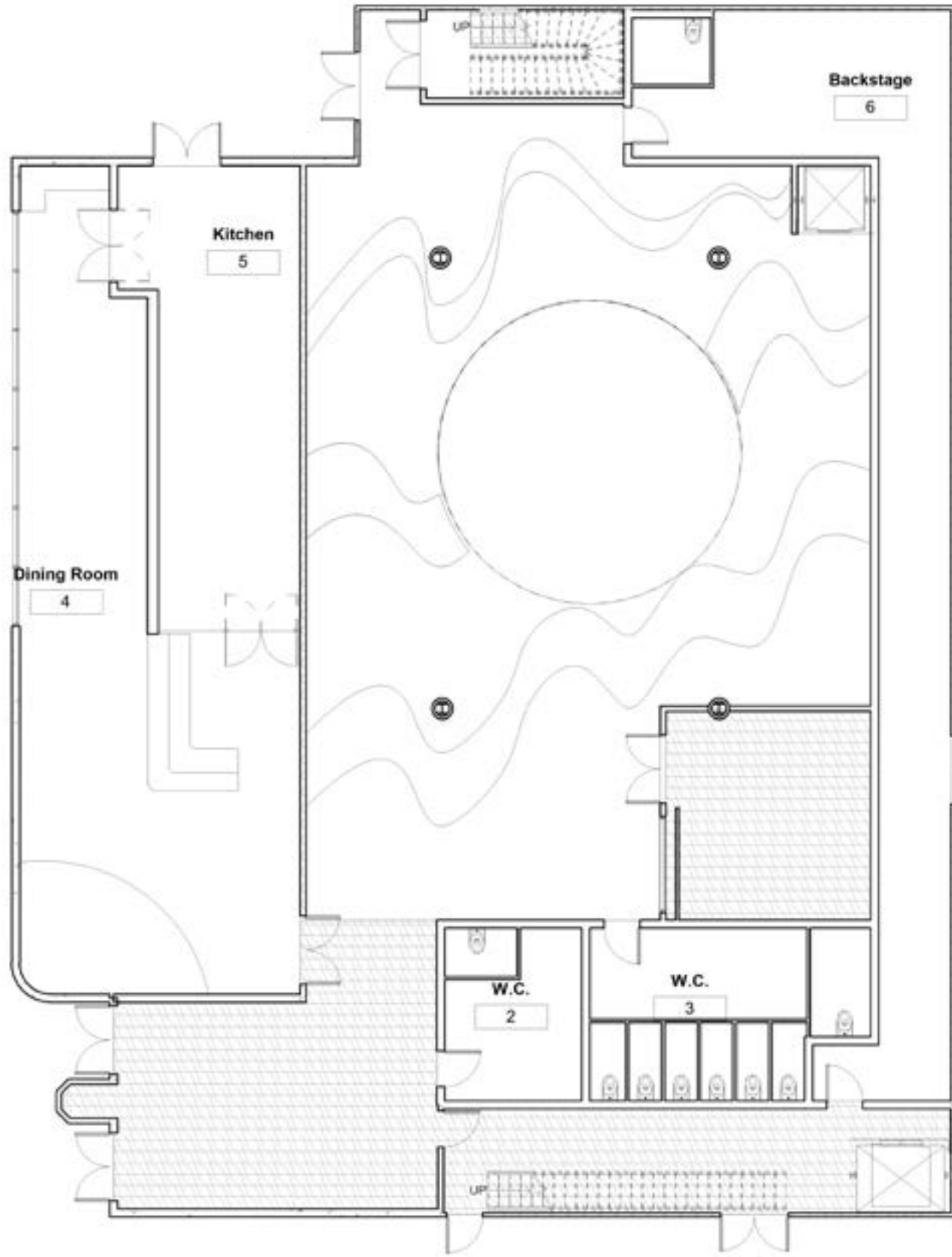
Goes to roof venue for a show through exhibit space

Leaves to backyard to chat with new friends

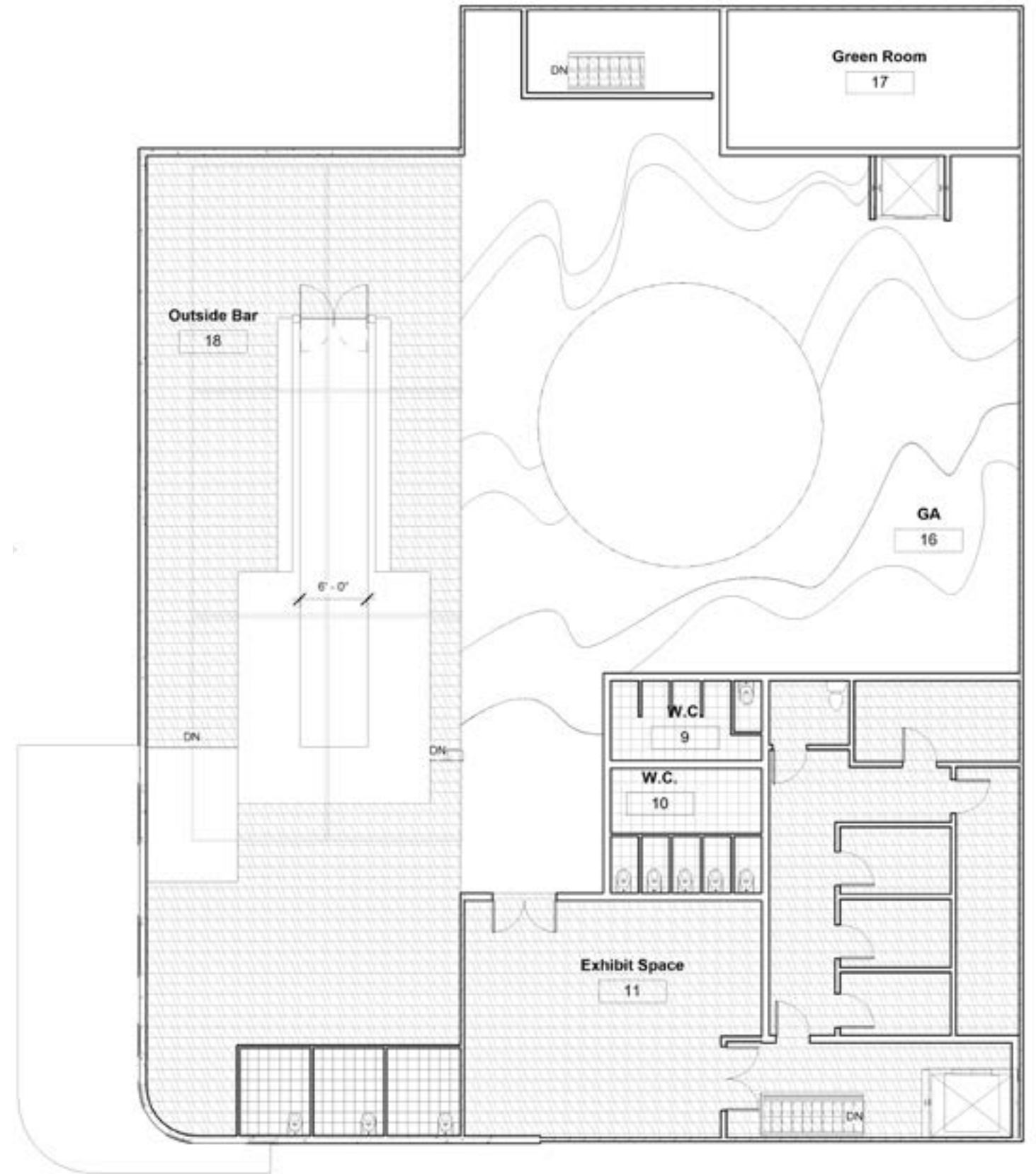
Enjoys more free music at the house venue



# CONCEPT REFINEMENT & EXPRESSION

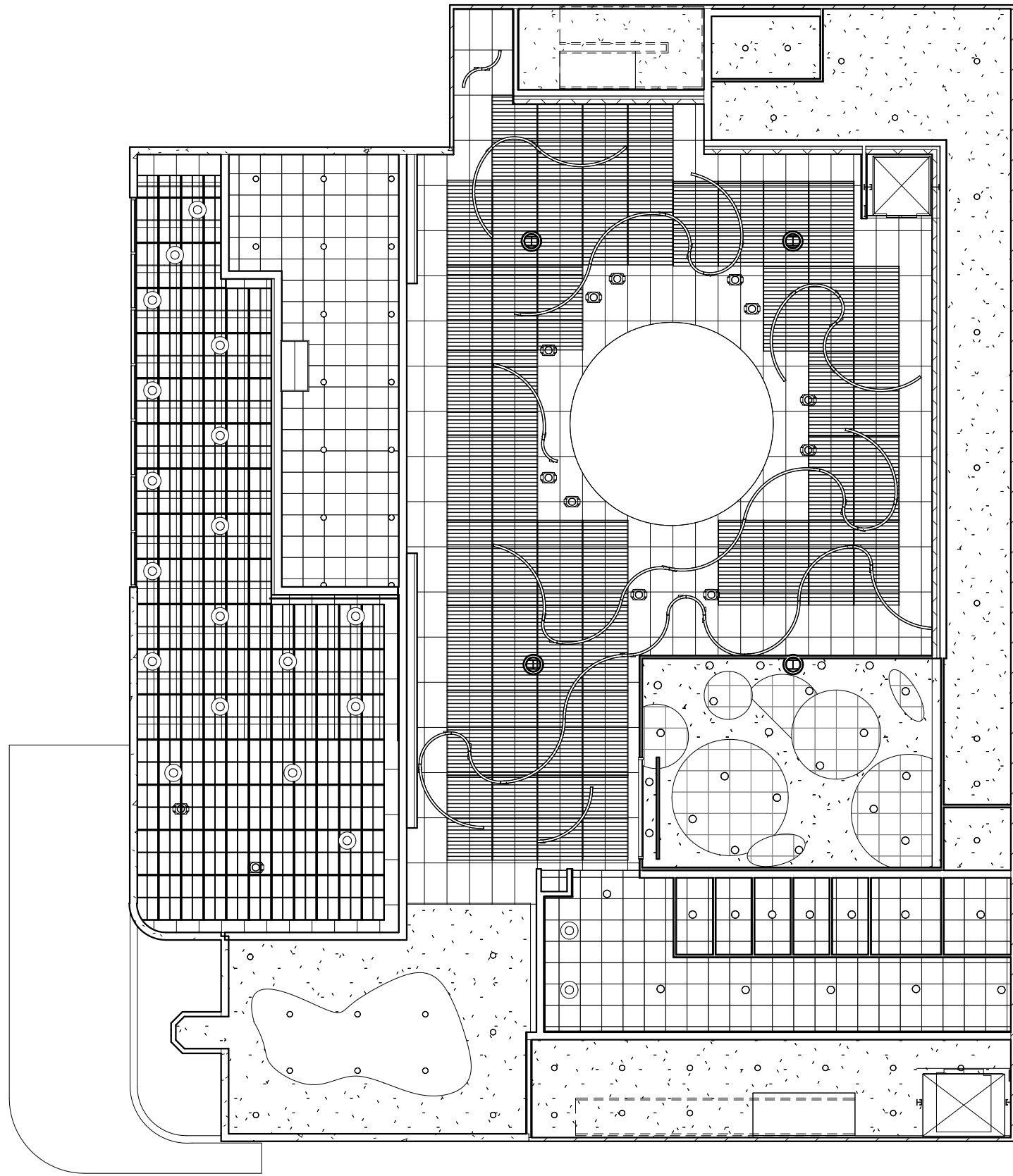


GROUND FLOOR

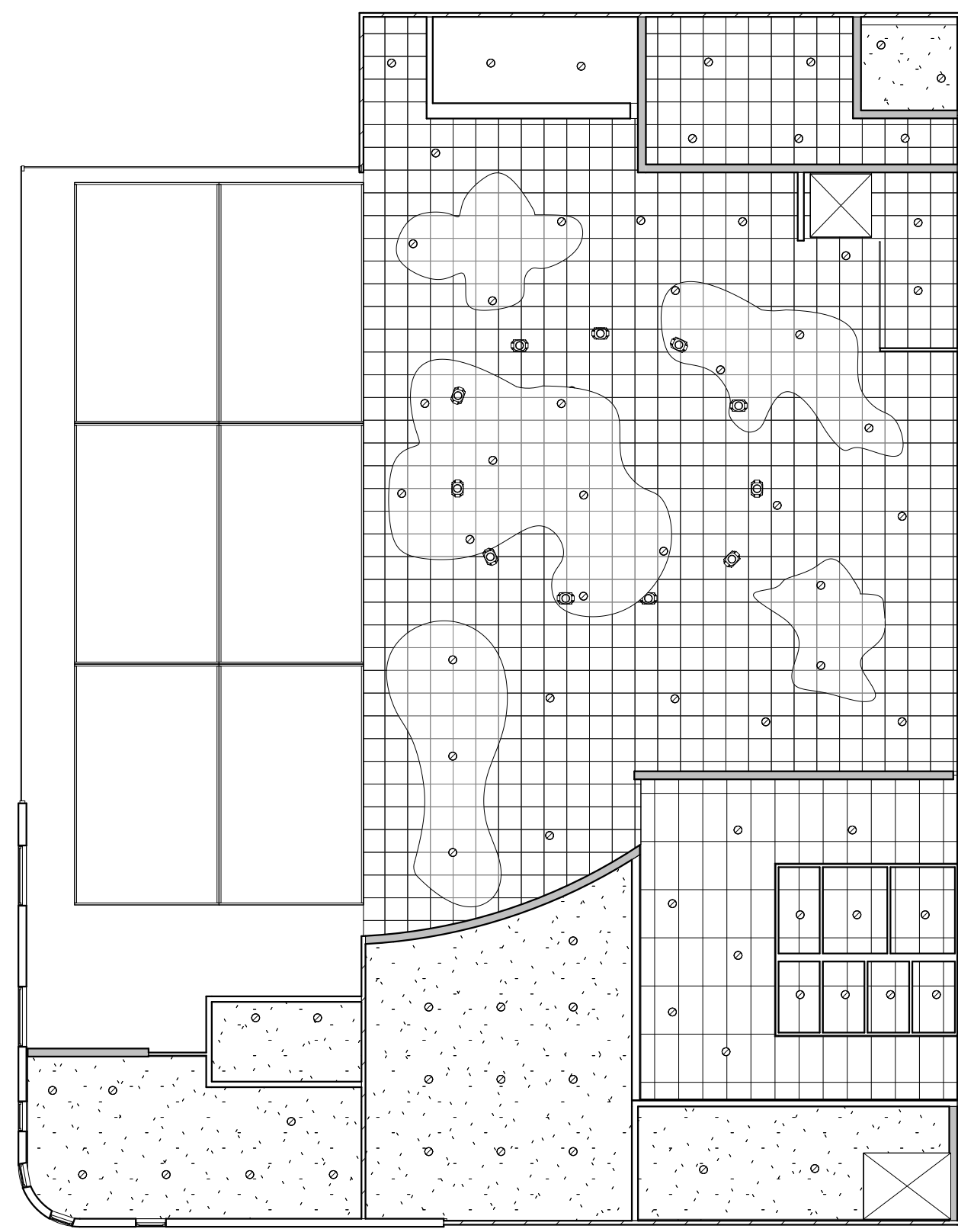


SECOND FLOOR





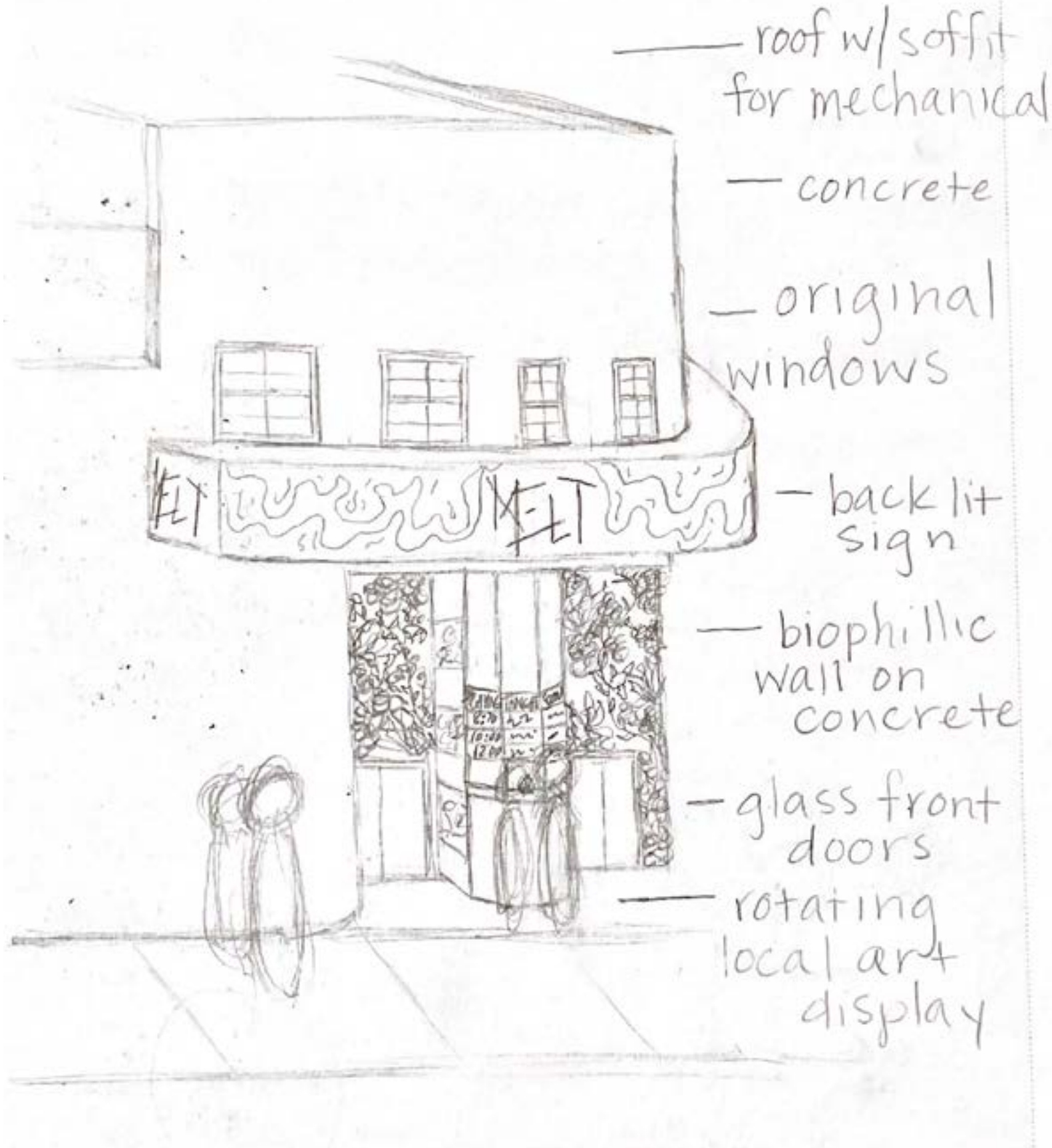
GROUND FLOOR RCP



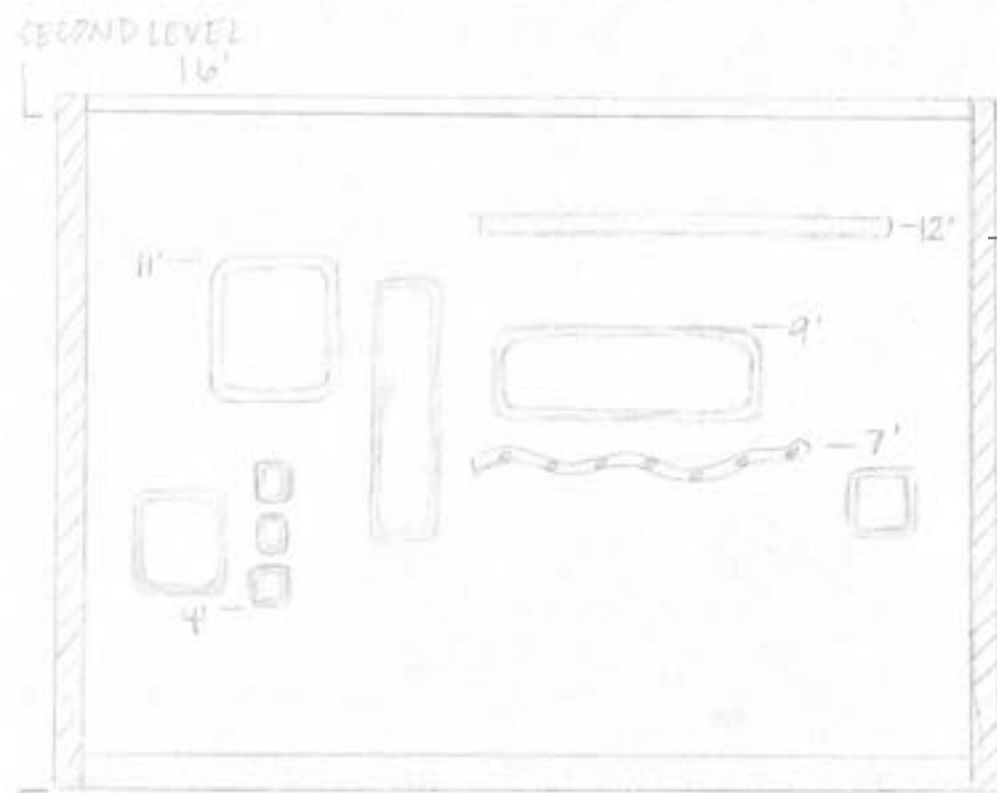
SECOND FLOOR RCP



# ENTRY



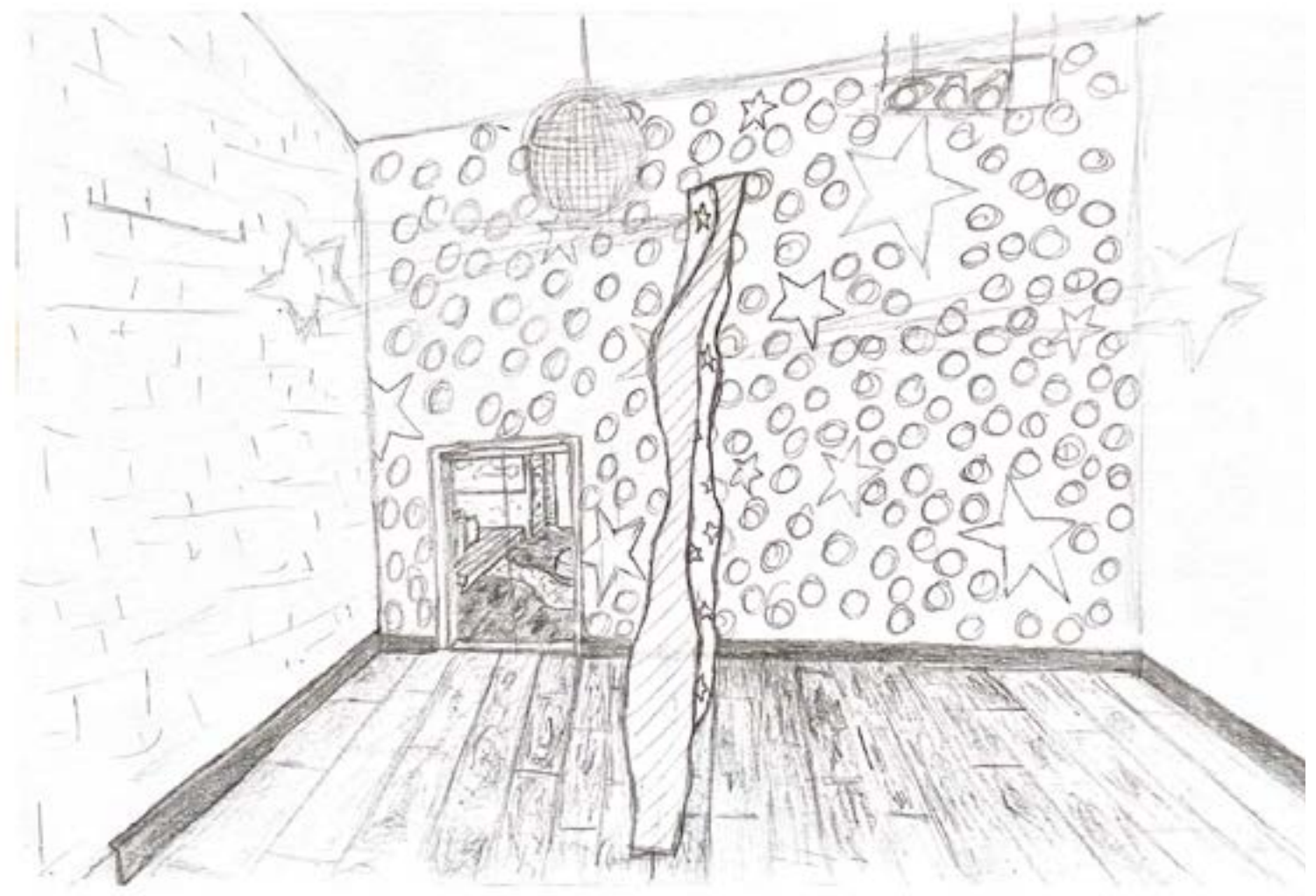
# THRIFT SHOP

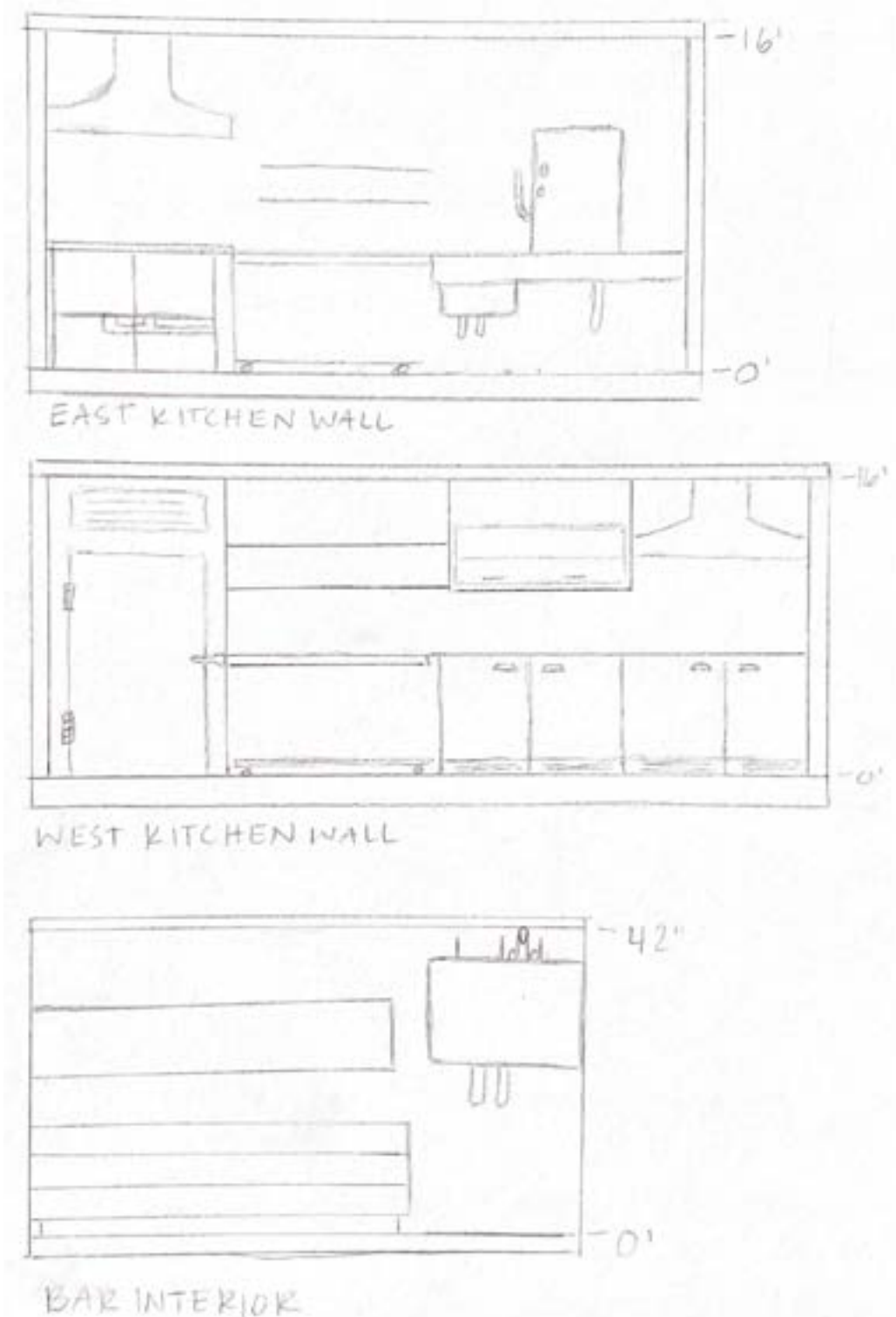


CUSTOM  
SHELVING

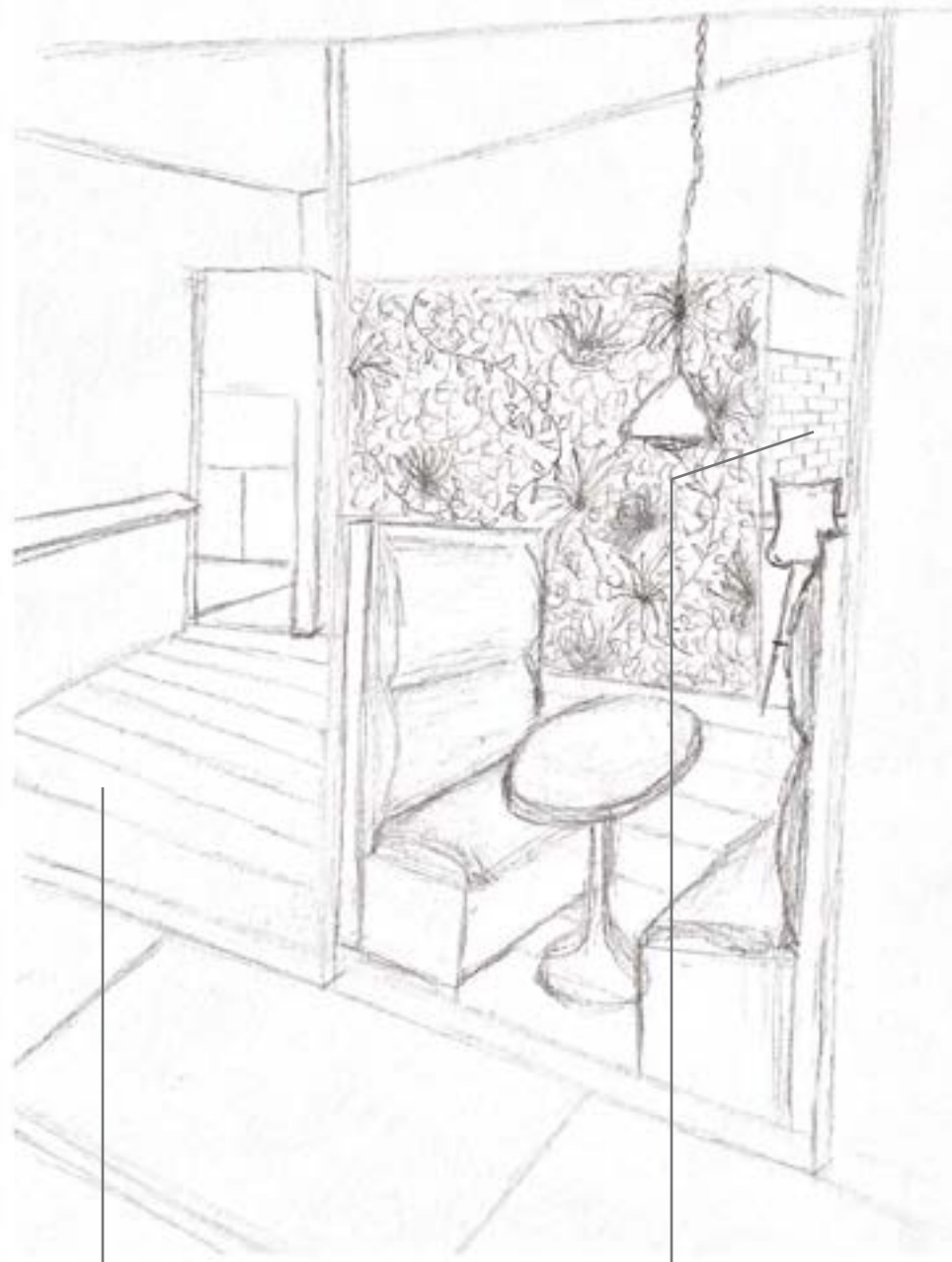
SAMPLE  
DISPLAY

ART EXHIBIT





EXTERIOR VIEW

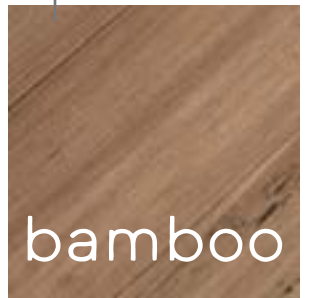


INTERIOR VIEW



WORKSPACE

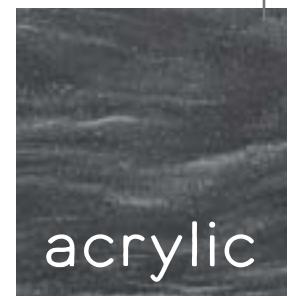
FINE DINING



bamboo



fired tile



acrylic

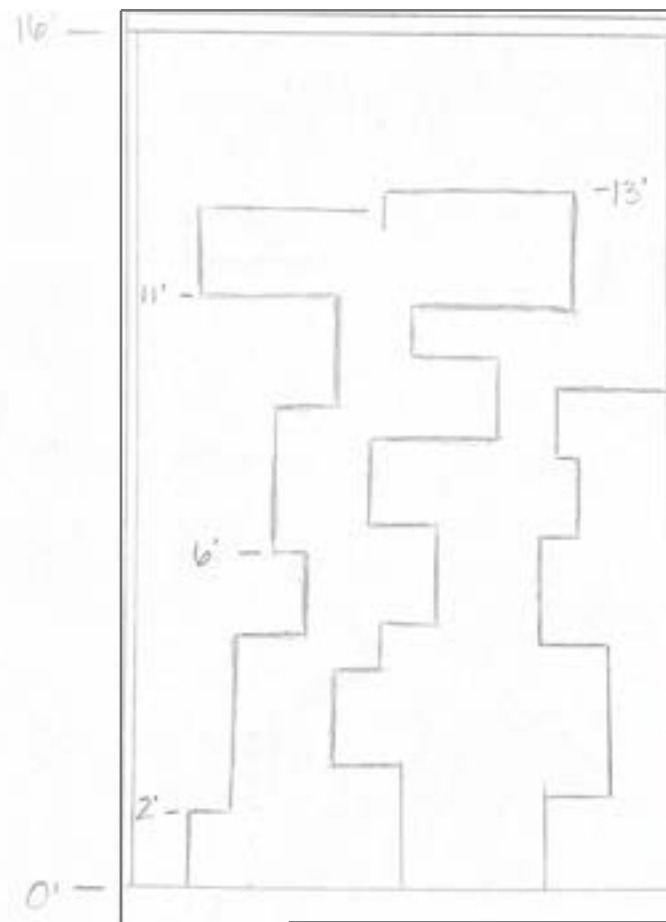


steel

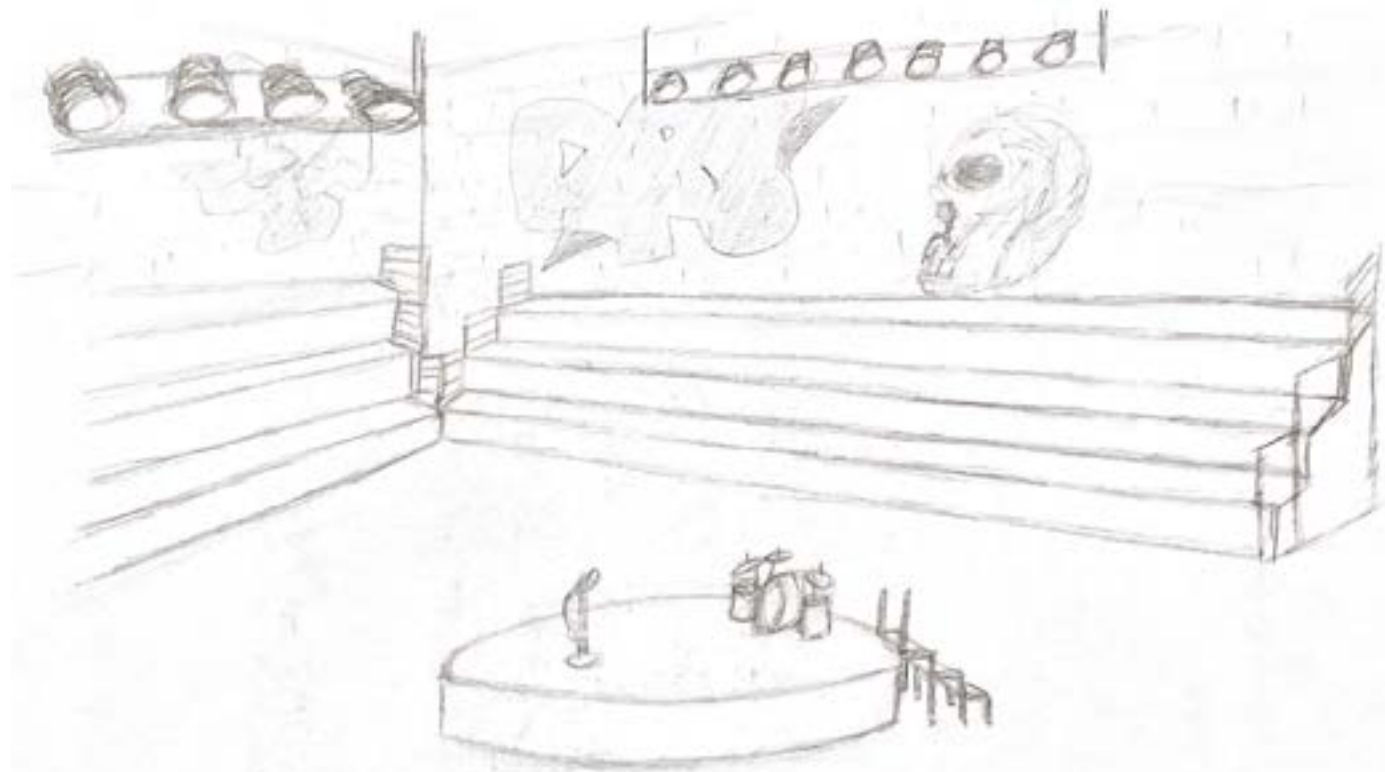


leather





SHELVING



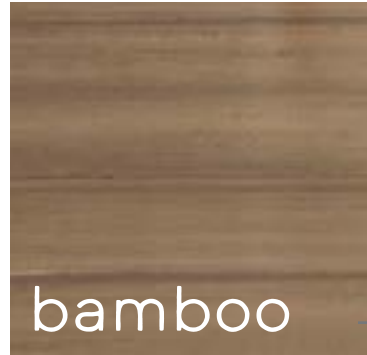
AUDITORIUM



MERCH AREA

# MAIN VENUE

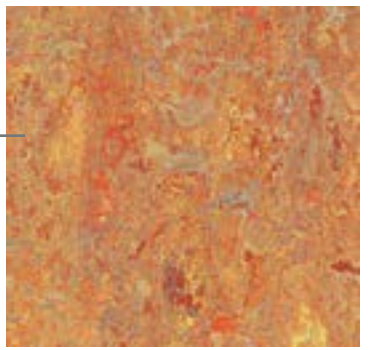




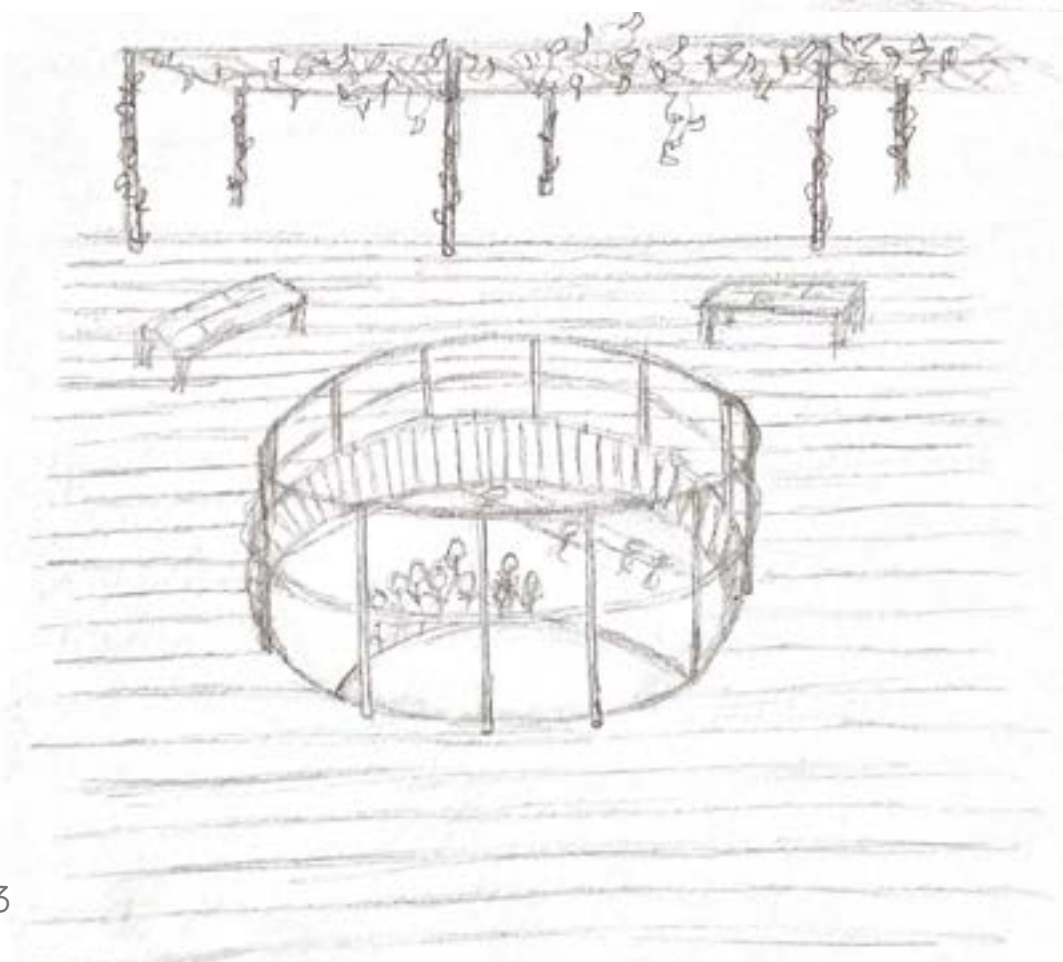
bamboo



linoleum

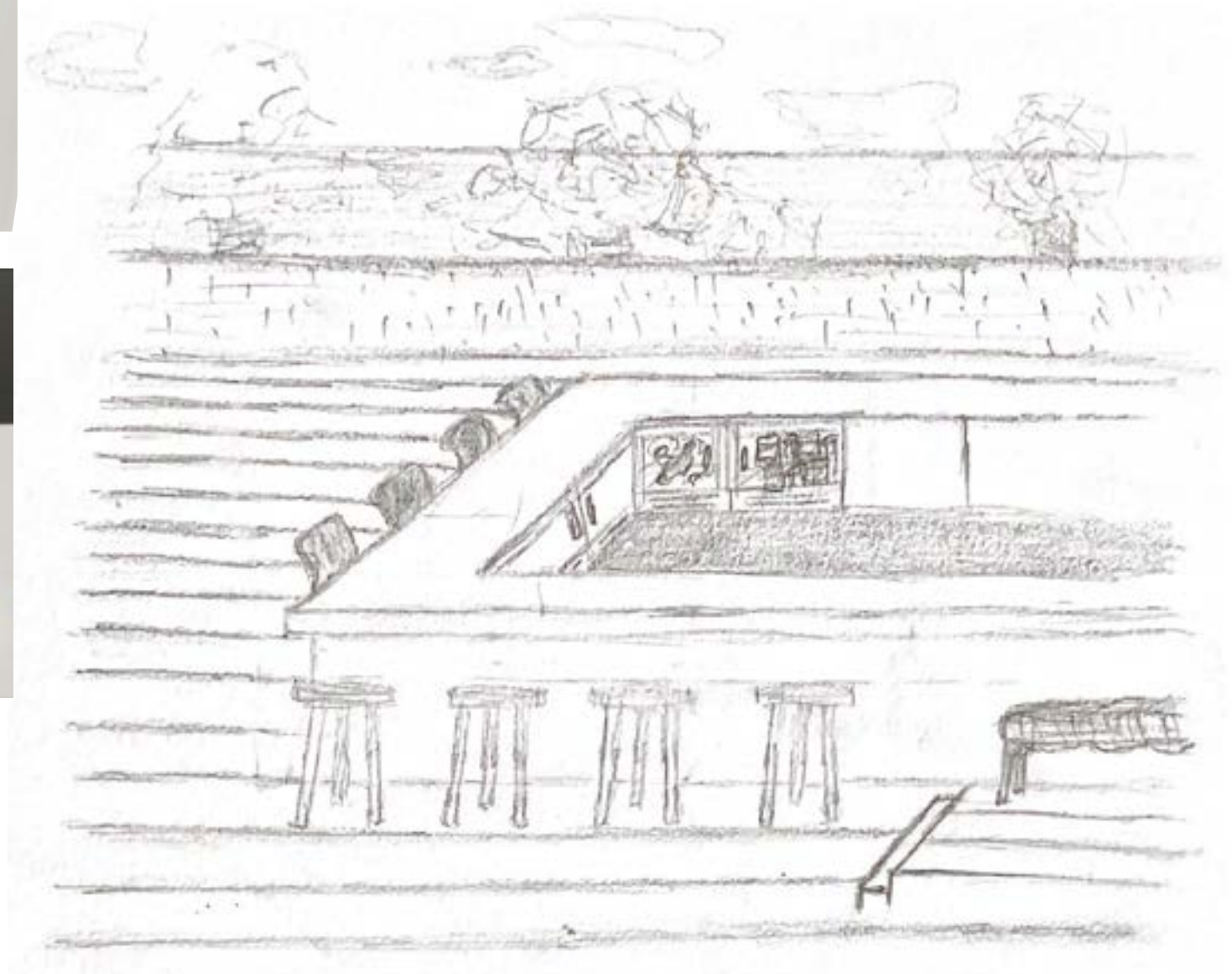
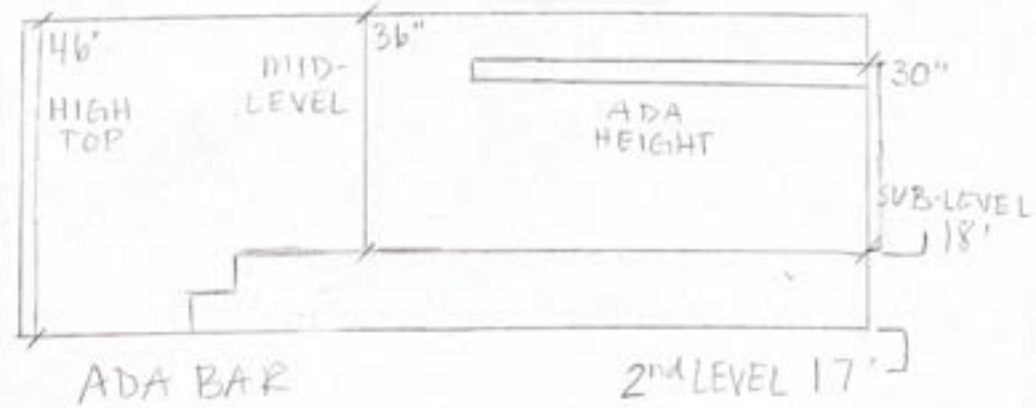
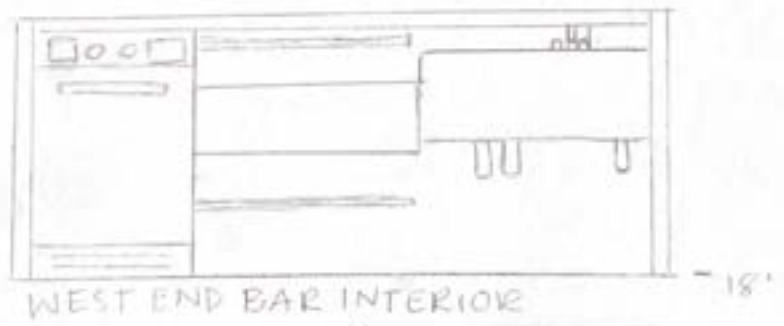
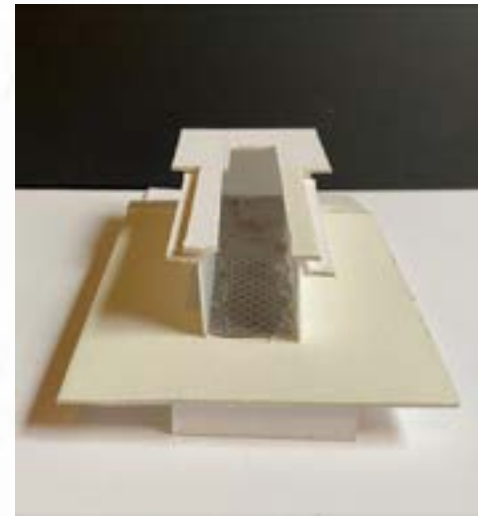
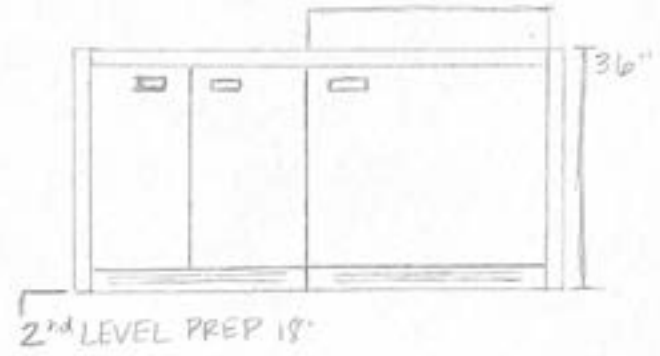
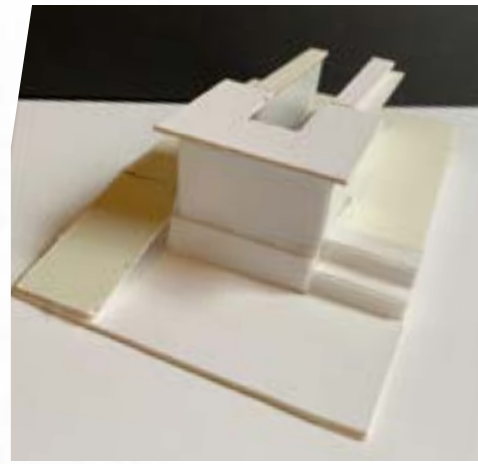
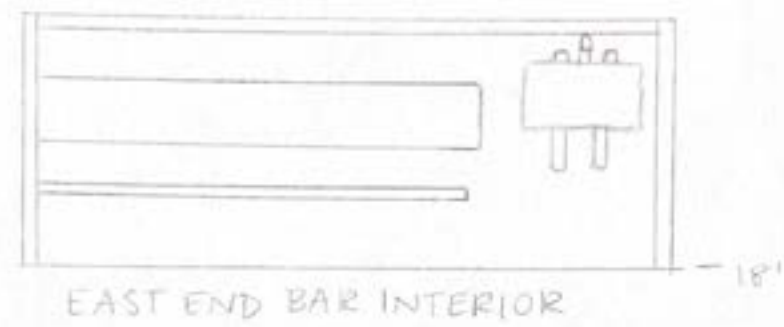


CLOSED VENUE



OPEN TO BELOW

ROOFTOP VENUE



## ROOFTOP BAR HEIGHTS & WORKSPACE





FOOD TRUCKS &  
FIRE PIT



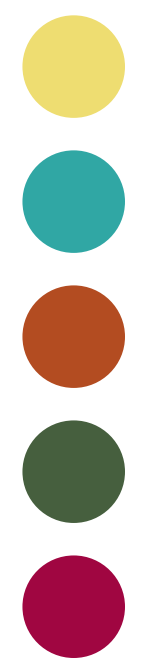
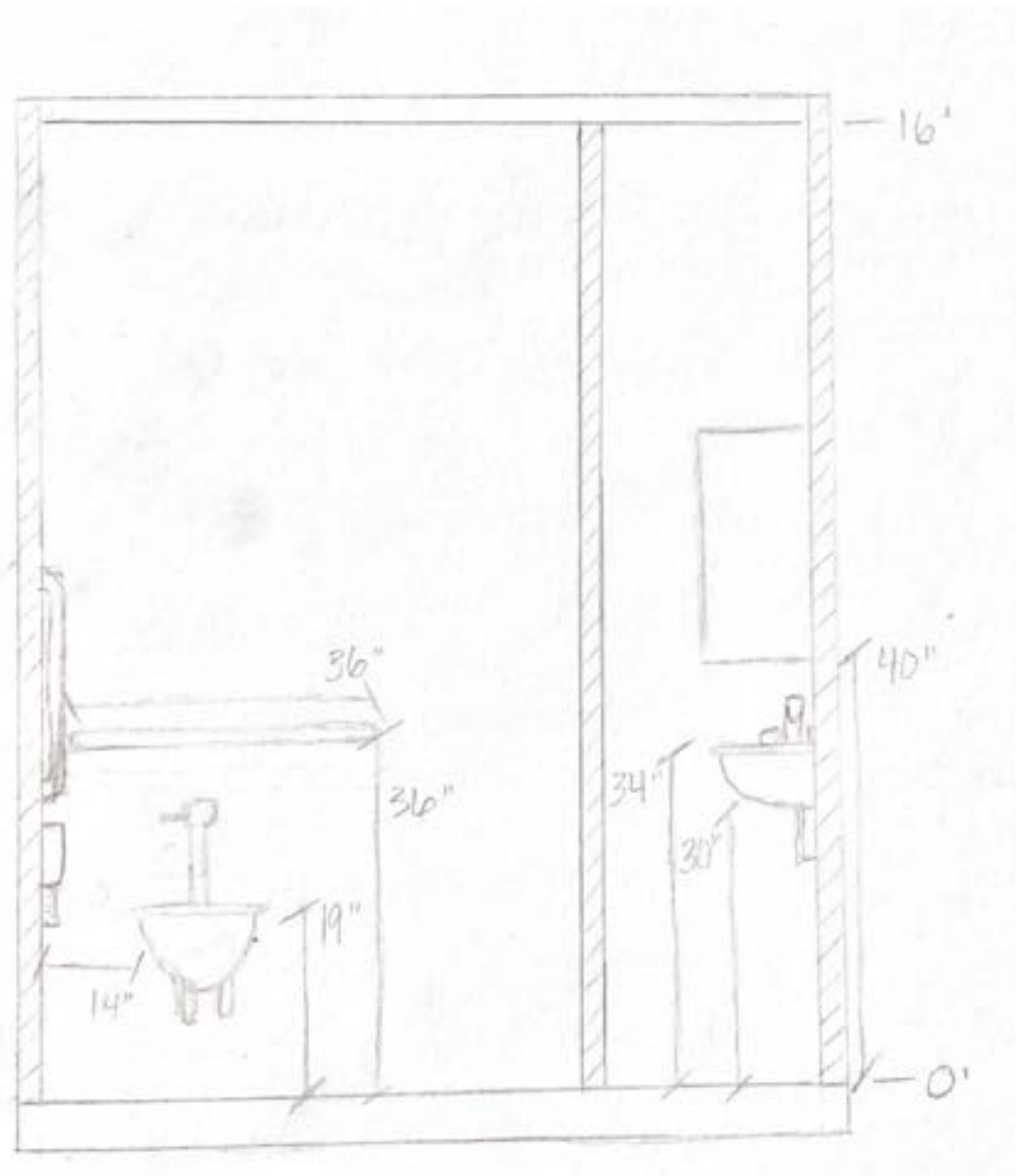
S'MORES BAR  
VENDOR



BACKYARD

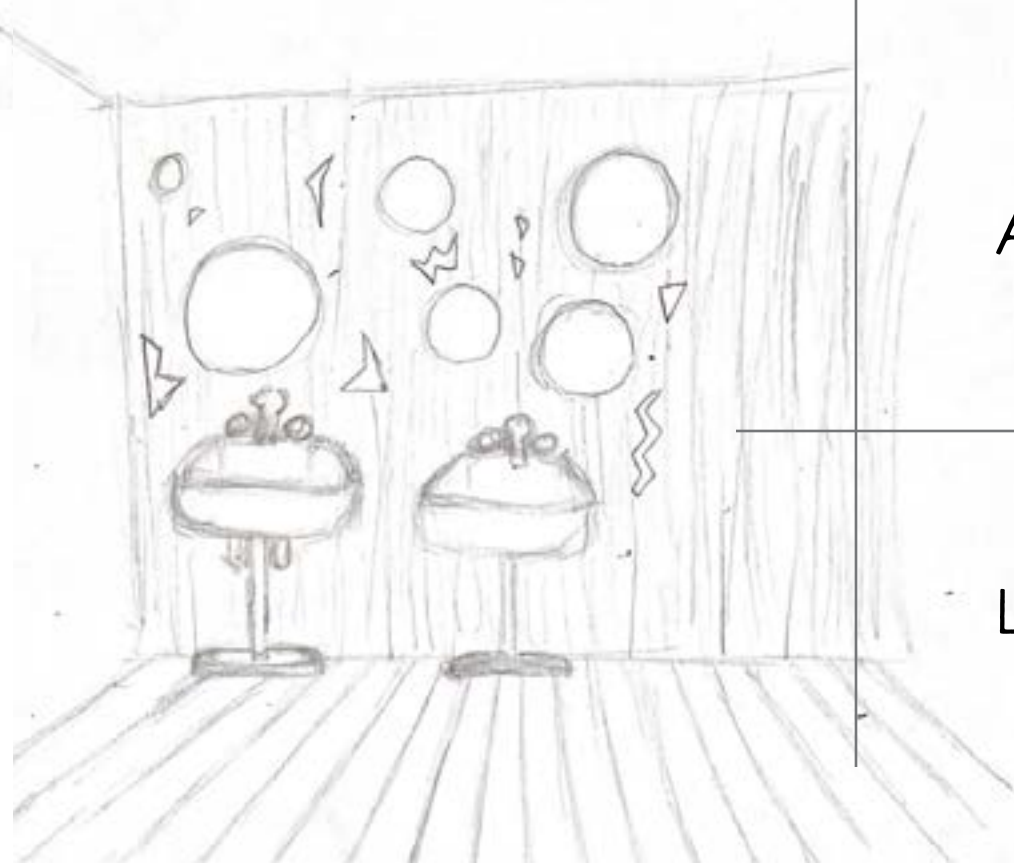


HOUSE VENUE



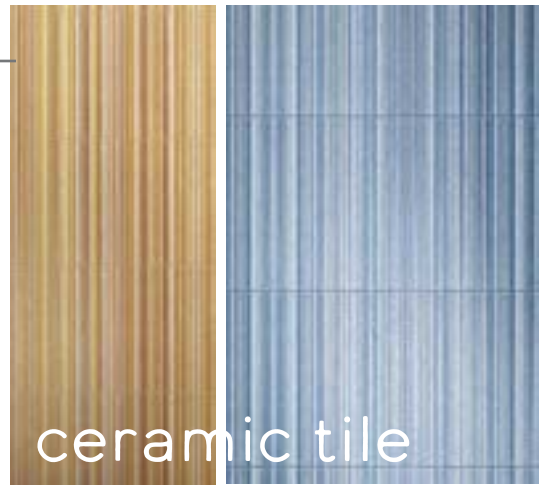
LEVEL 1

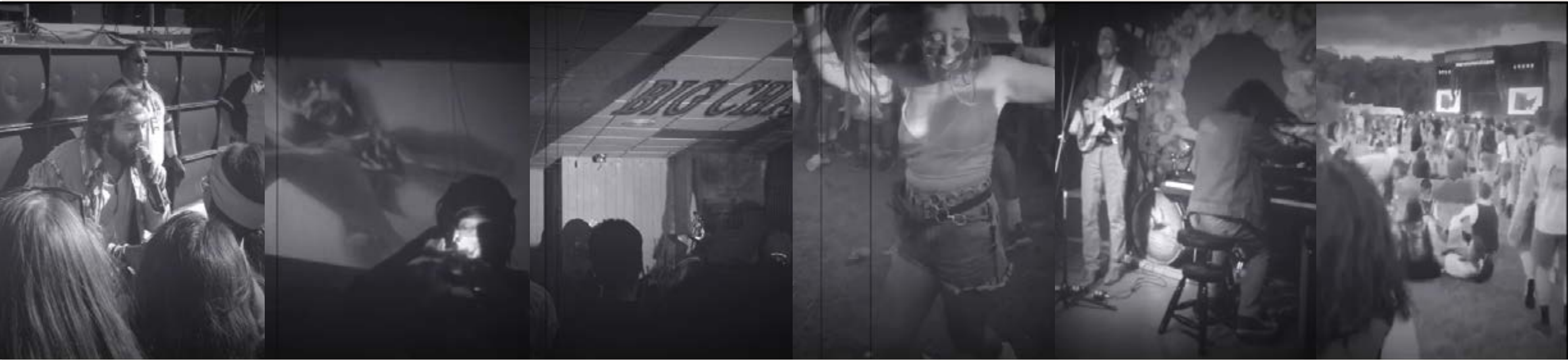
RESTROOMS



ADA STALL

LEVEL 2





# DESIGN GOALS, THEORIES, & DETAILS

# IMPACT AREAS



PLATFORM FOR STRUGGLING ARTISTS



SUSTAINABILITY



FIGHTING GENTRIFICATION & SYSTEMIC RACISM

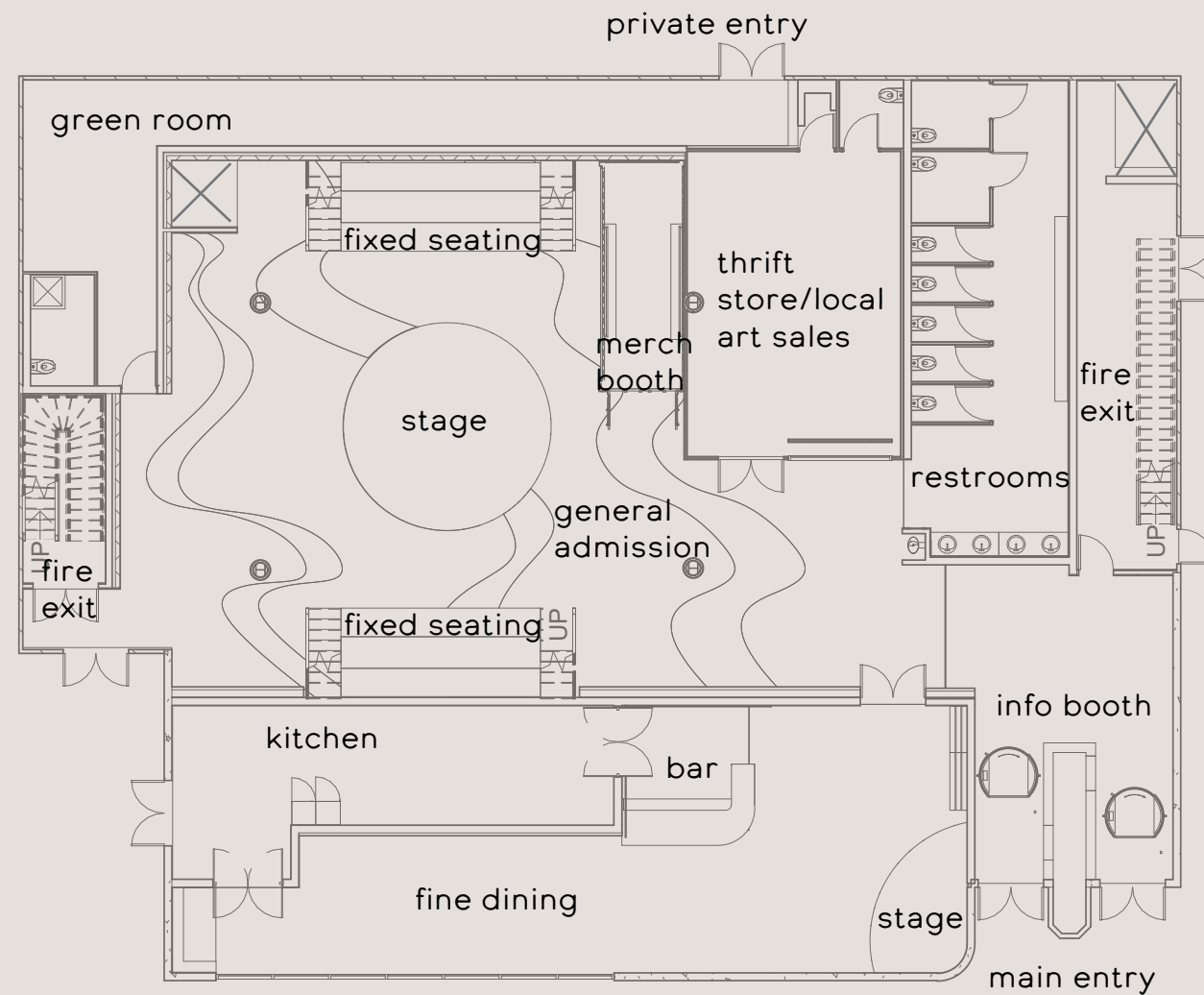


MUSIC EFFECTS ON COMMUNITY & ECONOMY

- in house talent manager ●
- paid local events ●
- reduced inequalities ● ● ●
- environmental materials ●
- self-sustaining ●
- zero waste ● ●
- giving back to low-income ● ● ●
- economic growth ● ● ●
- helps grow tourism ● ● ●
- retaining historical relevance ● ● ●
- feeling of connection at music events ● ● ●
- reducing poverty ● ● ● ●
- creating a community for development ● ● ● ●
- helps local employment ● ● ● ●
- cross group inclusivity ● ● ● ●

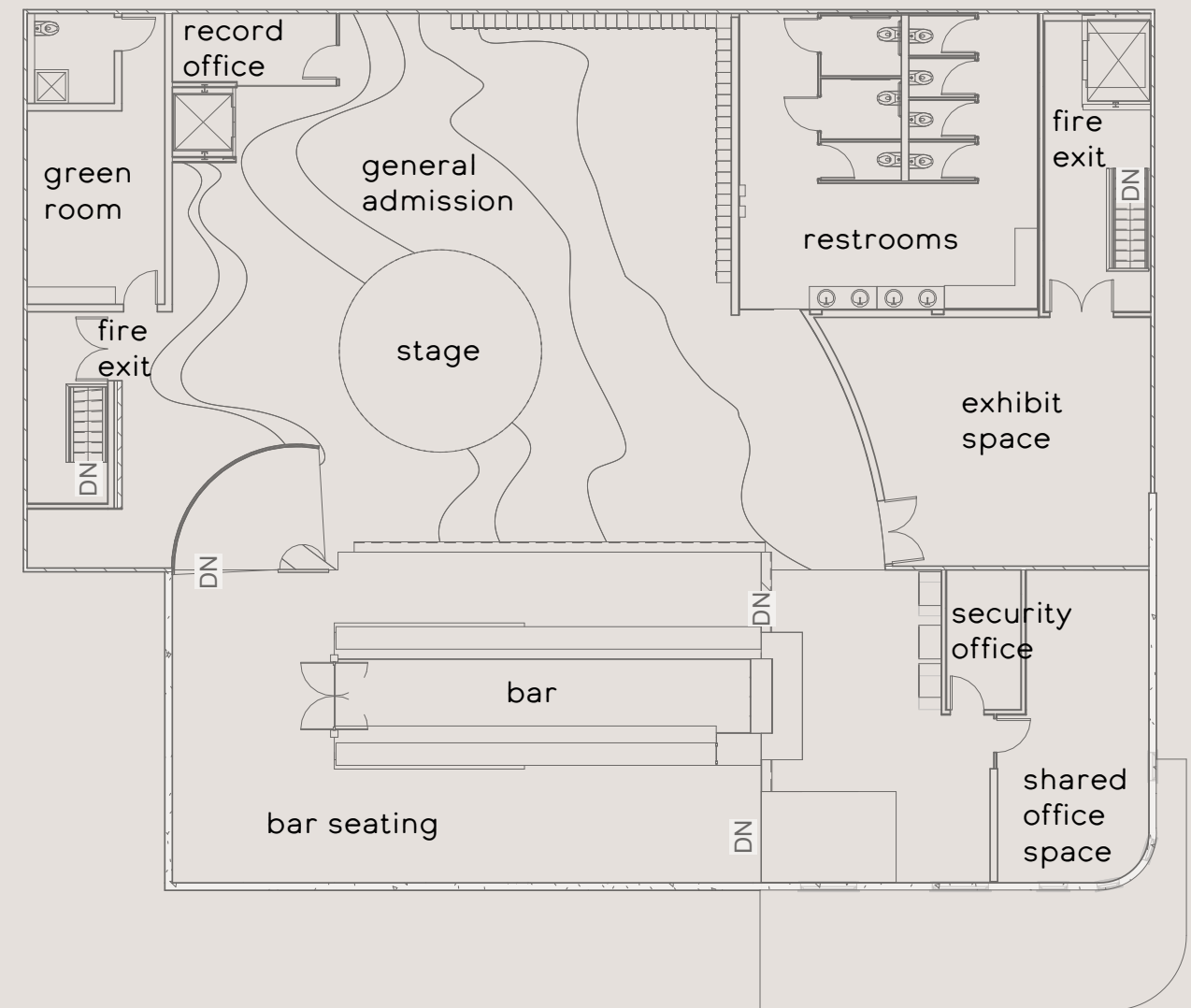


# FLOORPLANS



## GROUND FLOOR

SCALE 1/16"



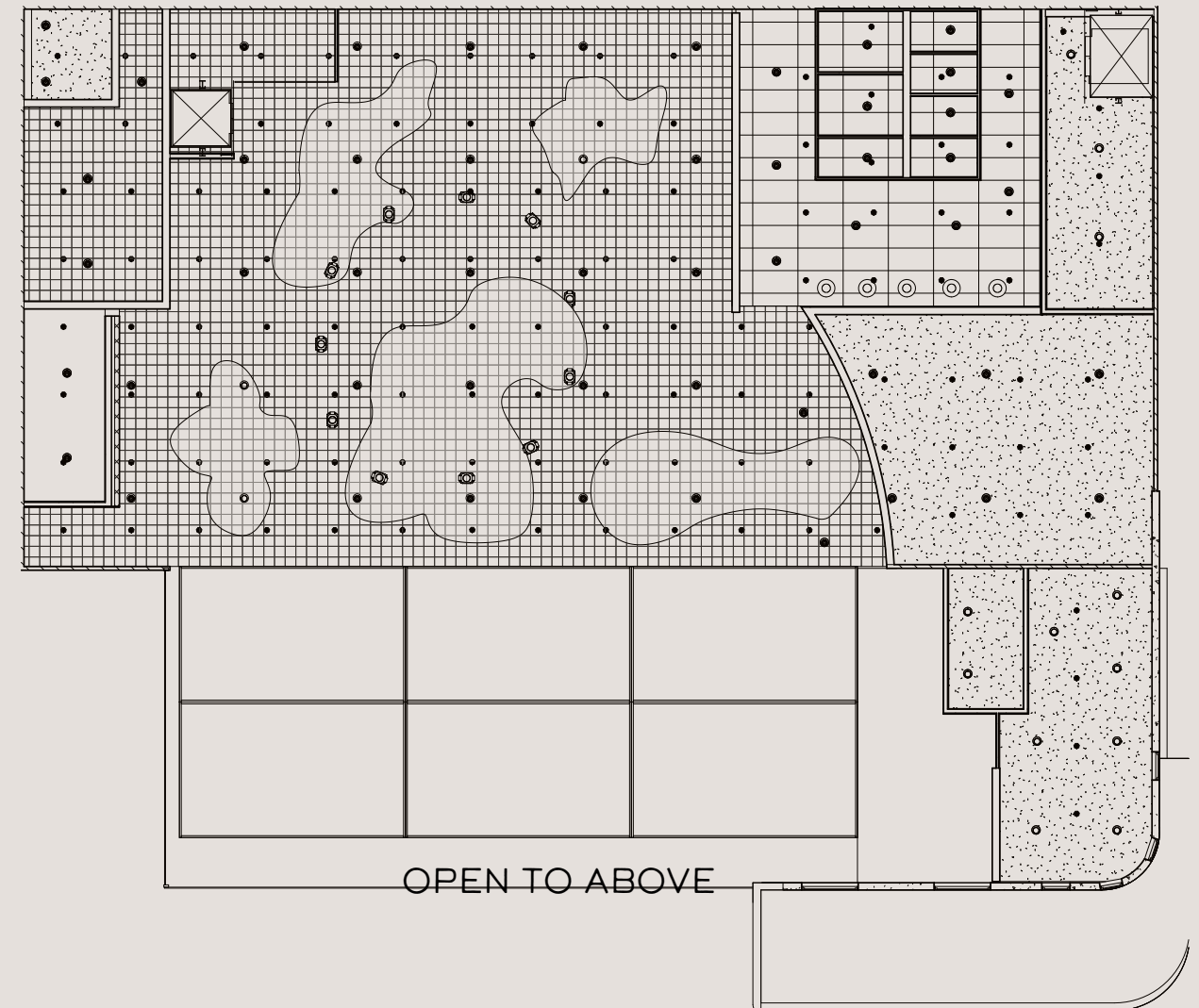
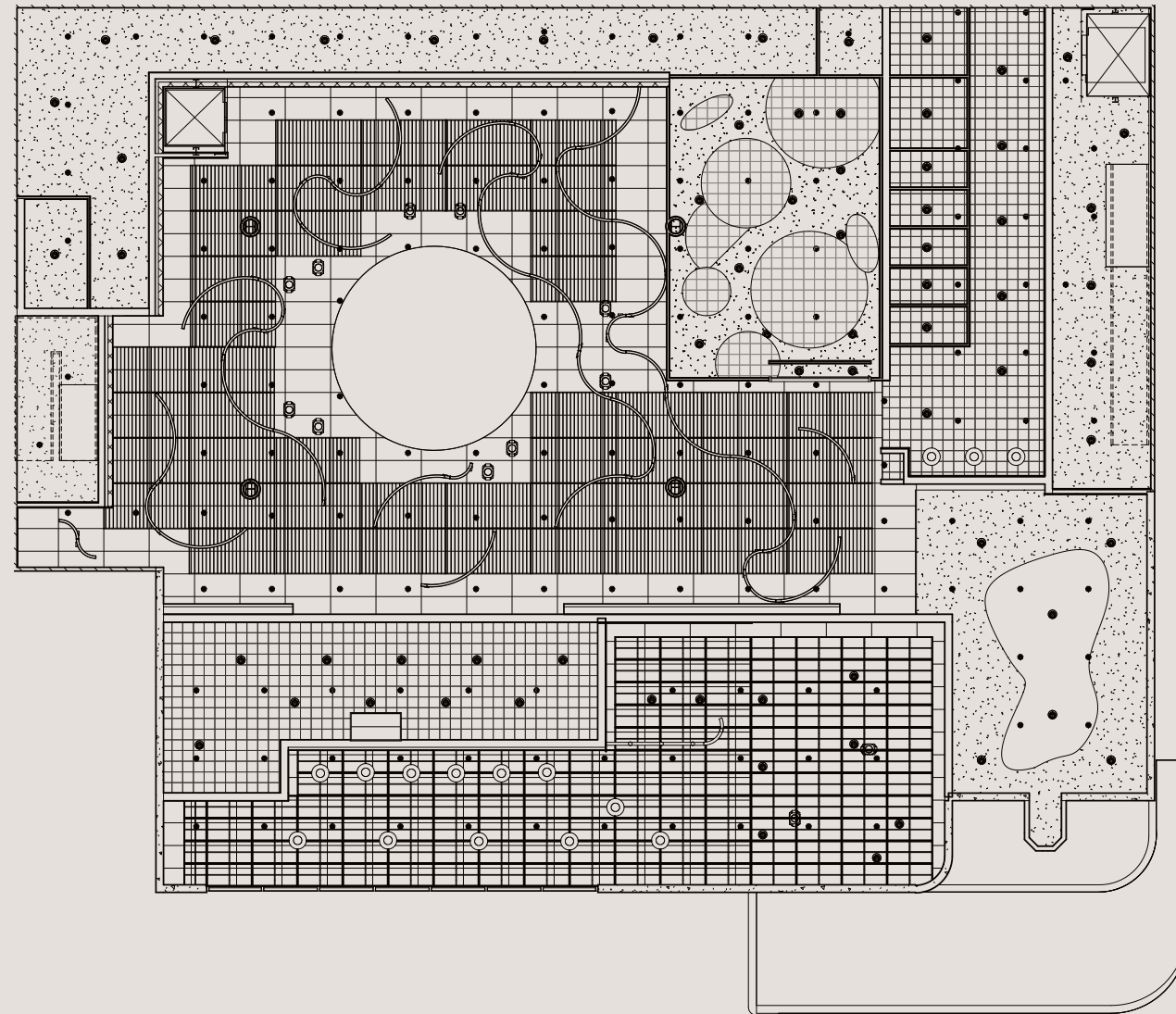
## 2ND FLOOR

SCALE 1/16"





RCPS



GROUND FLOOR

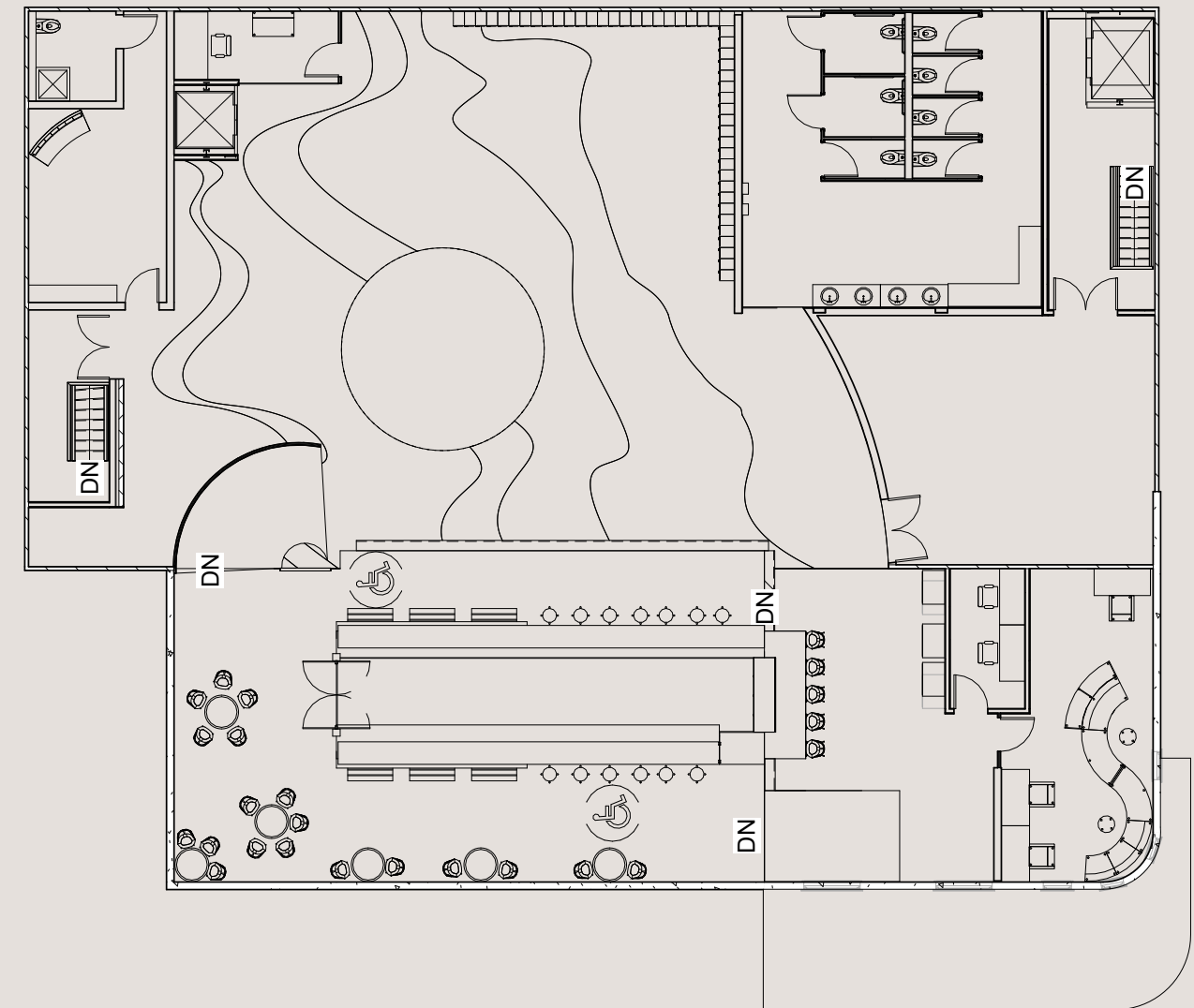
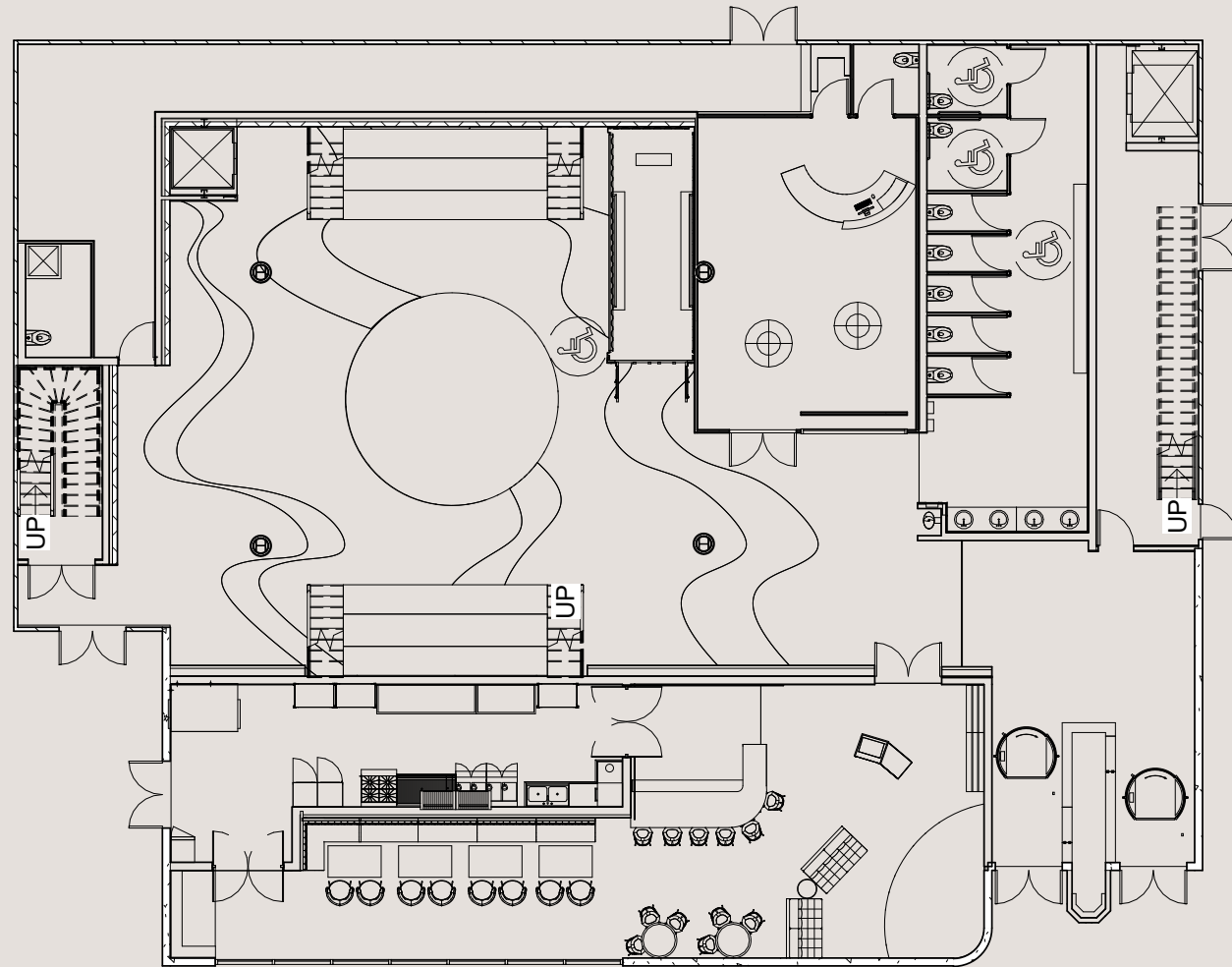
SCALE 1/16"

2ND FLOOR

SCALE 1/16"



# FURNITURE PLAN



GROUND FLOOR

SCALE 1/16"

2ND FLOOR

SCALE 1/16"



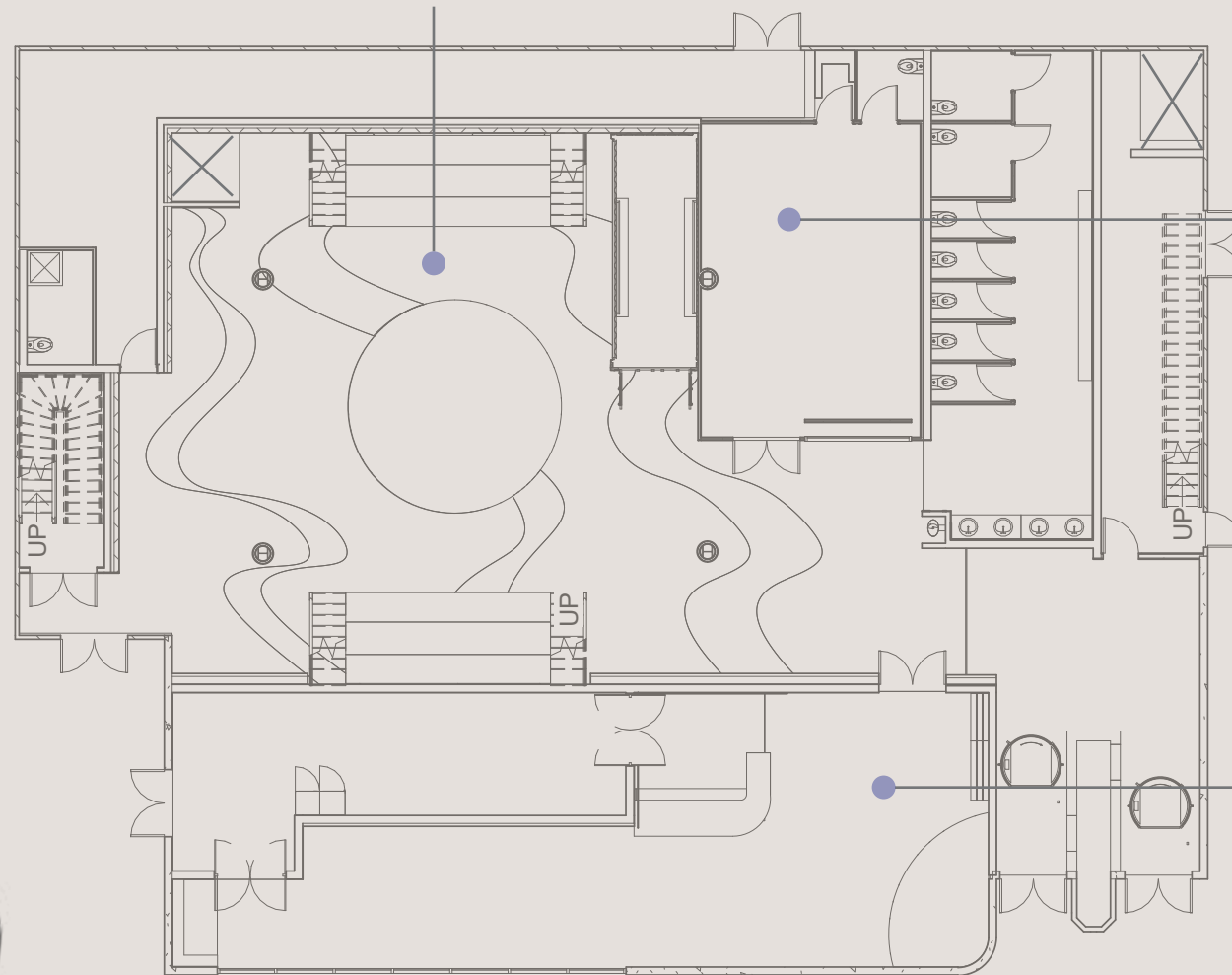
# WAY-FINDING



Floor and ceiling patterns invite movement throughout the space

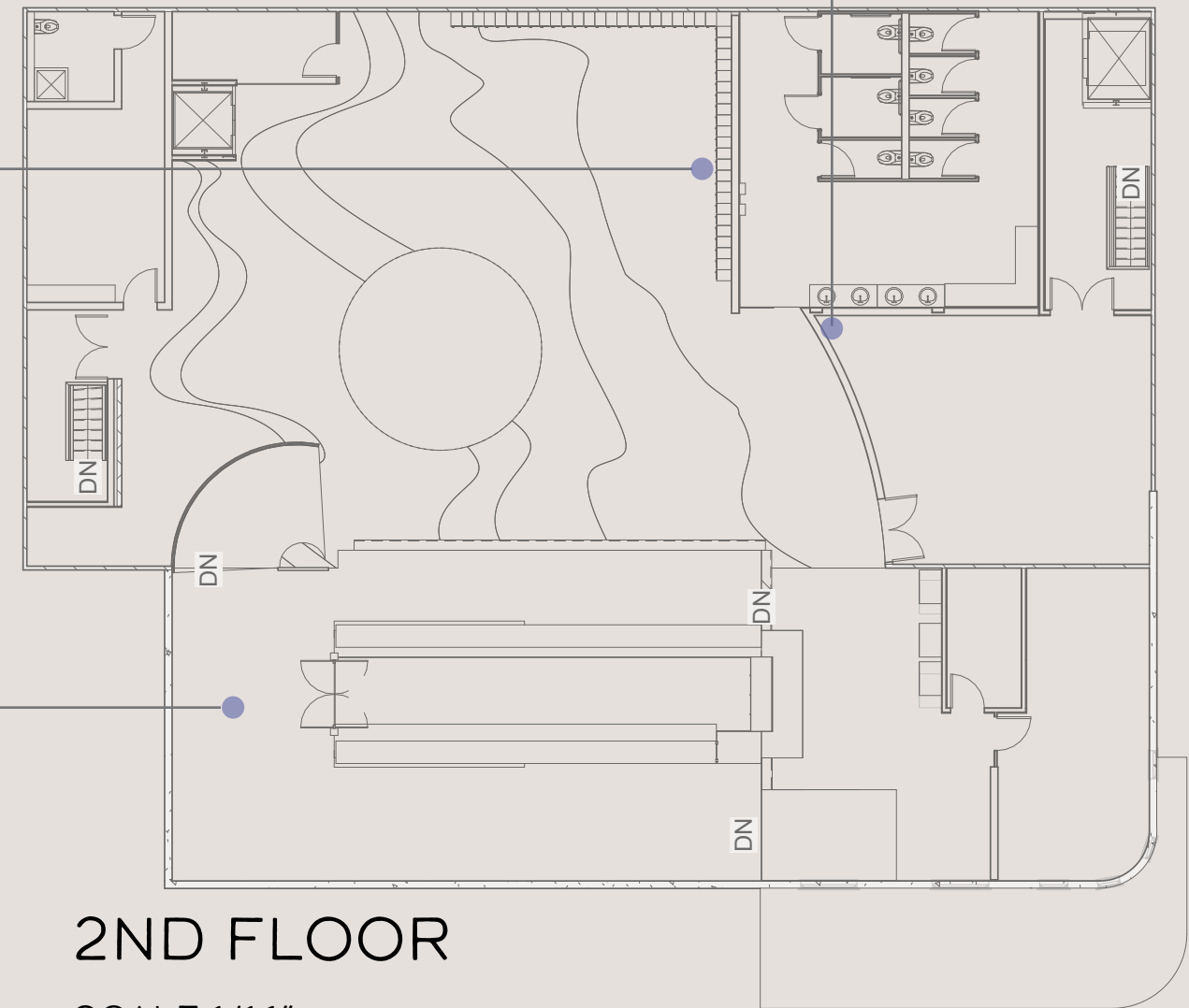
Interactive elements throughout encourage use of entire space

Curved walls influence organic movement into main areas



GROUND FLOOR

SCALE 1/16"



2ND FLOOR

SCALE 1/16"



# HISTORIC RELEVANCE

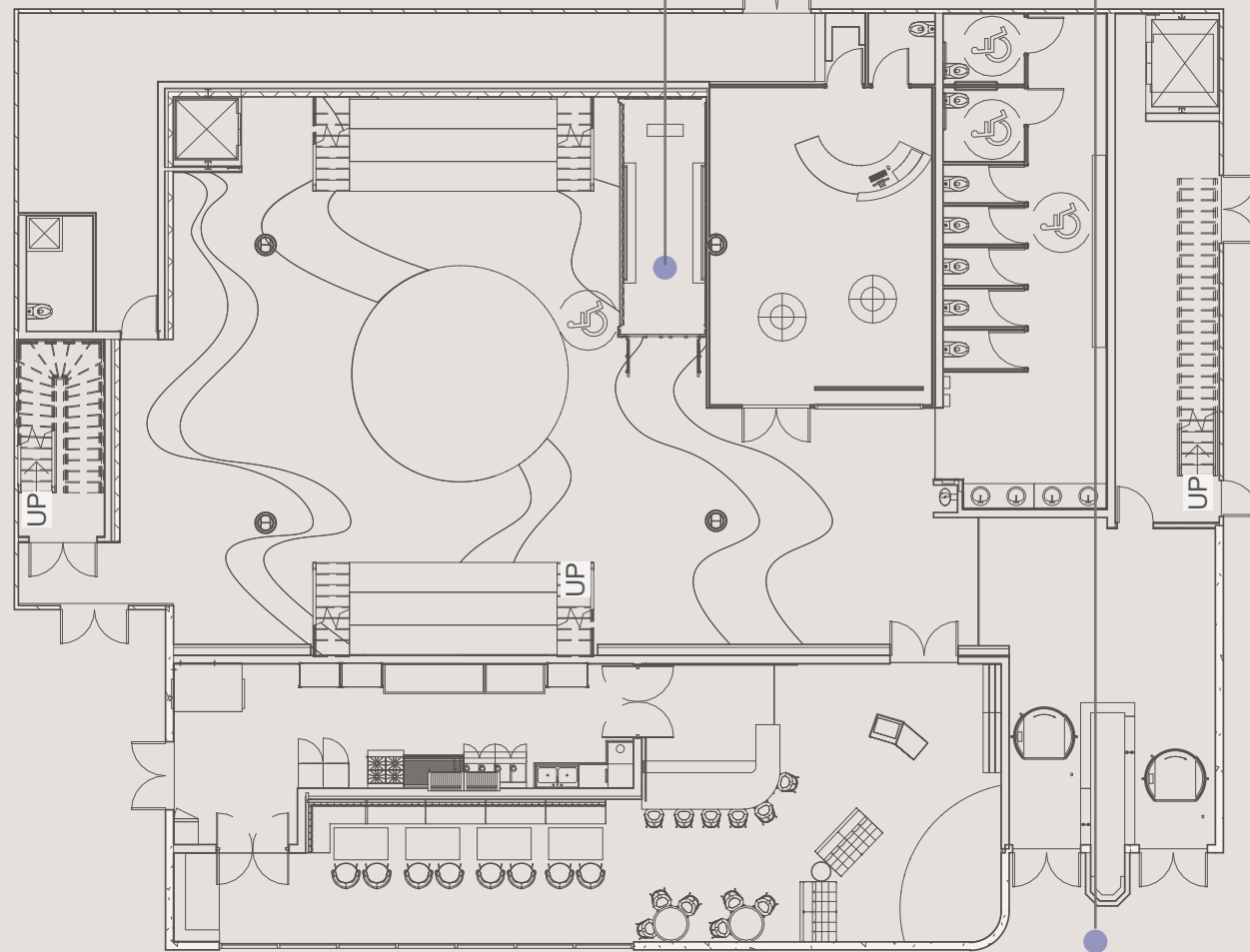


Recycled shipping container from local port

Original restored marquee entrance

Original restored brick building outline

Art Deco inspo from original construction period



**GROUND FLOOR**  
SCALE 1/16"

**2ND FLOOR**  
SCALE 1/16"



# HISTORIC RELEVANCE



ORIGINAL  
CONSTRUCTION



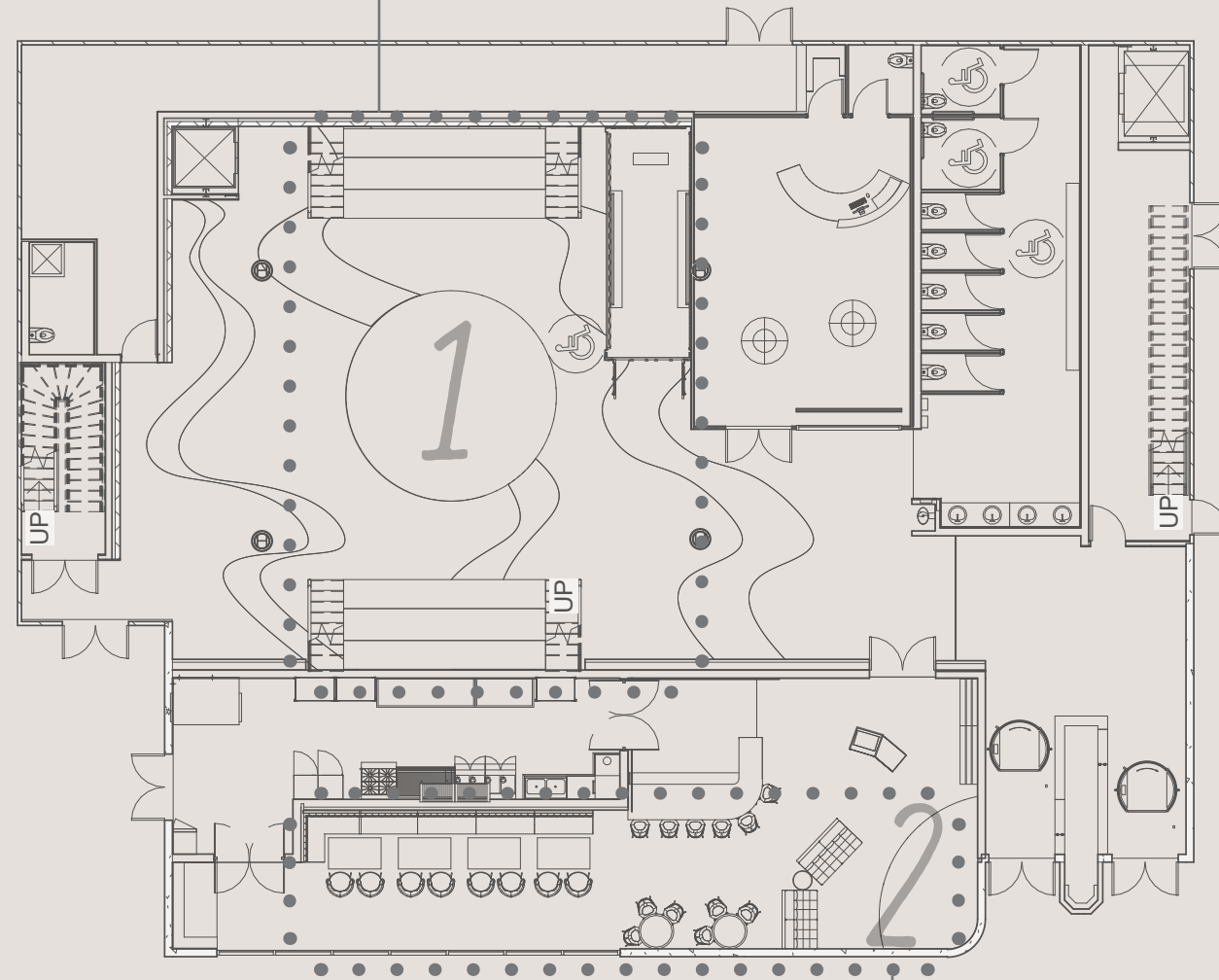
RENEWED  
CONSTRUCTION



# KEY MOMENTS



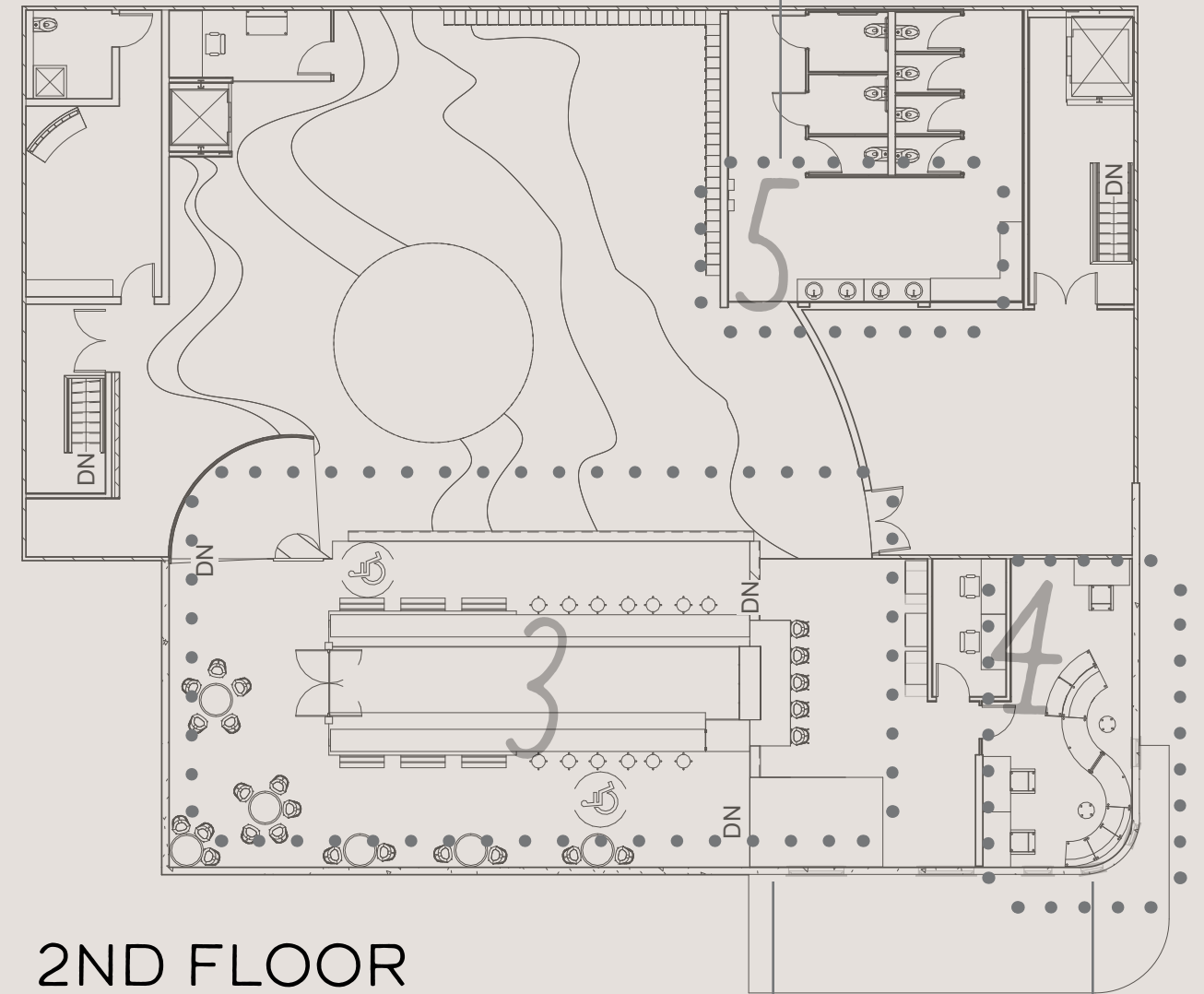
MAIN VENUE  
KEY MOMENT



GROUND FLOOR  
SCALE 1/16"

FINE DINING  
KEY MOMENT

UNISEX  
RESTROOM  
KEY MOMENT



2ND FLOOR  
SCALE 1/16"

ROOF BAR  
KEY MOMENT

COMMUNITY  
OFFICE KEY  
MOMENT

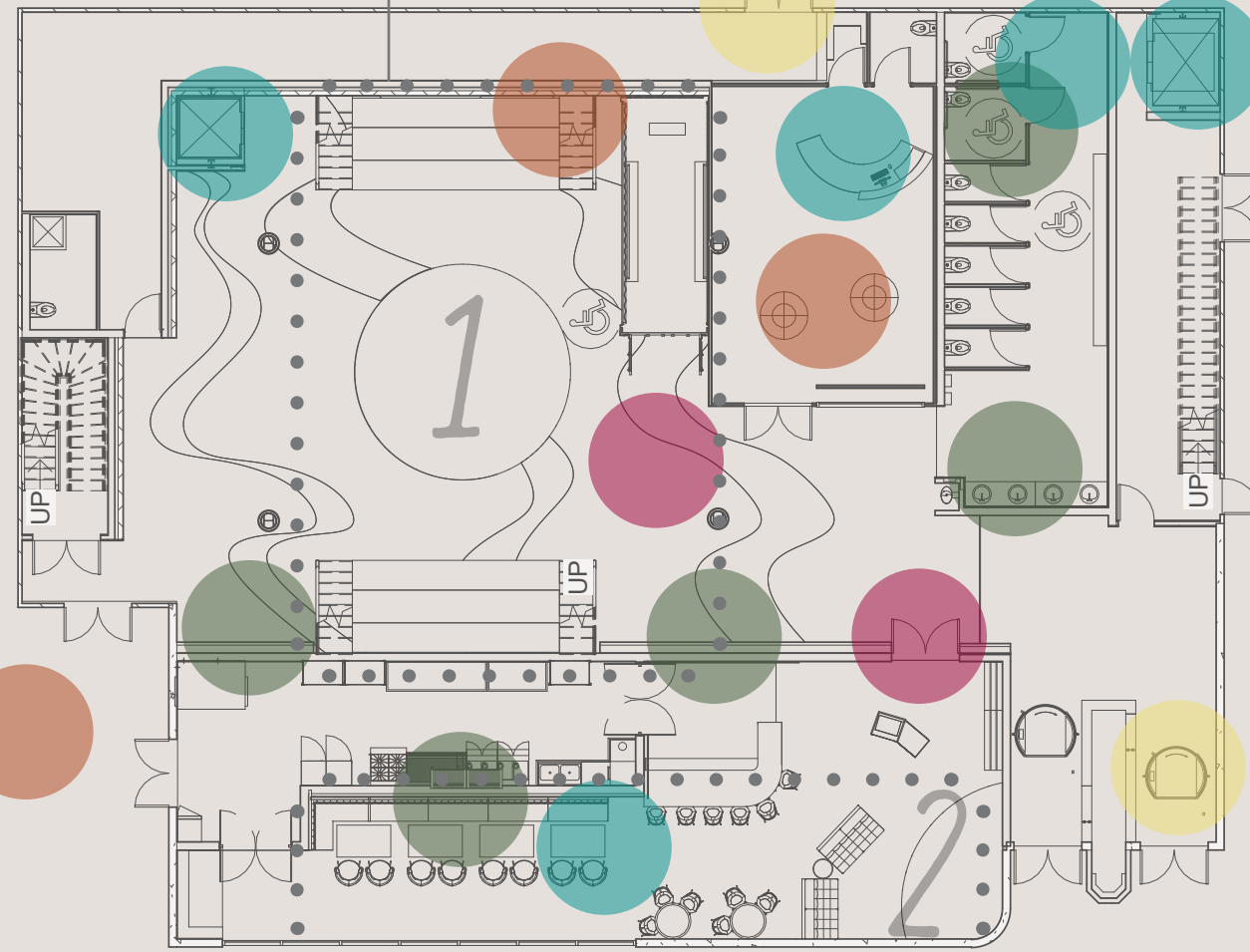


# DESIGN APPLICATIONS



- ENVIRONMENTAL CONSIDERATIONS
- UNIVERSAL DESIGN
- PARTICIPATORY DESIGN THEORY
- INNOVATIVE SECURITY & TECHNOLOGY
- ACOUSTIC CONTROL

MAIN VENUE  
KEY MOMENT

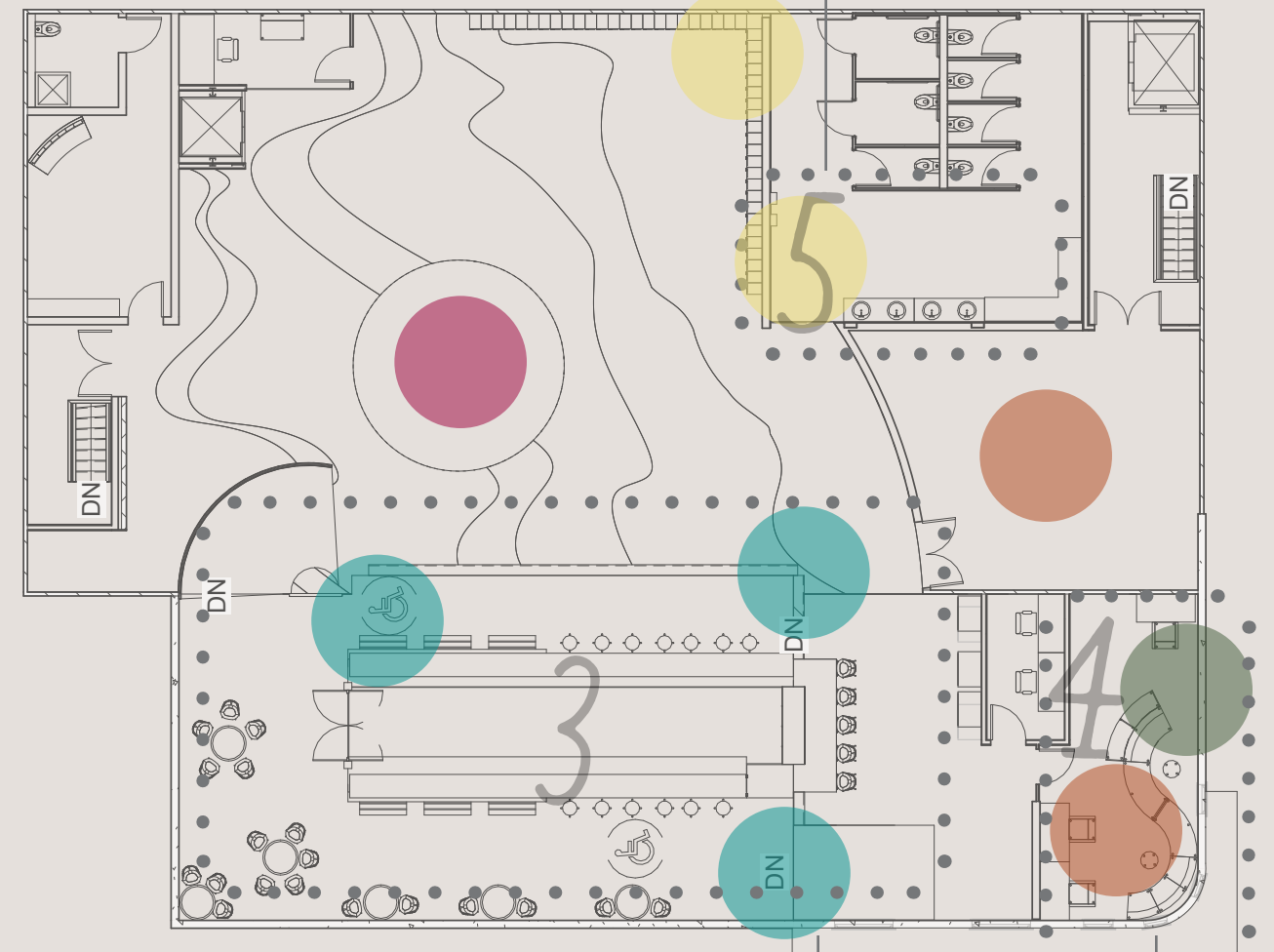


## GROUND FLOOR

SCALE 1/16"

FINE DINING  
KEY MOMENT

UNISEX  
RESTROOM  
KEY MOMENT



## 2ND FLOOR

SCALE 1/16"

ROOF BAR  
KEY MOMENT

COMMUNITY  
OFFICE KEY  
MOMENT

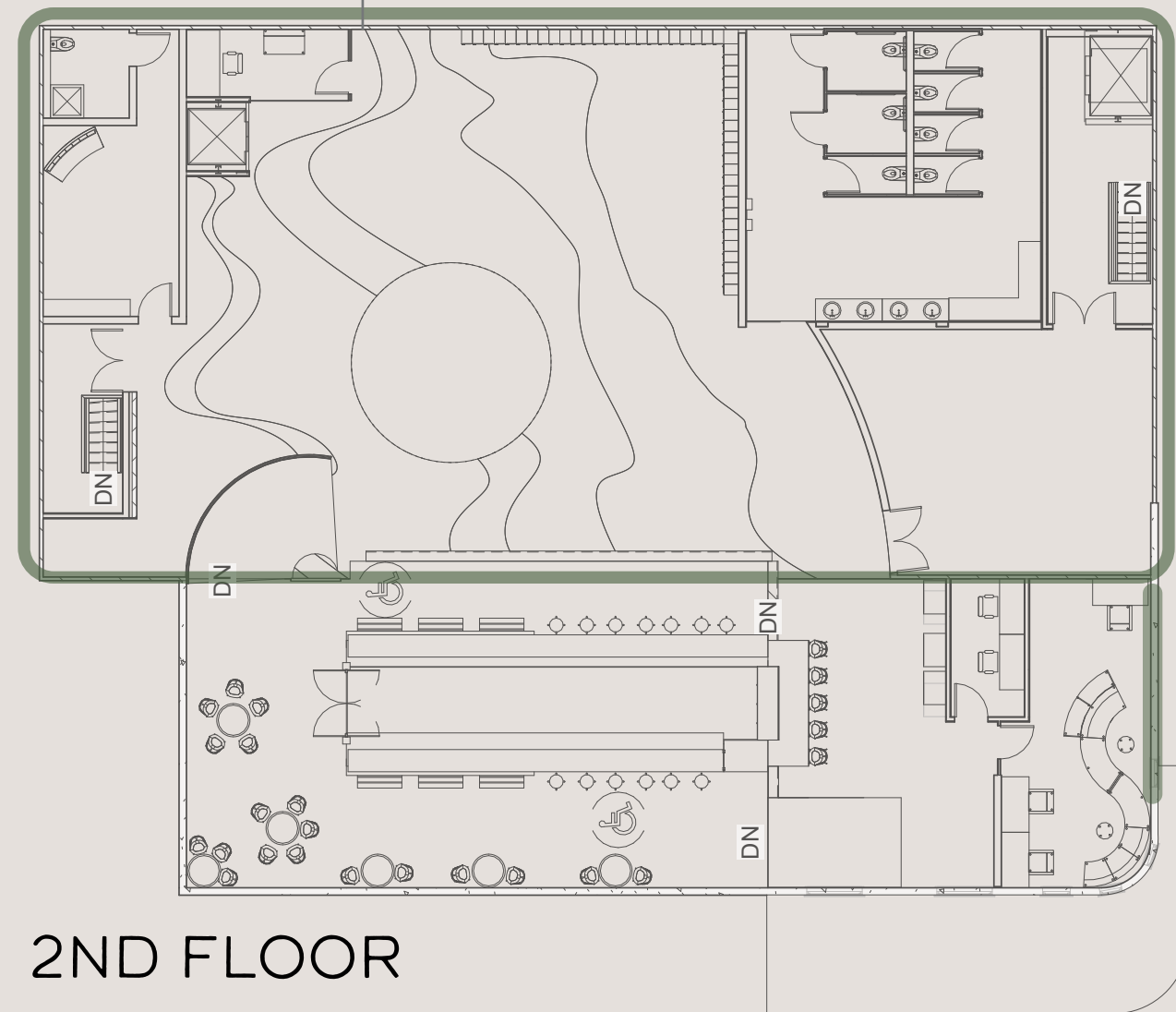
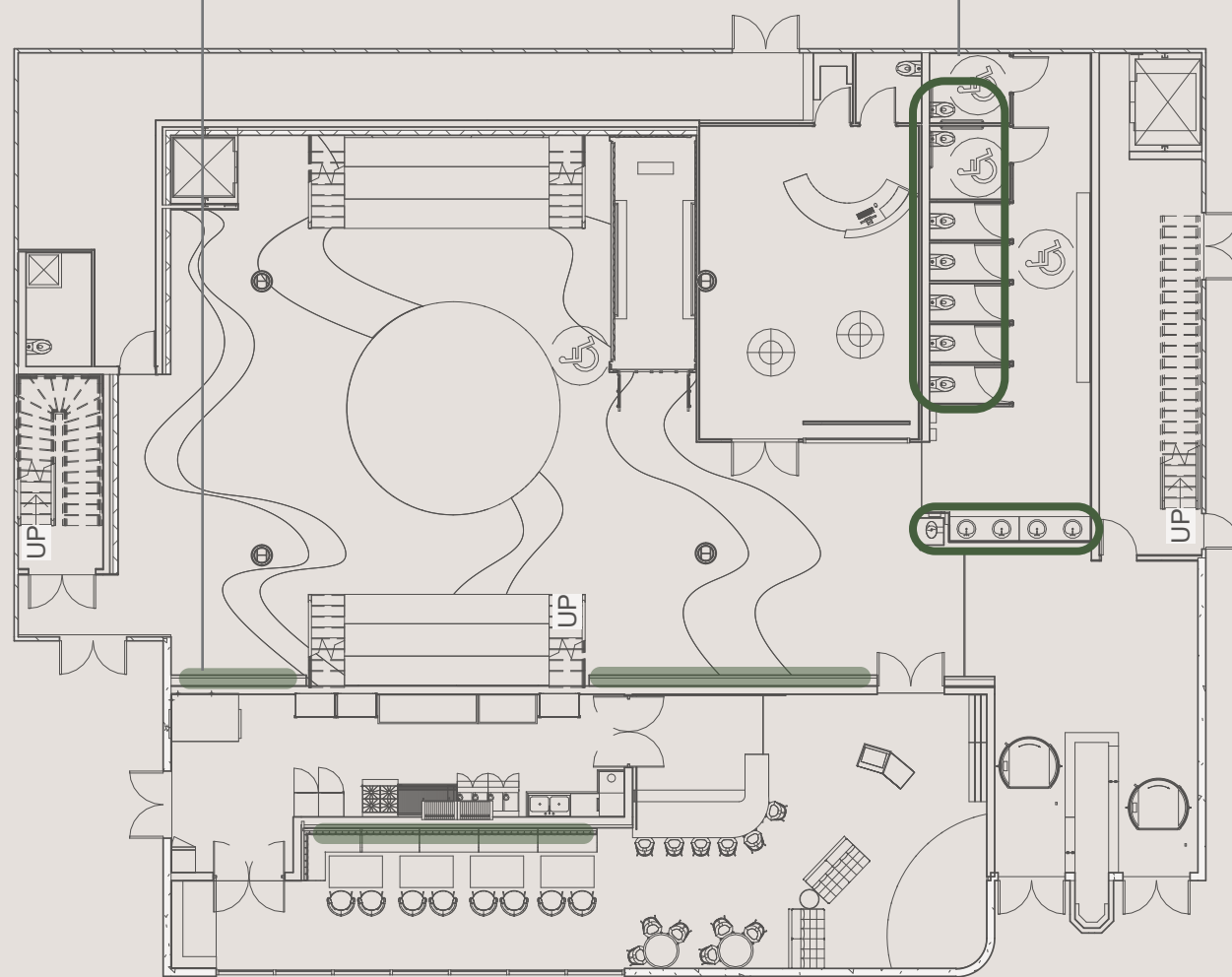
# ENVIRONMENTAL CONSIDERATIONS



Biophilic Walls; indoor air quality, attention restoration theory, water recycling

Water efficient plumbing fixtures

Green Roof; lowers energy consumption, grow produce for dining



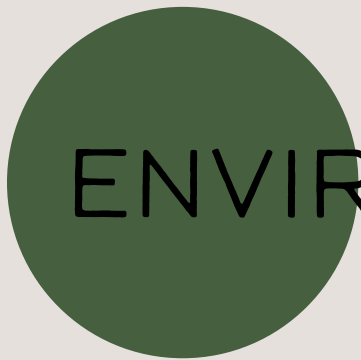
GROUND FLOOR

SCALE 1/16"

2ND FLOOR

SCALE 1/16"





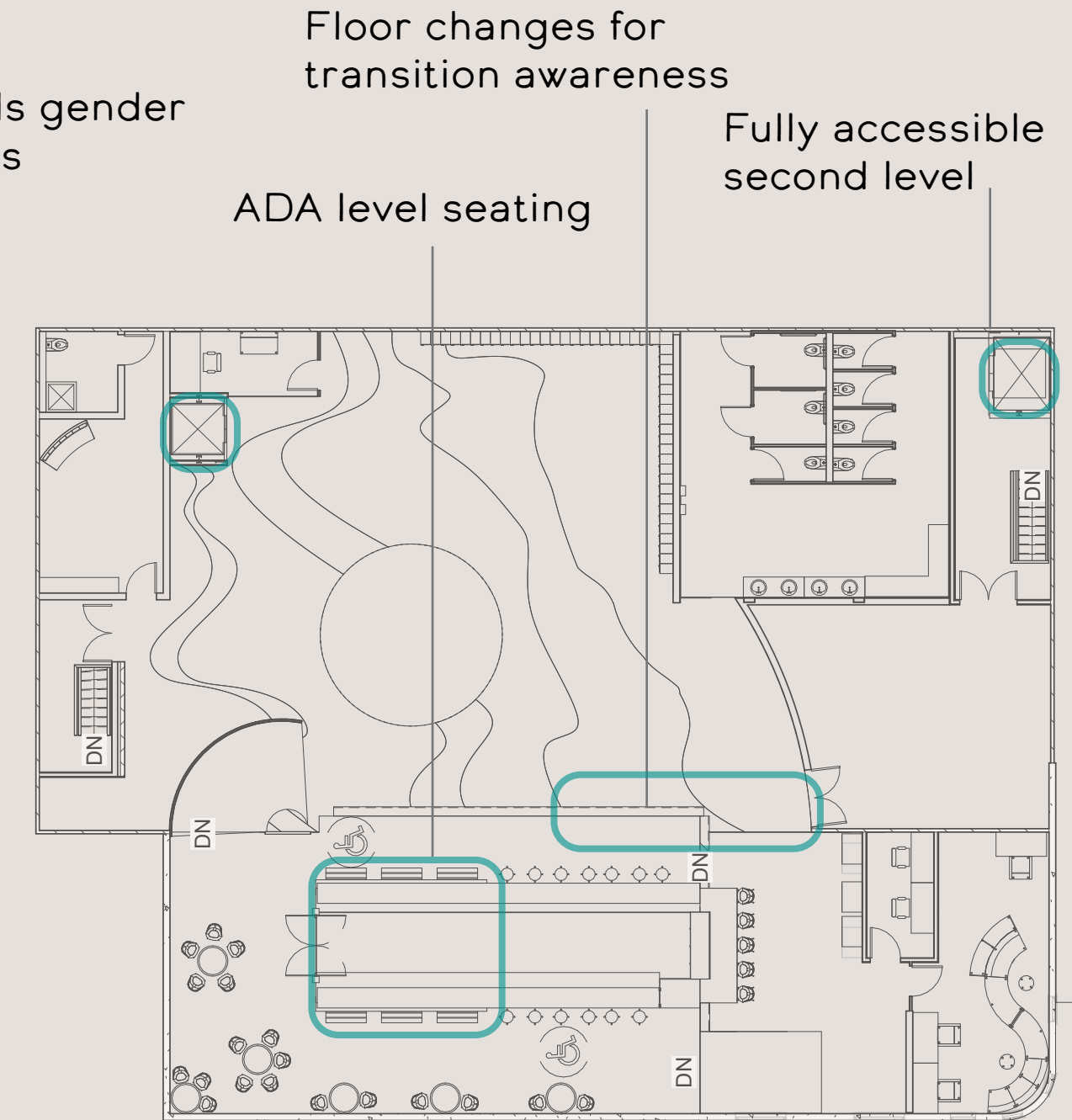
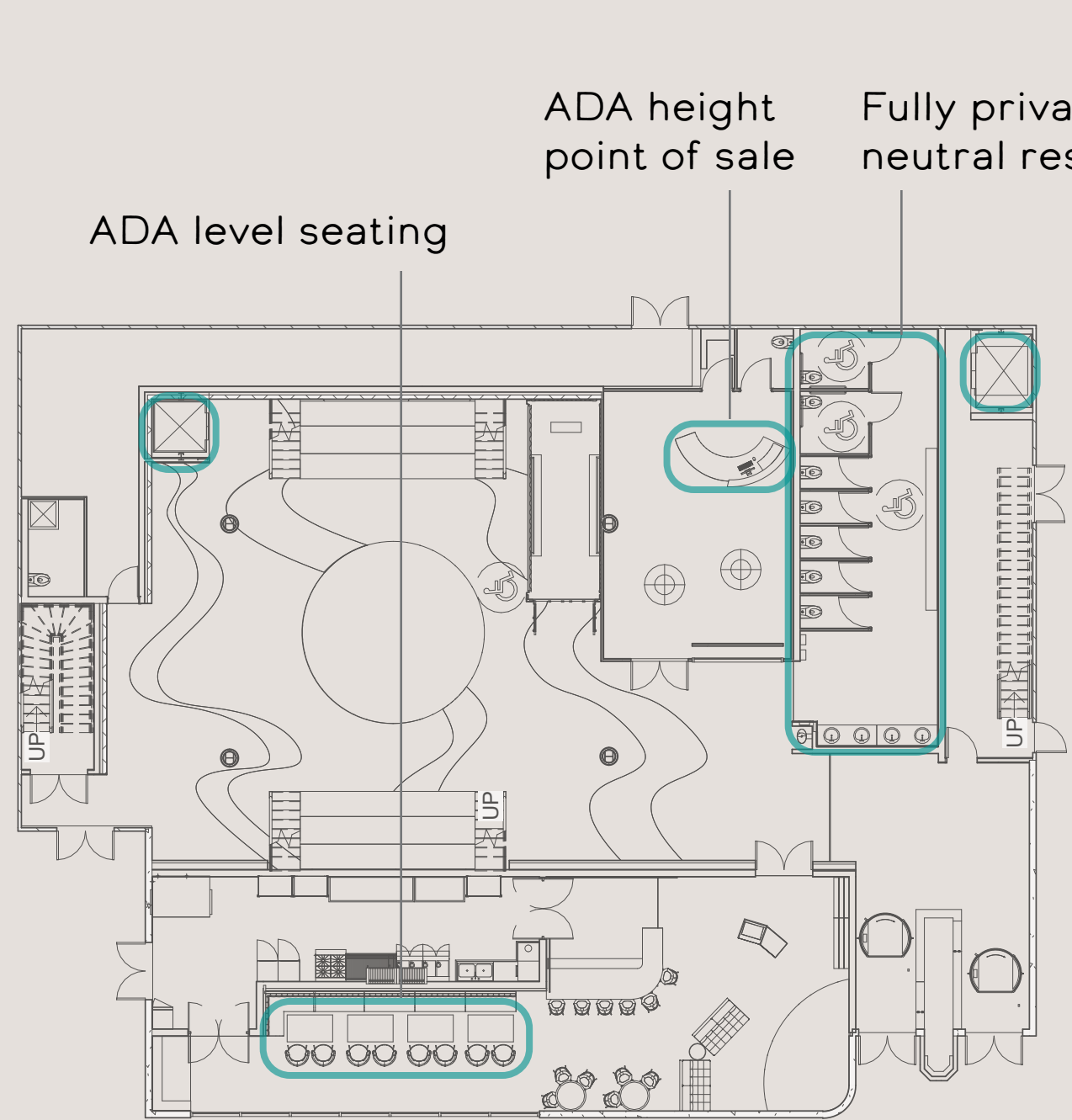
# ENVIRONMENTAL CONSIDERATIONS



- MARMOLEUM** — Linoleum made from crop waste and wood flour from production forestry, CO2 neutral, anti-microbial
- BAMBOO** — Ultra-low VOC, rapidly renewable resource, formaldehyde free finishes
- FISH SCALE COMPOSITE** — Fish industry waste by-product, 100% end of life recyclability, VOC and formaldehyde free
- PINATEX** — Circular business model, vegan leather from pineapple farming waste, creating jobs in poverty
- CERAMIC TILE** — Closed cycle company, recycling waste water, reducing energy, recycling materials
- ACRYLIC** — Low VOC adhesives, recycled matter, non-toxic fabrications, LEED v4
- WALLPAPER** — Full circle manufacturing, FSC certified paper, non-toxic dyes and toners, plastic-free packaging
- ACOUSTIC PANELS** — Red-list chemical free, VOC free, recycled content, LEED v4



# UNIVERSAL DESIGN



## GROUND FLOOR

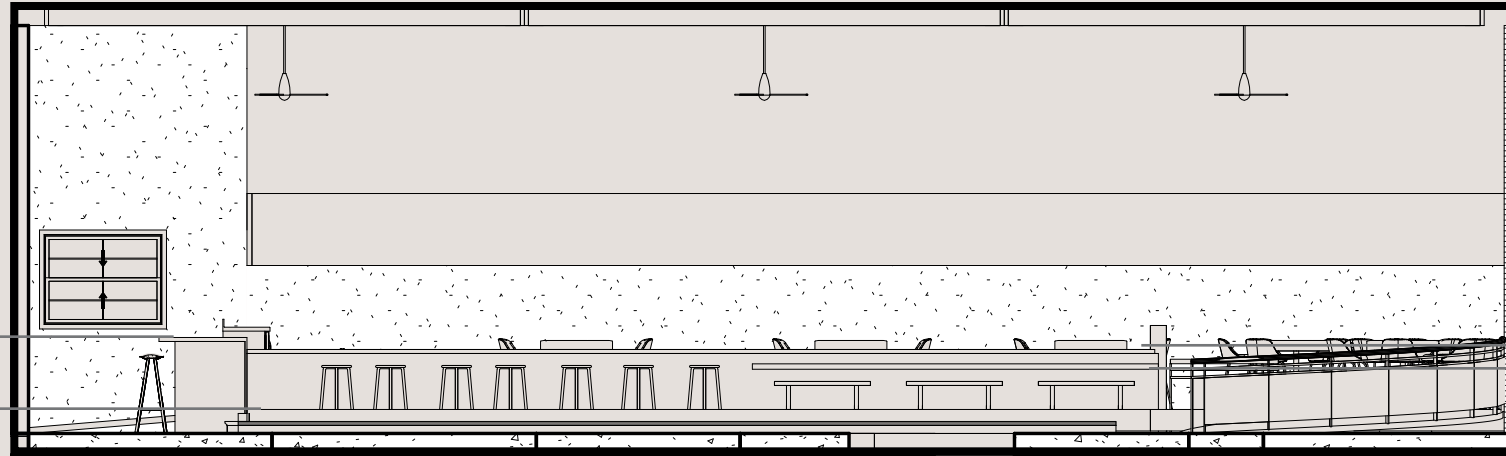
SCALE 1/16"

## 2ND FLOOR

SCALE 1/16"



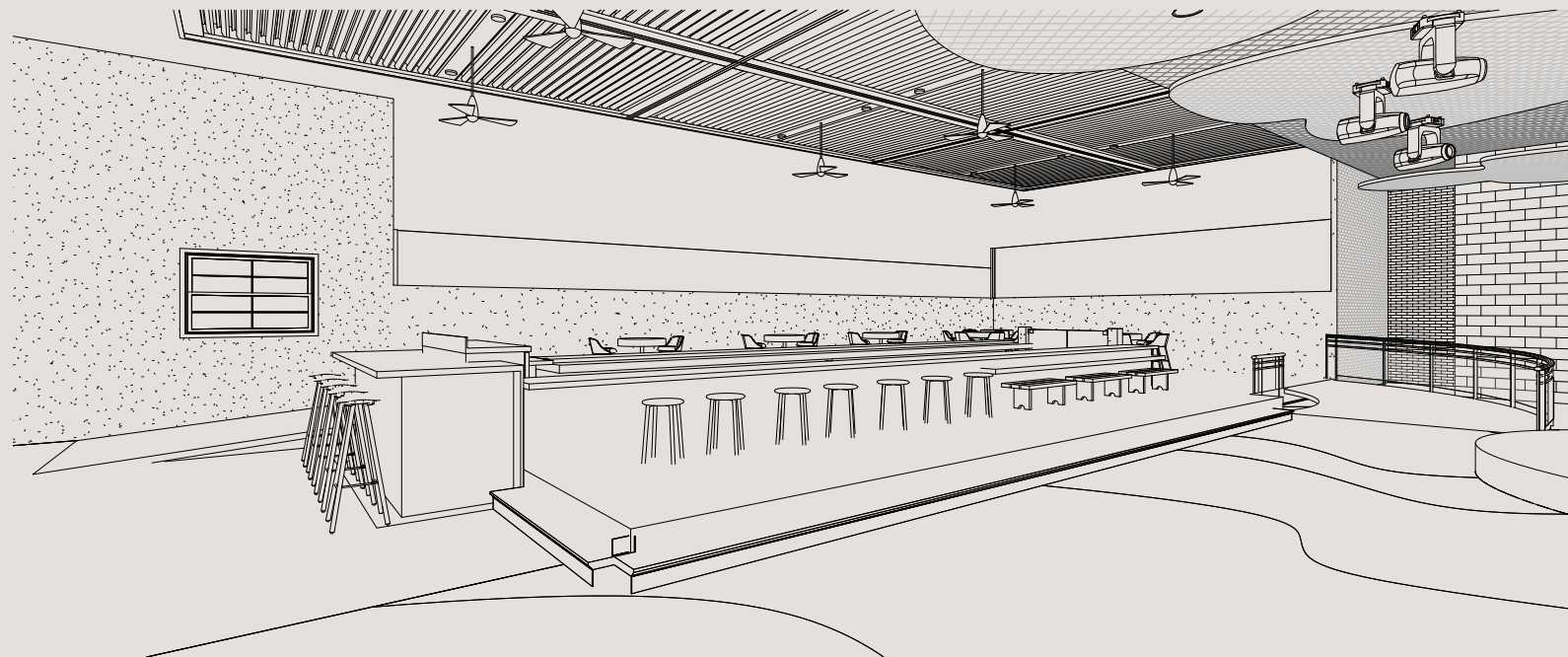
# UNIVERSAL DESIGN



2ND LEVEL BAR HEIGHTS  
SCALE 1/8"



*Areas of pattern rest to avoid over stimulation*



*Barrier free design; ease of transition for any need*



*Uni-sex bathroom design*

# PARTICIPATORY DESIGN THEORY



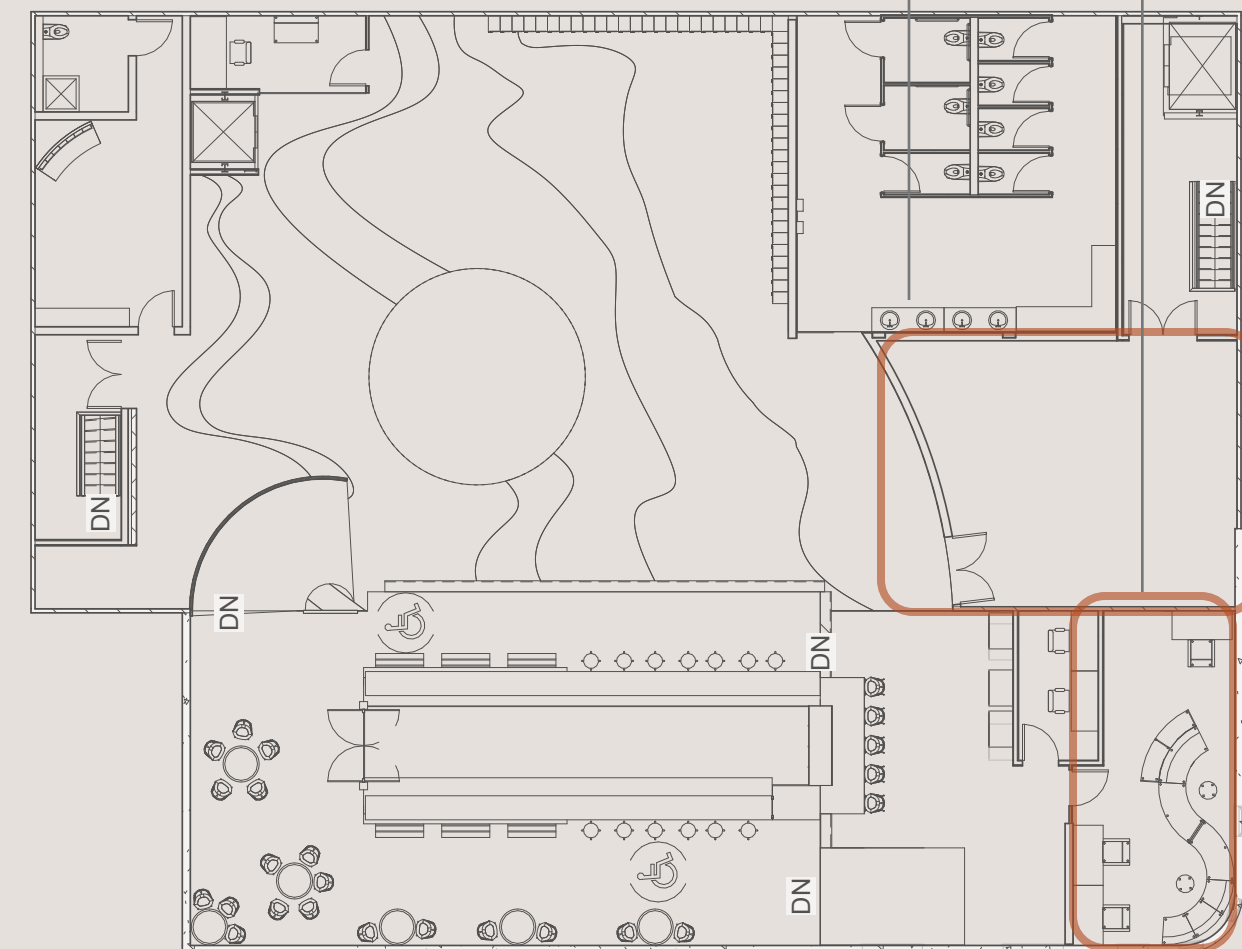
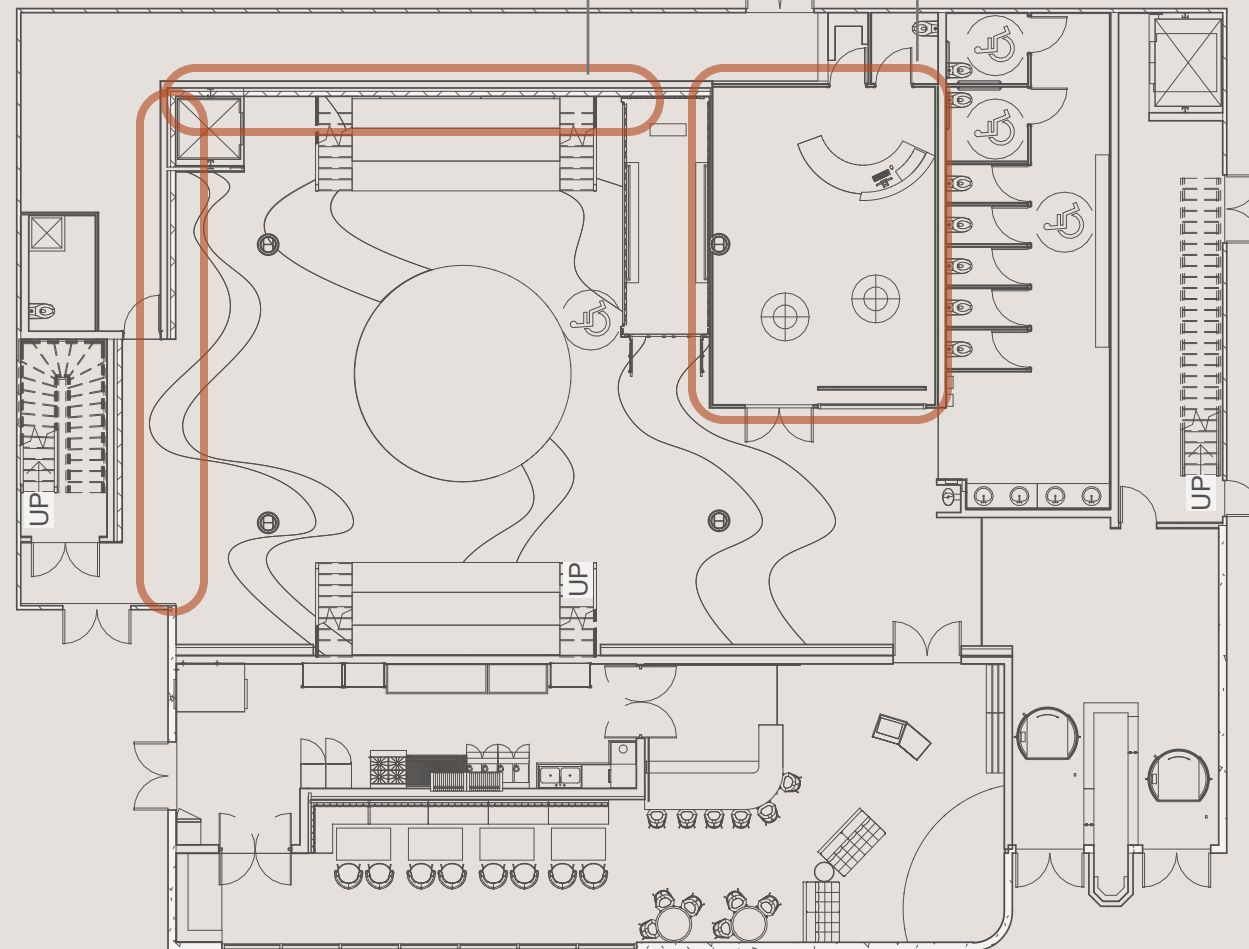
Community "Graffiti"  
mural open to addition

Backyard; area for local  
restaurant and small artist  
promotion, shows by donation

Thrift store selling local fashion  
and art, donations accepted for  
dining/shopping coupons

Office space for community development  
meetings and career building

Rotating art exhibit



GROUND FLOOR

SCALE 1/16"

2ND FLOOR

SCALE 1/16"

# INNOVATIVE TECHNOLOGY & SECURITY

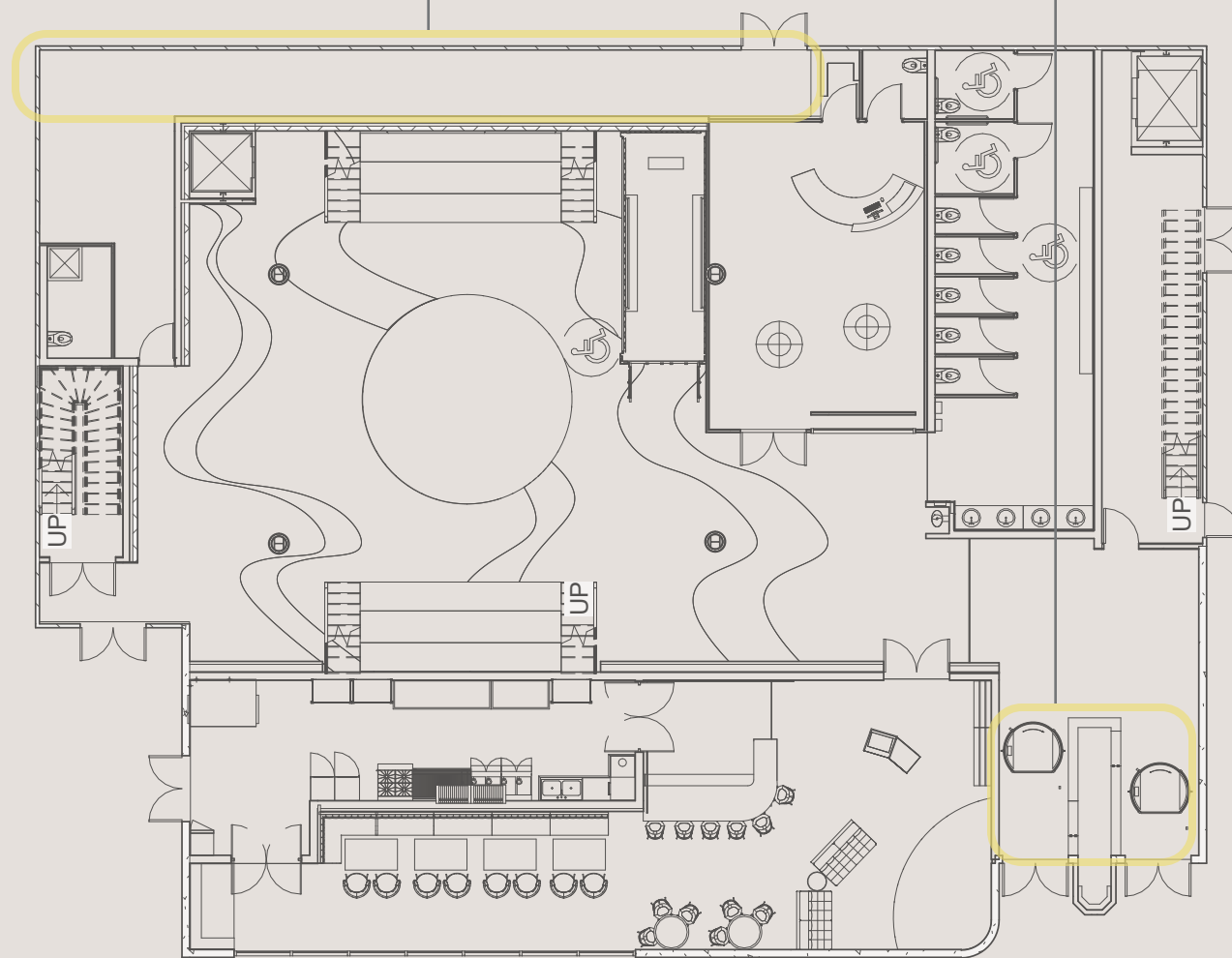


Complete private access for performers of high security level

High level zero-contact weapons detection system

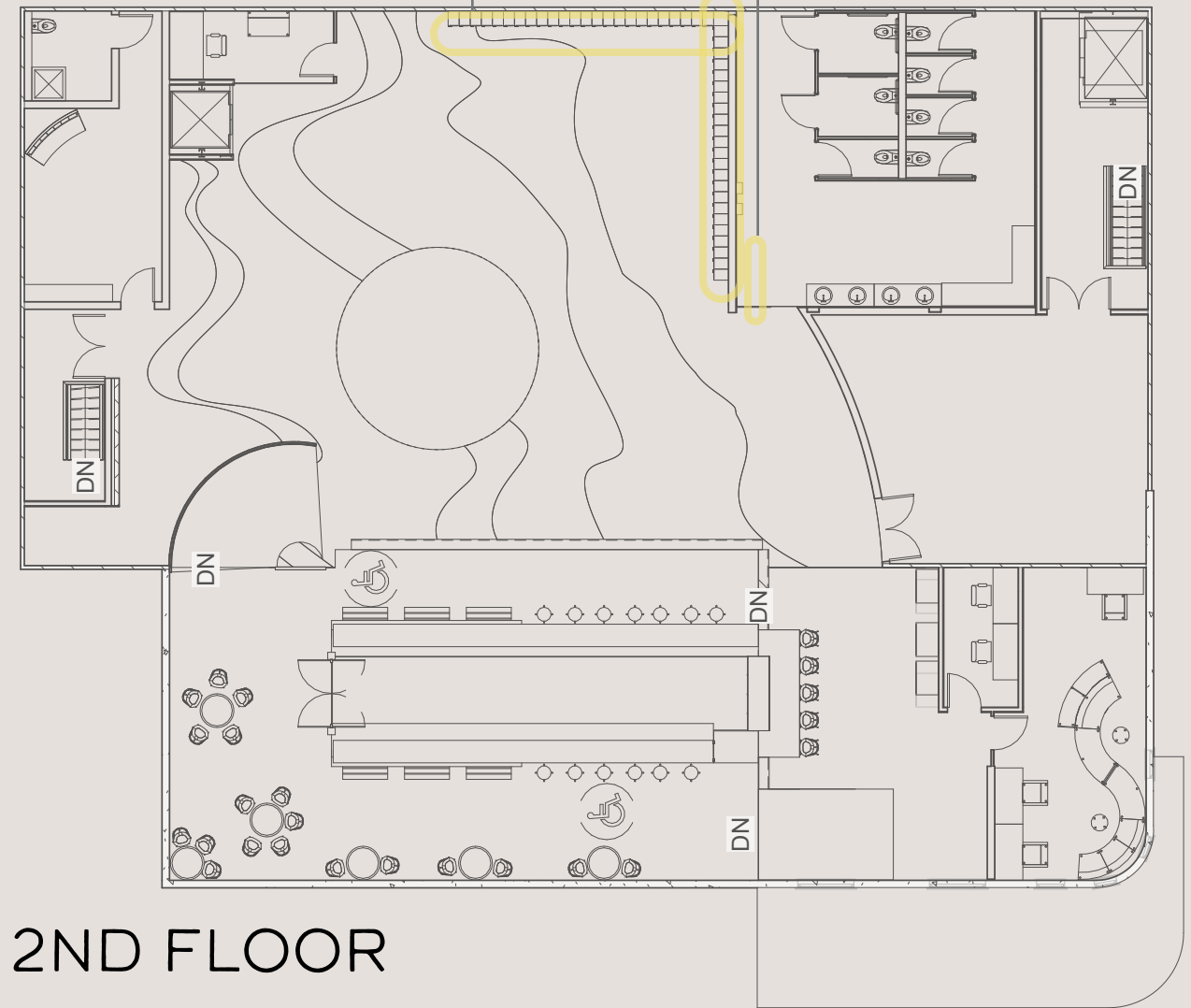
UV sanitizing touch-less locker system holds folding chairs for use and area for personal storage through ticket QR codes

VR photobooth experience allows for pictures with the performers



GROUND FLOOR

SCALE 1/16"



2ND FLOOR

SCALE 1/16"



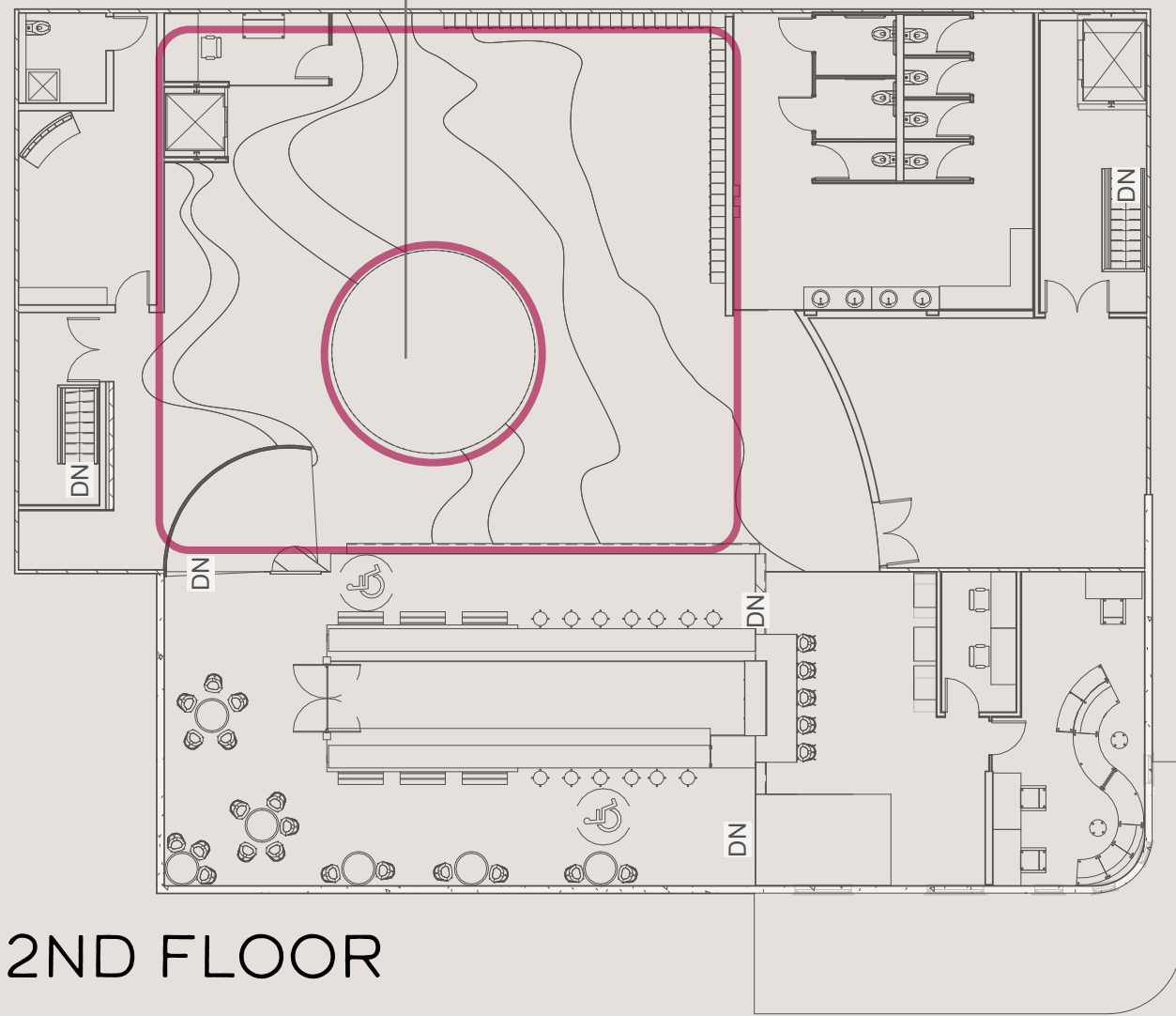
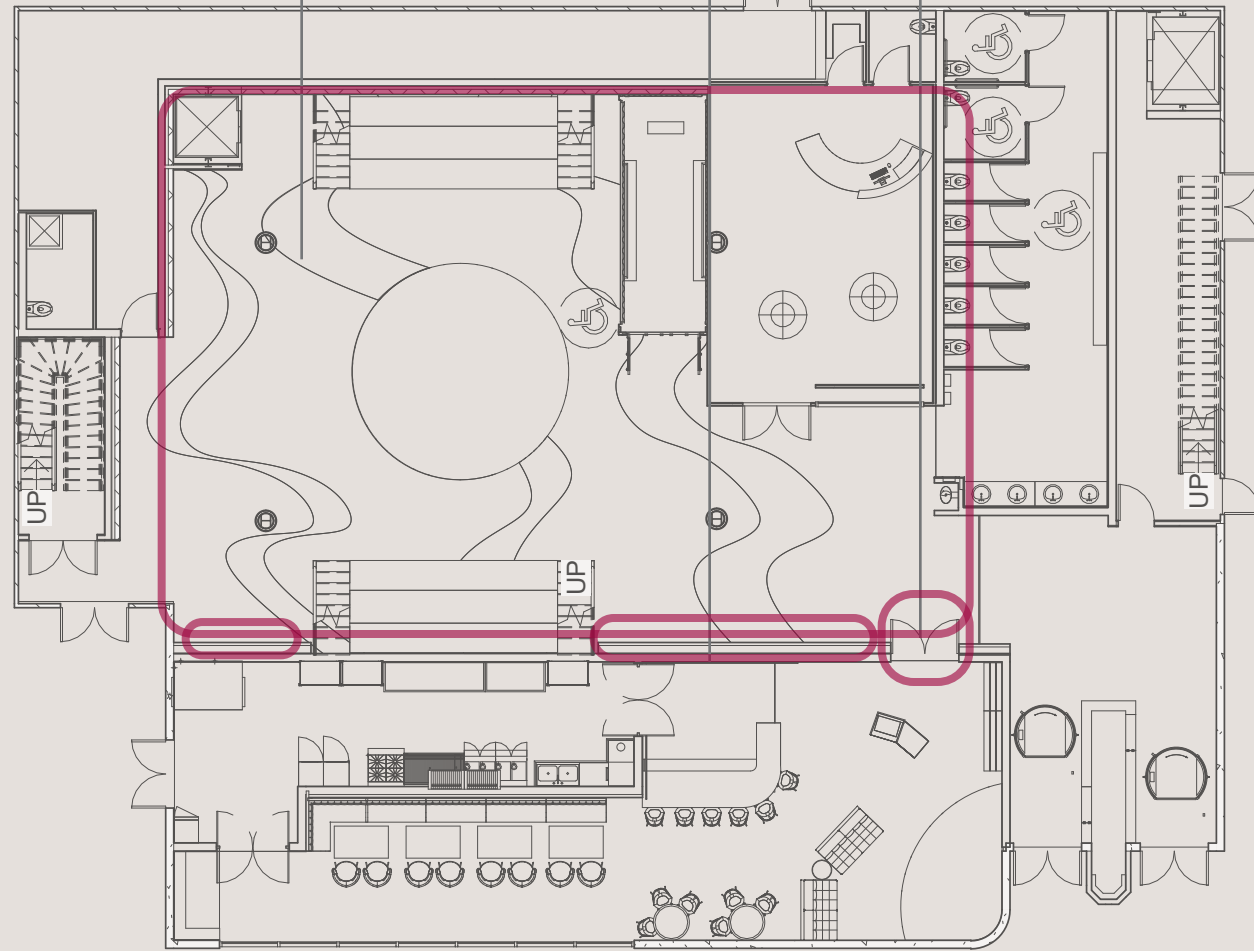
# ACOUSTIC CONTROL

Green Walls reduce sound at a 15db with a weighted sound coefficient of .4

Retractable sound-proof stage for acoustical separation

Linoleum flooring with 18 db sound reduction

Sound-proof doors separate the venue spaces



 GROUND FLOOR  
SCALE 1/16"

2ND FLOOR  
SCALE 1/16"



# ACOUSTIC CONTROL

\*All paneling with high NRC and CAC of 35 or higher with specification\*

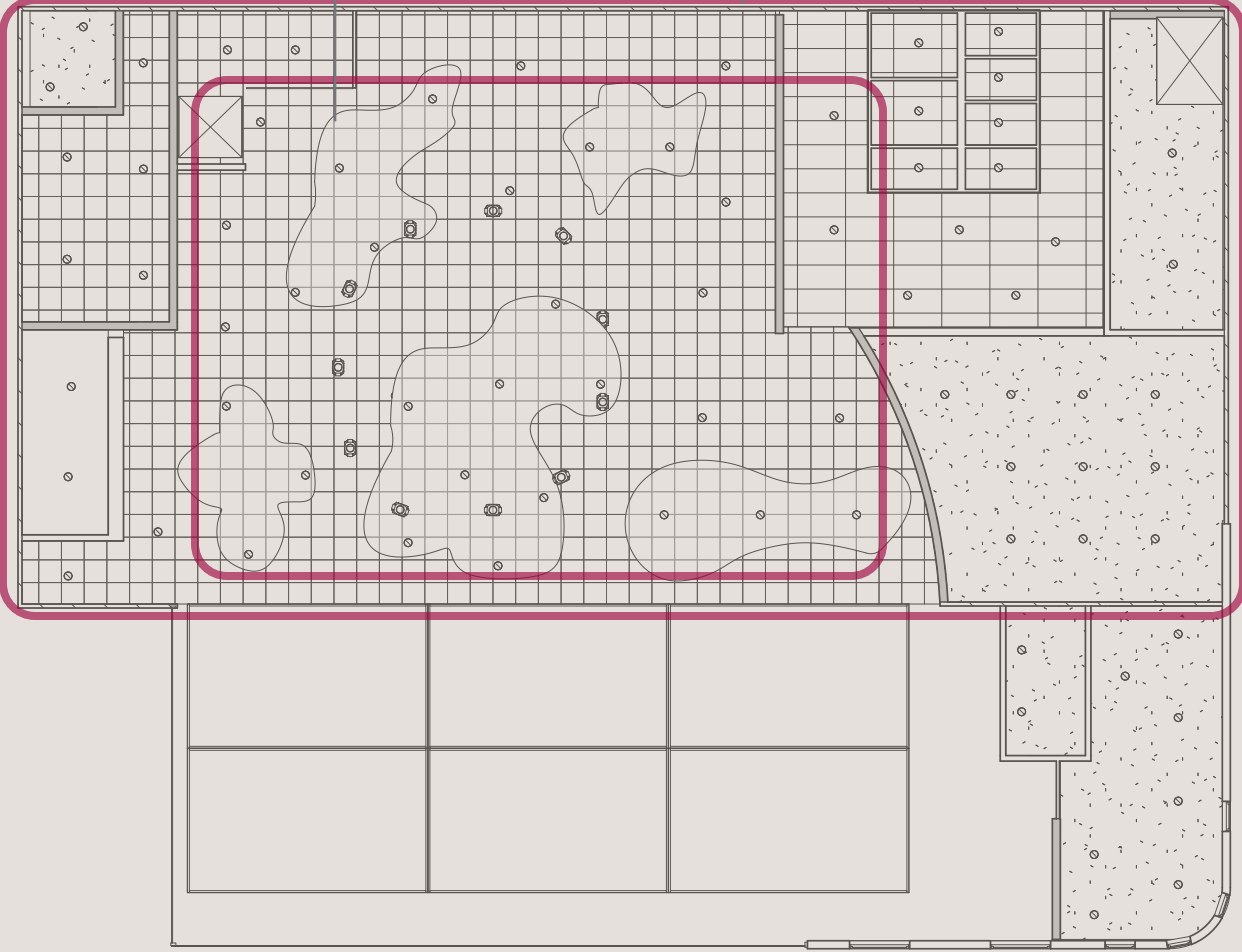
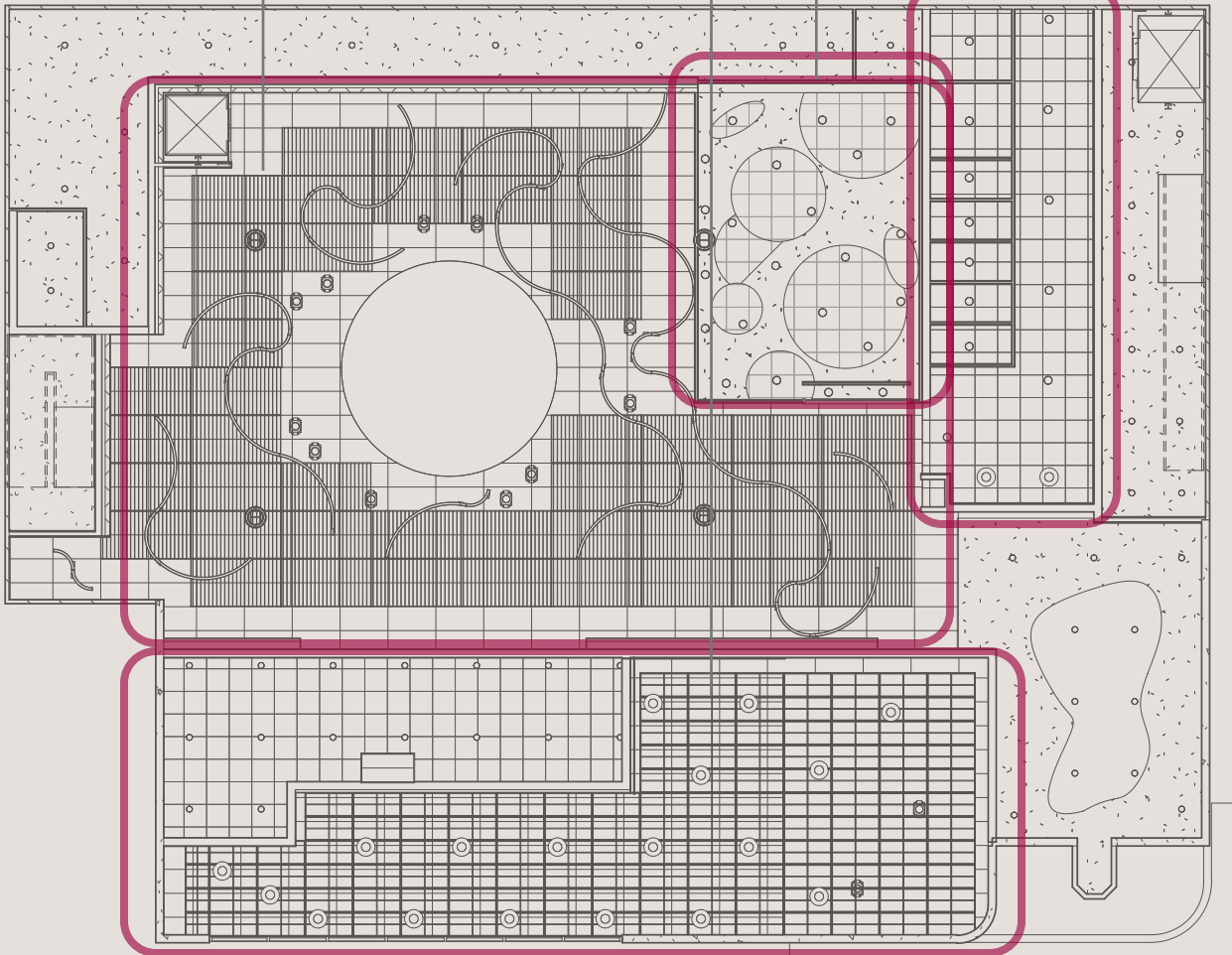
Various height acoustic paneling for sound absorption

Bladed cross-directional acoustic support paneling

Walls extend through ceiling to 2nd level

Various height acoustic paneling for sound absorption

Walls extend through ceiling to roof

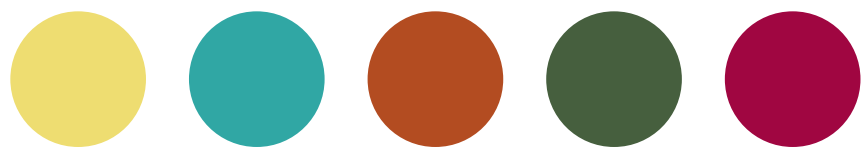


GROUND FLOOR

SCALE 1/16"

2ND FLOOR

SCALE 1/16"



# COLOR THEORY ANALOGOUS

## RED

Creates passion  
Can feel exciting or electric  
Sensual and provocative  
Warm; adelante

## ORANGE

Whimsical  
Brings feelings of optimism and fun  
Can be assuring or persuasive  
Warm; adelante

## BLUE

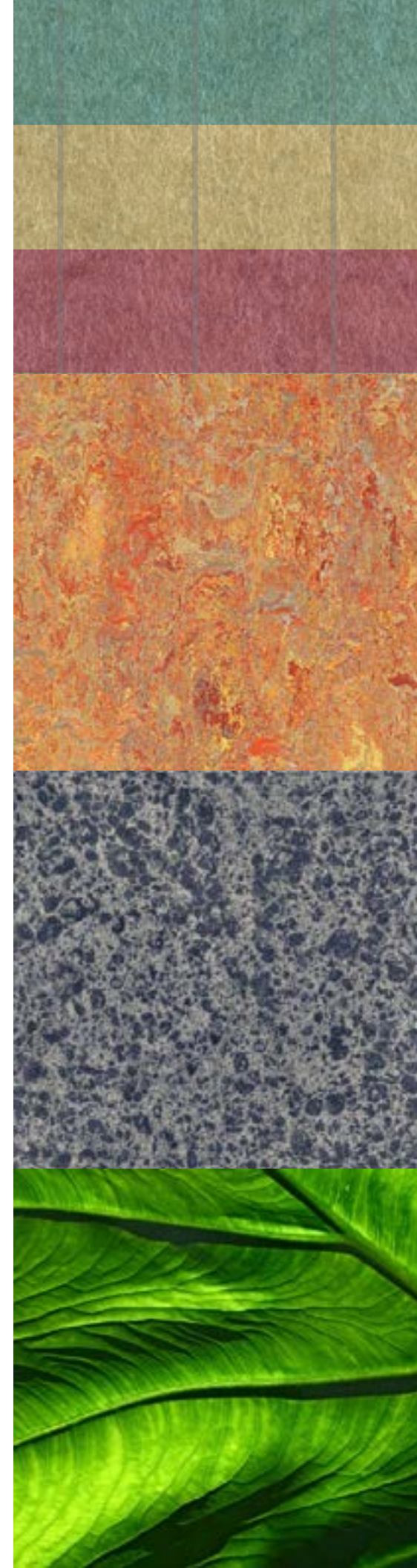
Reduces anxiety  
Brings feelings of calm and serenity  
Increases reliability and trust  
Cool; recedes

## YELLOW

Creates energy  
Can bring feelings of warmth and joy or frustration if overwhelmingly used  
Warm; adelante

## GREEN

Uplifting  
Brings feelings of relaxation and peace  
Youthful and restorative  
Cool; recedes



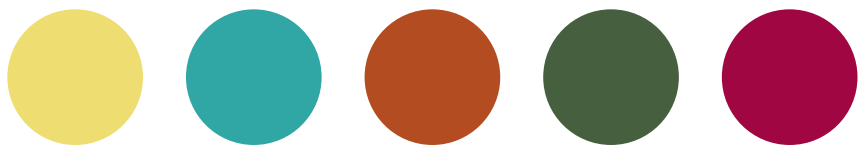
*Colored acoustic ceilings create playful moment*

*Warm patterned flooring invites users to explore the space*

*Blue accent furniture throughout the space creates serenity during restful moments*

*Natural and green elements create moments of breath and refreshment*





# PLACE ATTACHMENT THEORY

The emotional bond between a person's personal experience and a particular place -> utilizing nostalgia for creating significant experiences

## ORIGINAL MARQUEE ENTRY



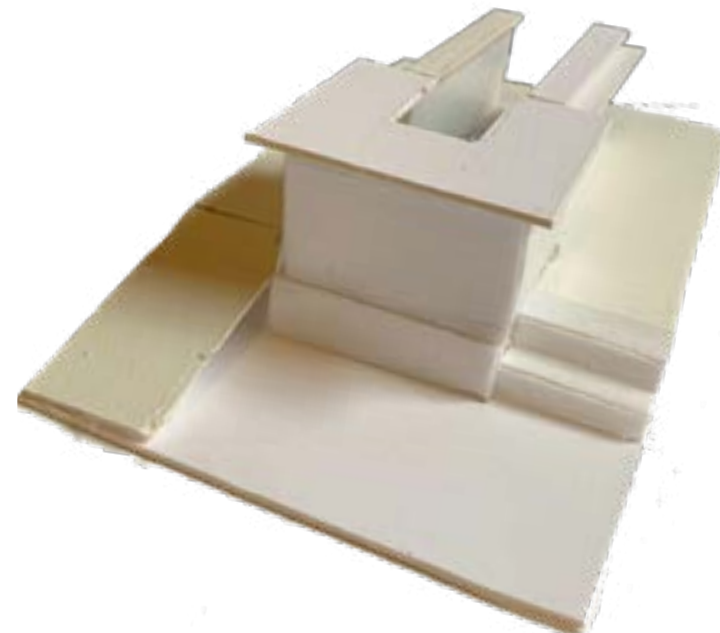
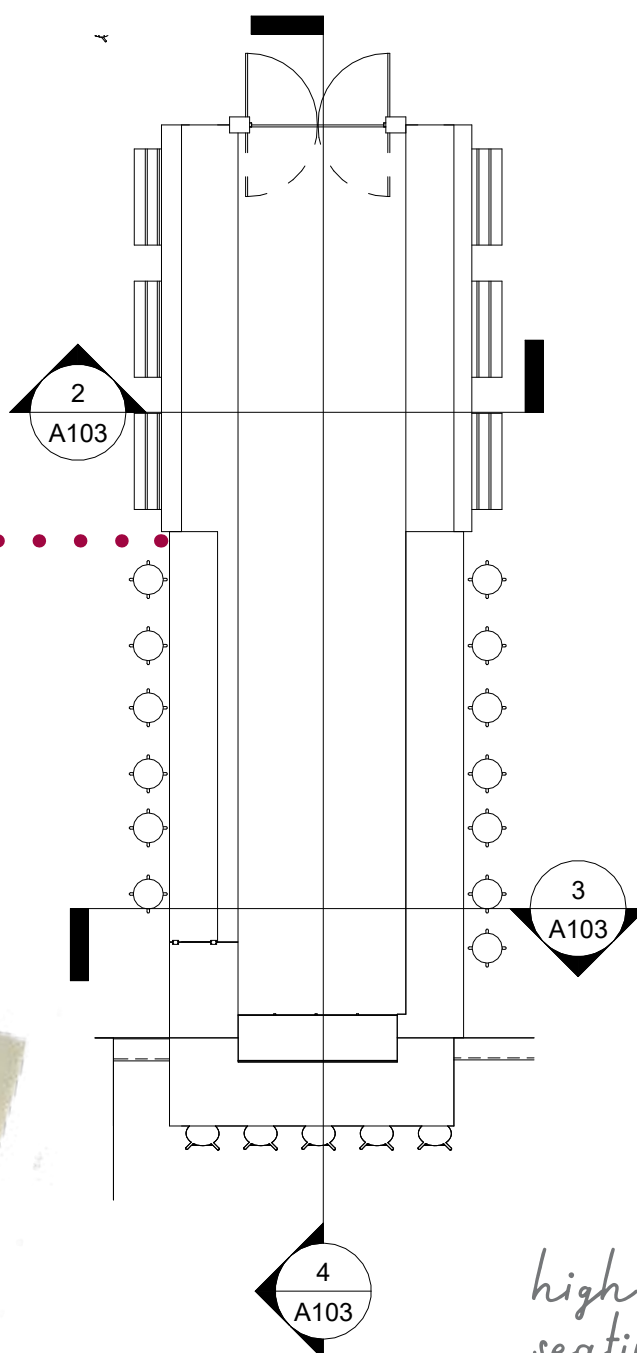
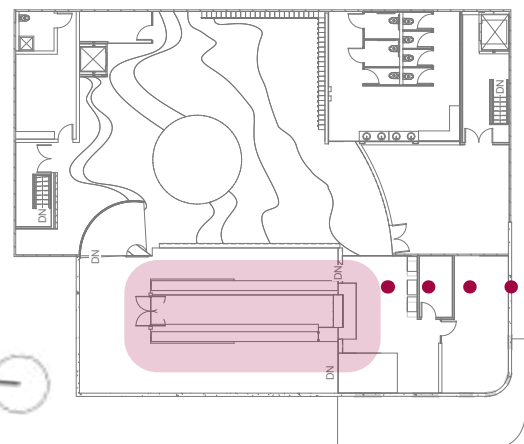
## BACKYARD COMMUNITY AREA



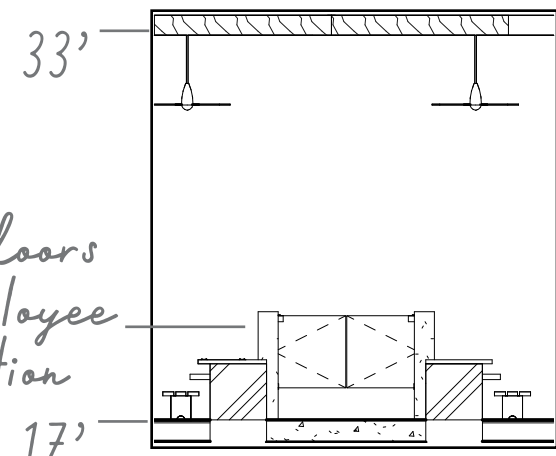
Targeting universally nostalgic elements from design, culture, and history. Memories like ; the original East Side Theater or an unforgettable night under the stars.



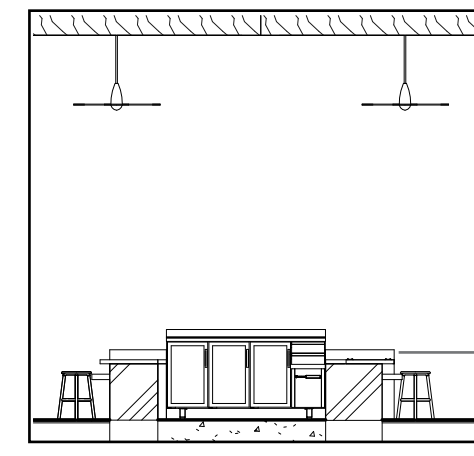
# ROOF BAR DETAILS



swing doors  
for employee  
circulation



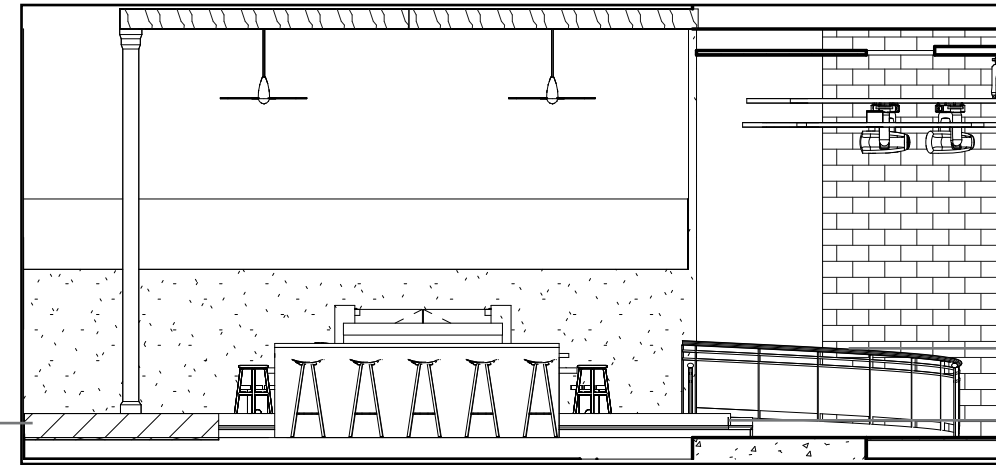
NORTH INTERIOR VIEW  
SCALE 1/8"



SOUTH INTERIOR VIEW  
SCALE 1/8"

hinged panel  
for employee  
circulation

ramp to  
sub-level 1'

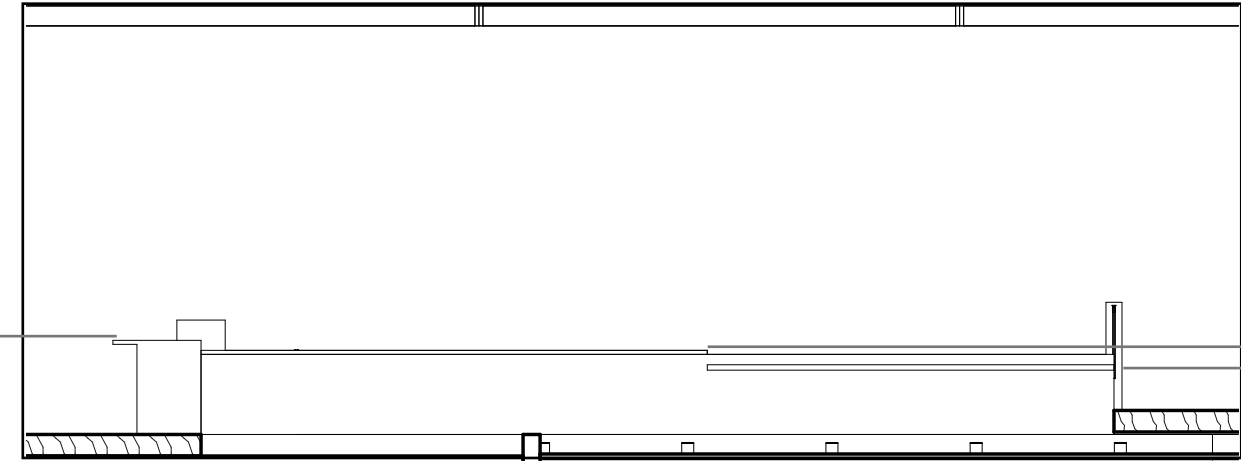


NORTH EXTERIOR VIEW  
SCALE 1/8"

ramp to  
sub-level 1'

stair to  
sub-level 1'

high bar  
seating 3'10"  
a.f.f.



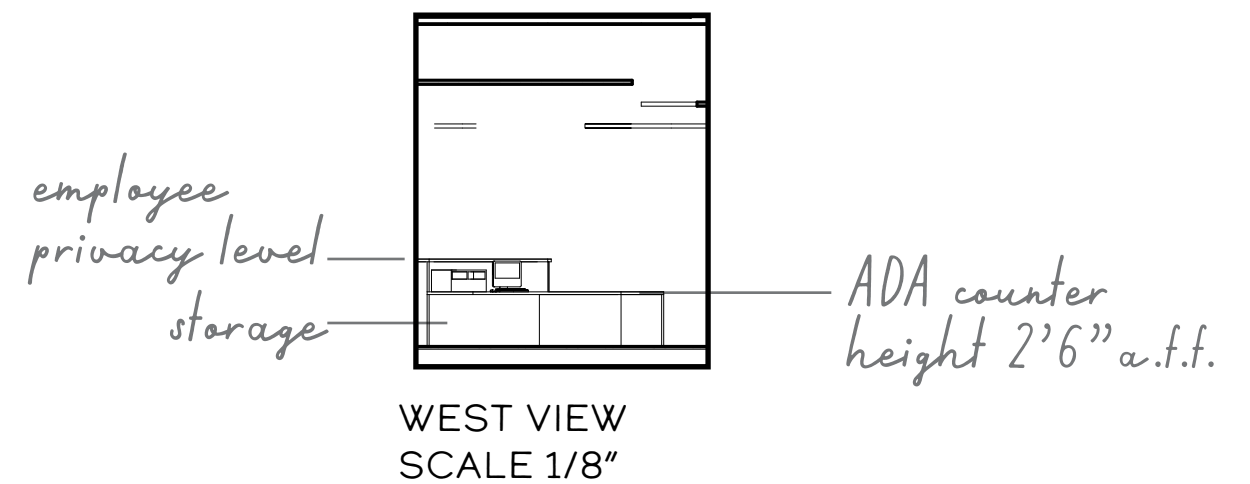
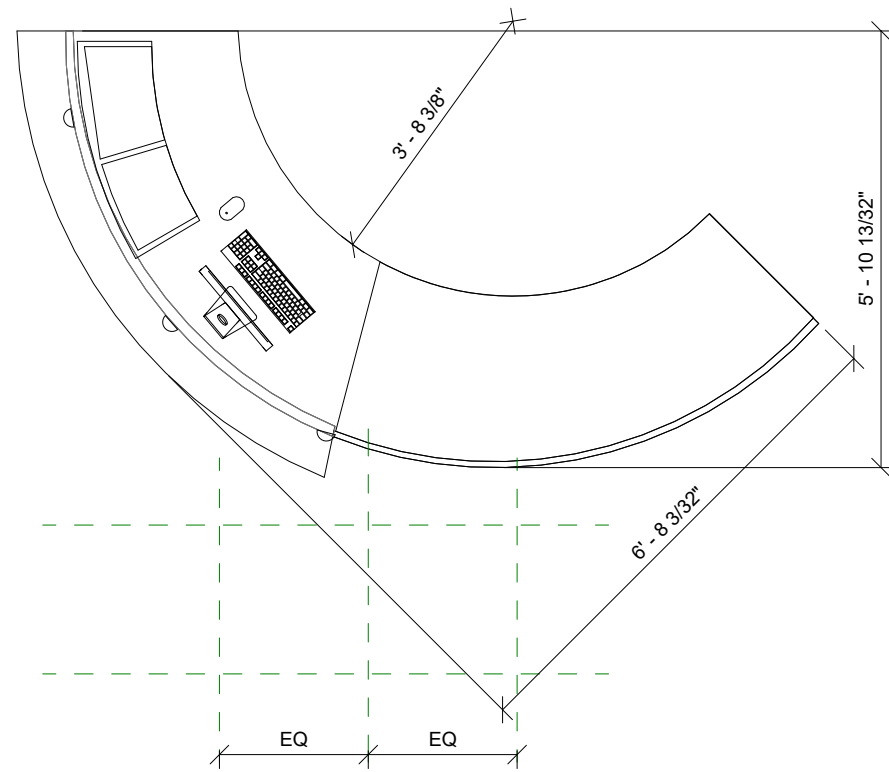
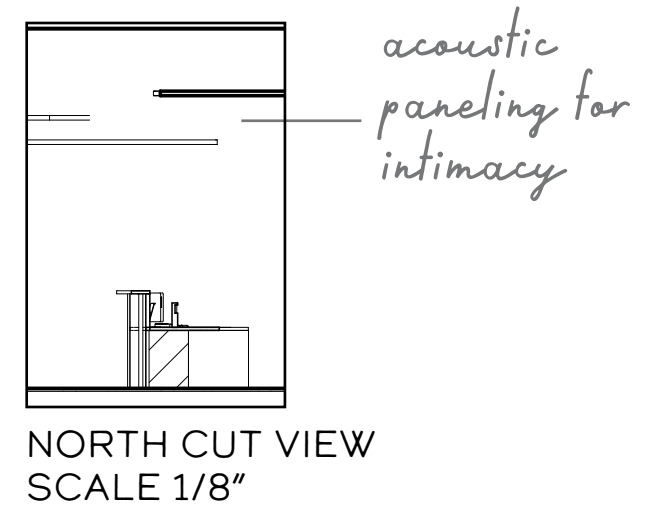
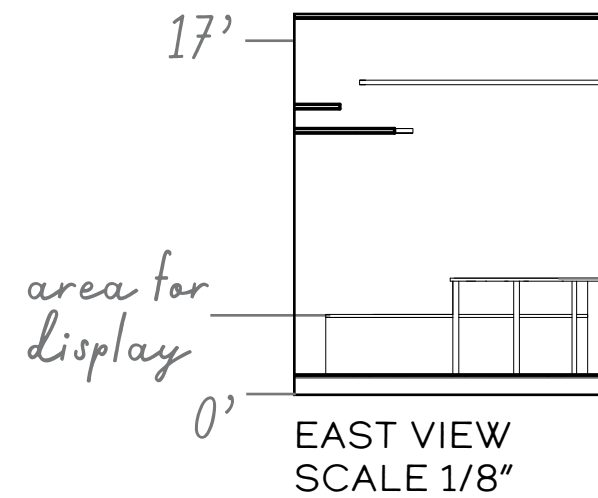
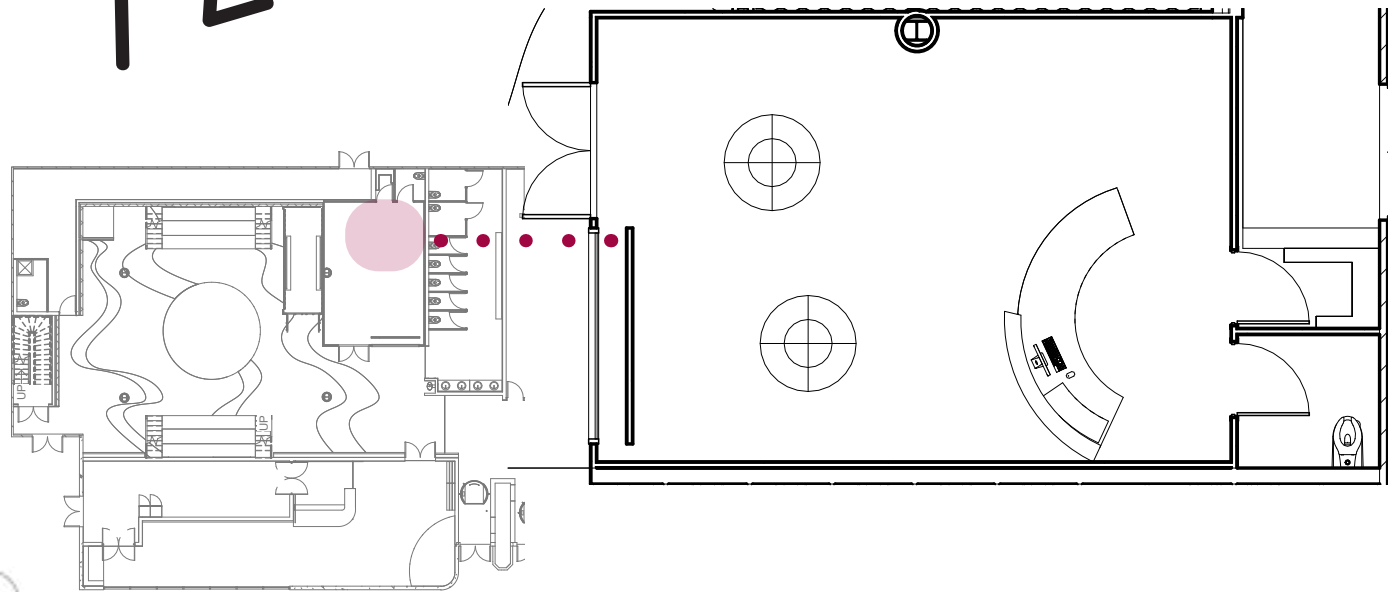
WEST EXTERIOR VIEW  
SCALE 1/8"

normal  
bar height  
2'4" a.f.f.

ADA bar  
height 1'8"  
a.f.f.

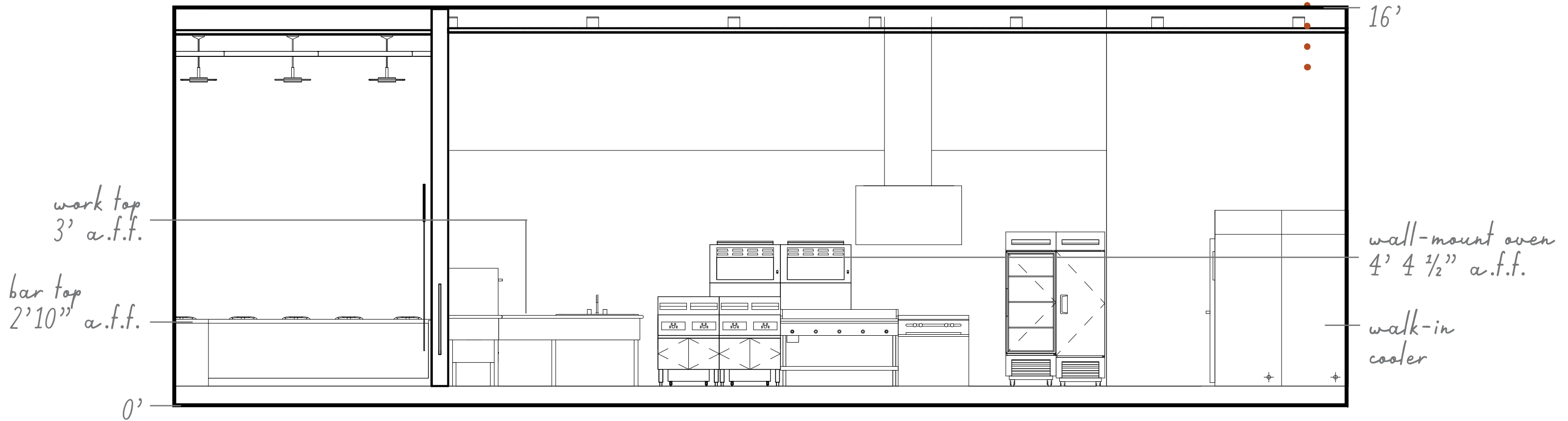
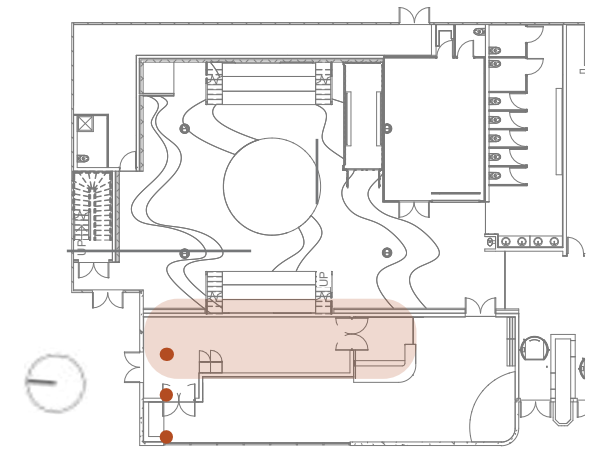


# THRIFT SHOP CUSTOM DESK



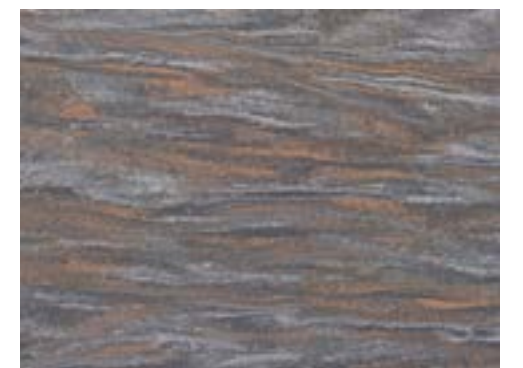


# ELEVATIONS



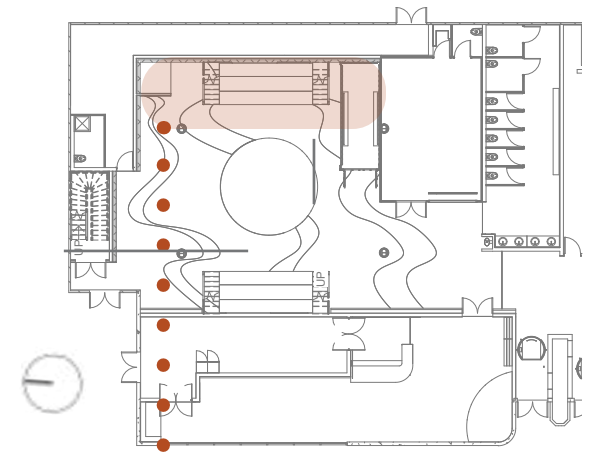
KITCHEN WEST WALL

SCALE 1/4"





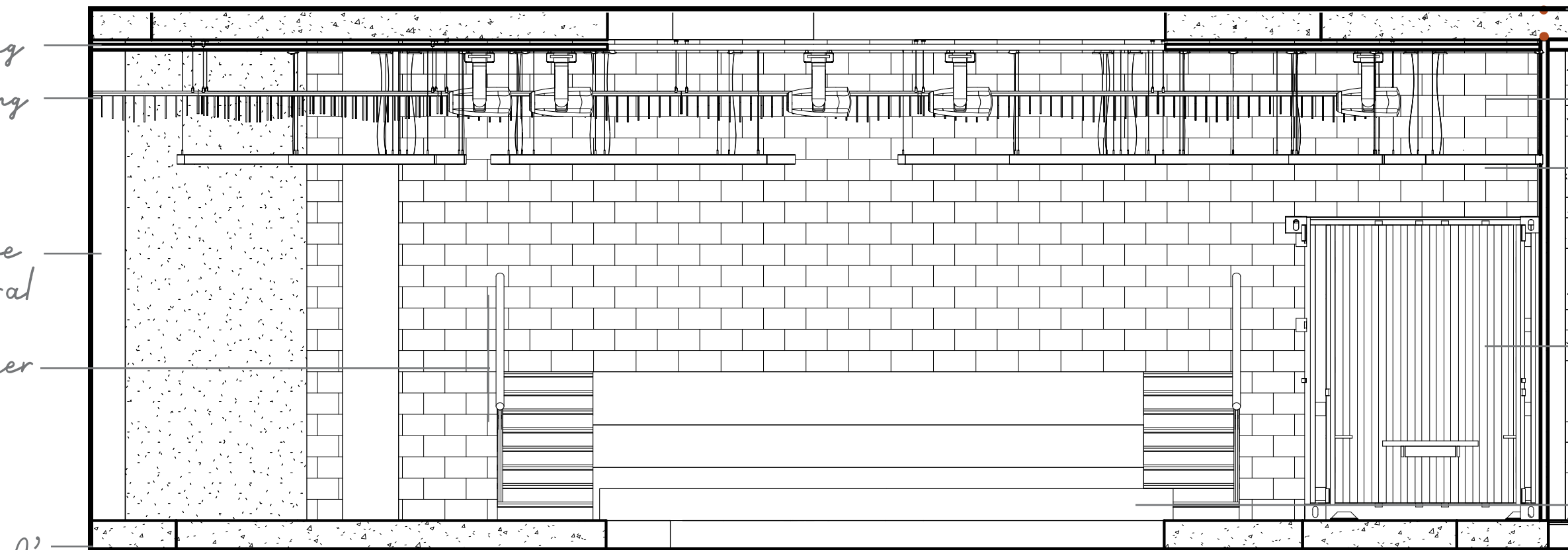
# ELEVATIONS



acoustic  
2x2 ceiling  
stage lighting

community  
collaborative  
graffiti mural

top of bleacher  
seating 4'8"  
a.f.f.



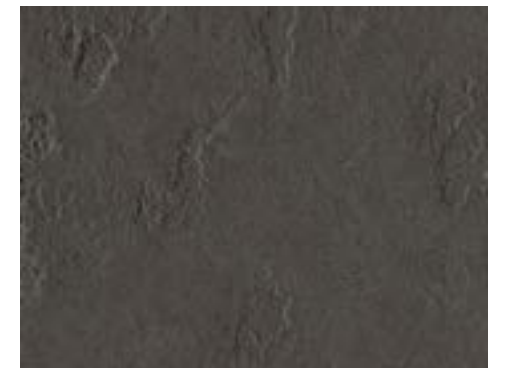
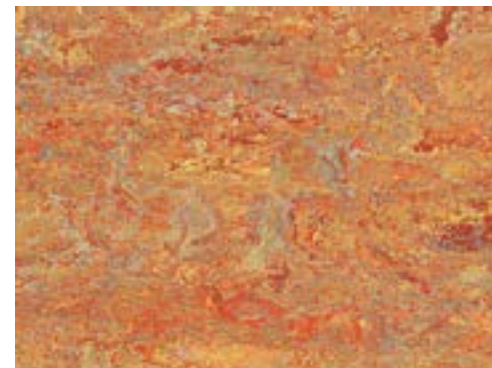
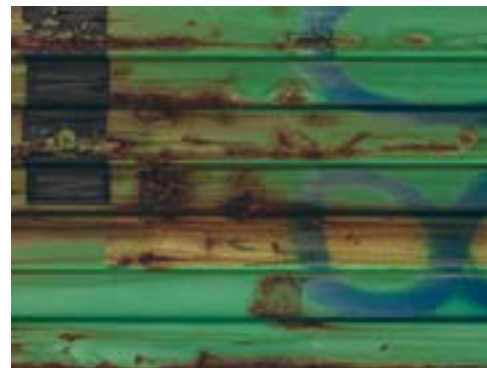
16'  
vertical acoustic  
paneling 12' 6"

way-finding  
LED lighting  
11' 2 1/4"

shipping container  
merch booth

stage 1'  
a.f.f.

AUDITORIUM EAST WALL  
SCALE 1/4"





# FINE DINING TEXTURES



acoustic 2x2 ceiling  
parapet ceiling

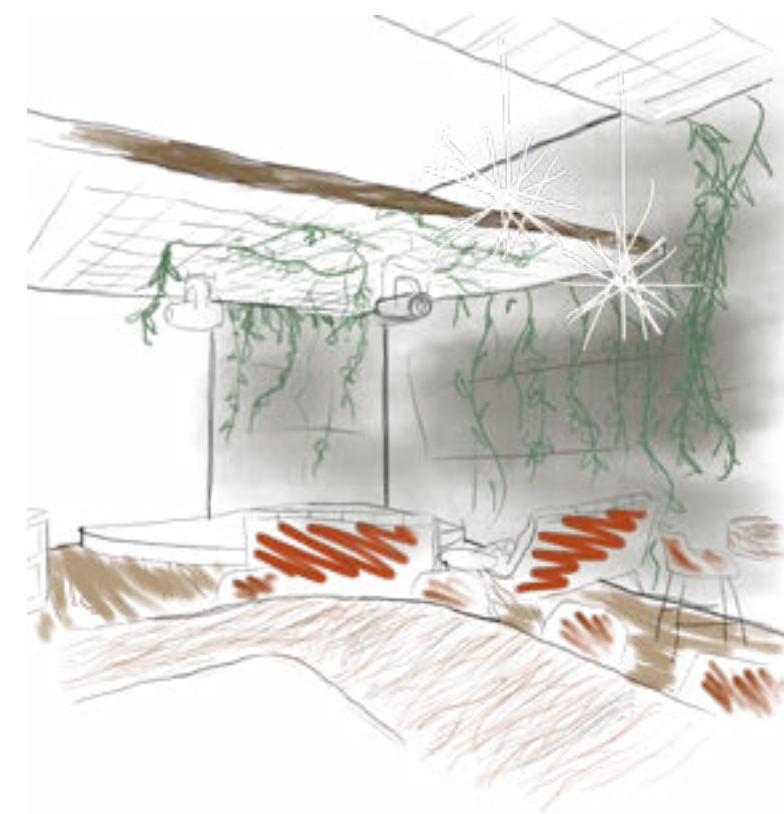
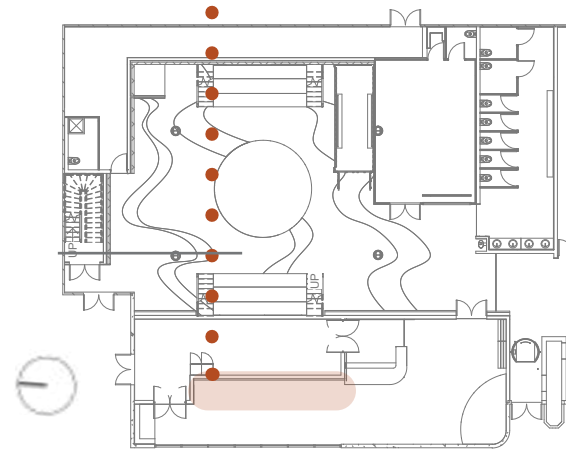
various height  
star-like lighting

custom booth seating

custom fish scale  
waste tables

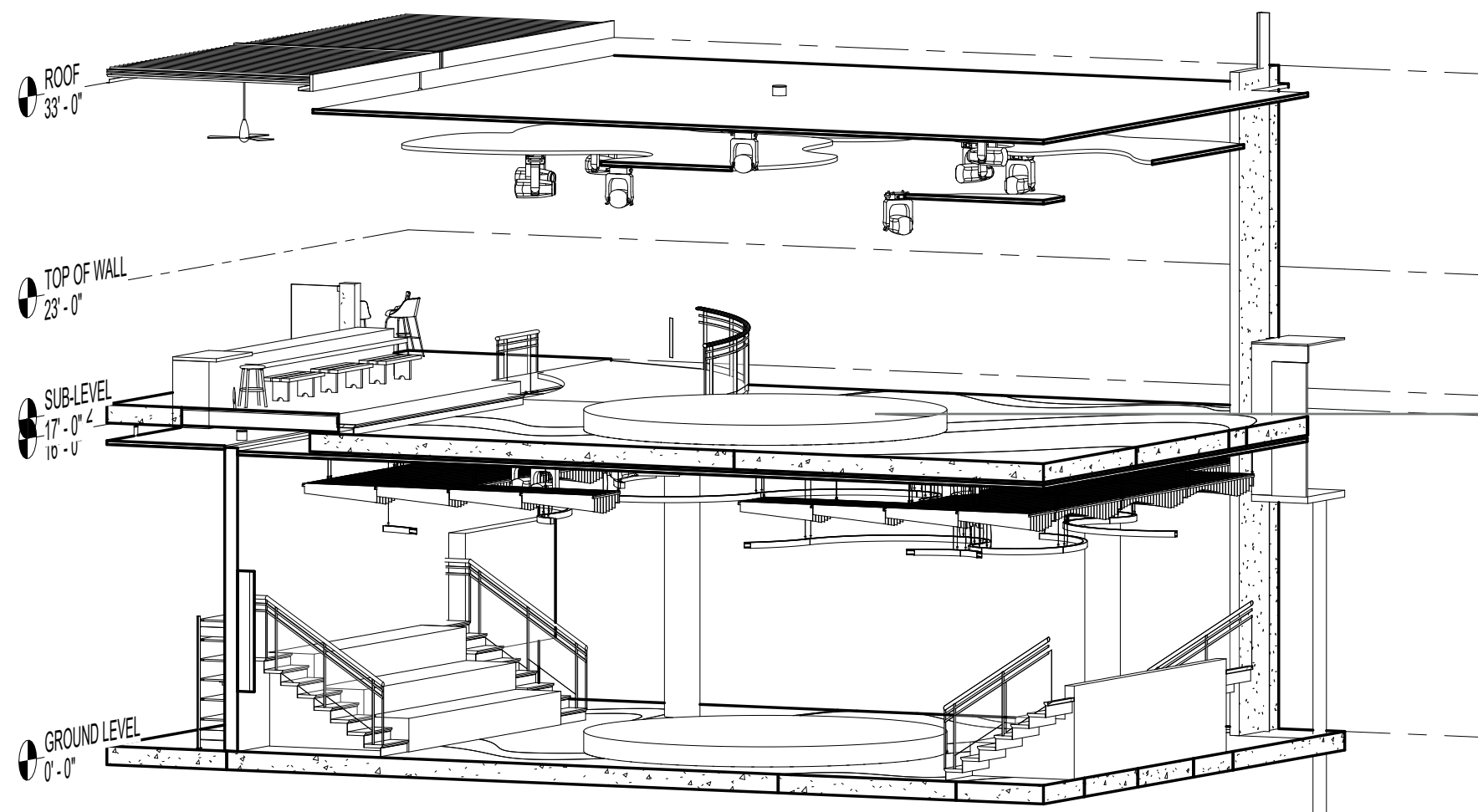
FINE DINING EAST WALL

SCALE 1/4"

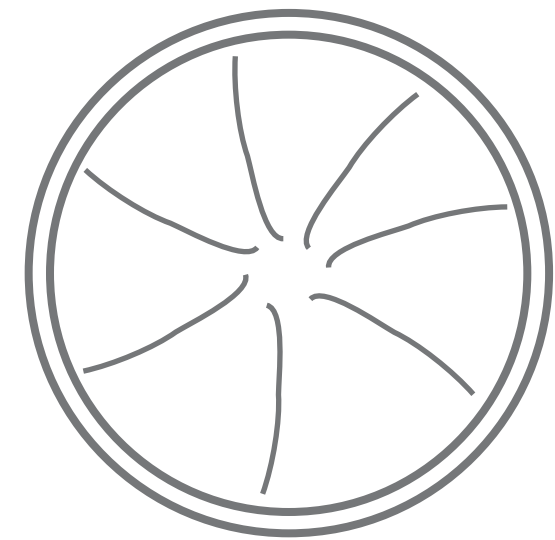




# VENUE ORTHOGRAPHIC



*opening stage  
mechanism with  
retractable gate*





FINAL DESIGN

---



# NET SYSTEM MAP

U  
S  
E  
R  
  
E  
X  
P  
E  
R  
I  
E  
N  
C  
E

## Struggling Artists;

a new type of community integrated with career development and one-on-one management assistance to help the artists beyond the show.

## Young Artists and Music Enthusiasts;

inclusive to all genres with various venues including a jazz bar outdoor house venue, roof venue that can open down to below to accommodate large or smaller crowds.

**Experience Seekers;** adventure begins before even entering in the backyard with local food trucks, brews, music by donation, a campfire with s'mores to roast. Inside feel welcomed by a thrift store offering local art and finds before the journey up through an interactive art experience by local artists before finding yourself at the roof bar open to public apart from reserved events.

**Foodies;** ranging options of cuisine and causality from first level fine dining, outdoor picnic and food-trucks, or rooftop small plates provide opportunity for a longer stay and a more involved experience.

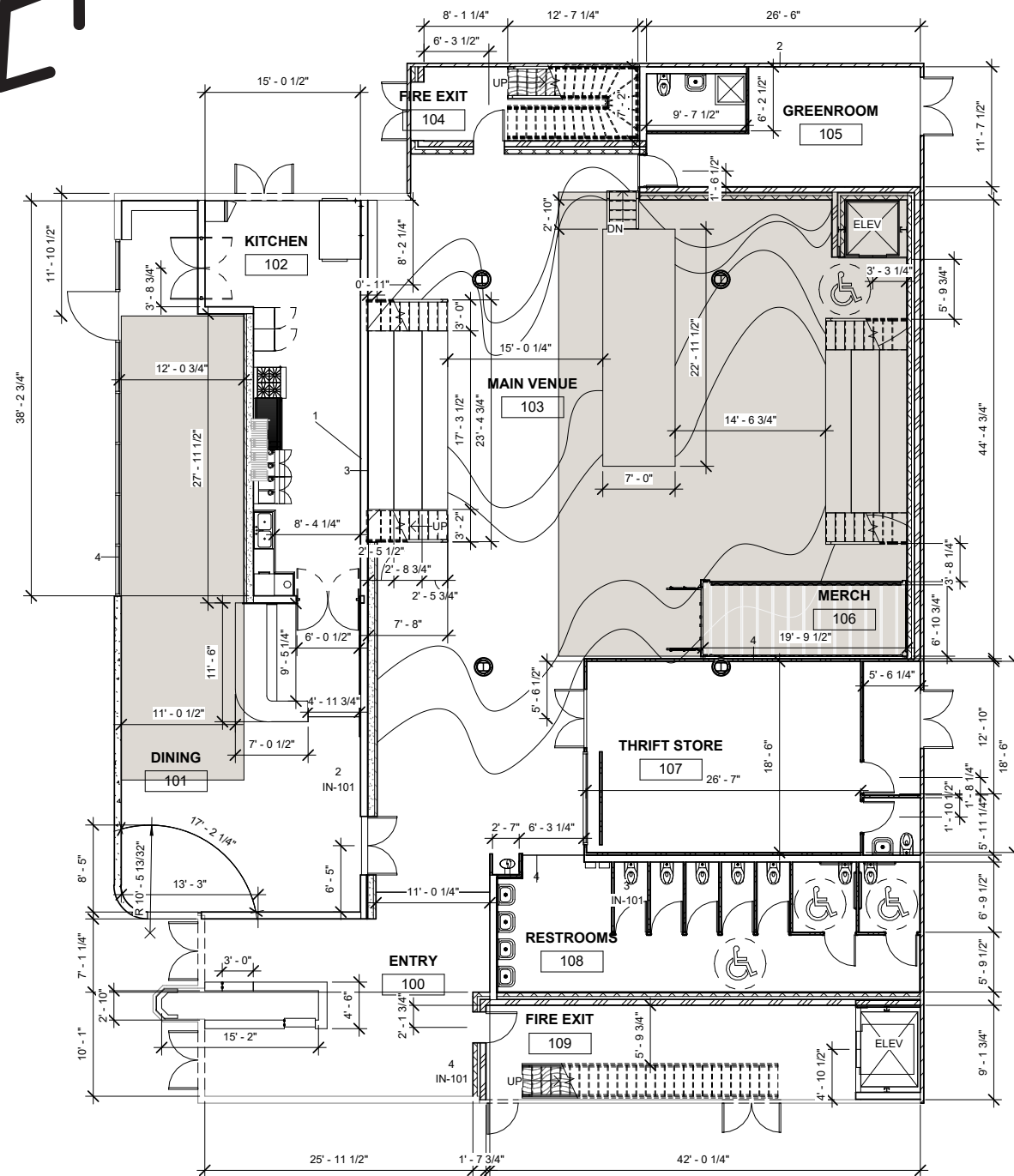


**Savannah Locals;**  
exciting new opportunities  
for fun and community  
building

A candle never melts the same twice. Every use transforms it to a new pattern, form, and experience. This is the inspiration for *Sui Generis*. An ever-evolving space. Moldable to any form. Blending over and over, of the people and experiences, slipping from within. Creating a new resounding memory with each use. Biophillic and nostalgic activities, graphics, and furnishings bringing people together over common history and culture. Drawing us to our core that lights the flame within us all.

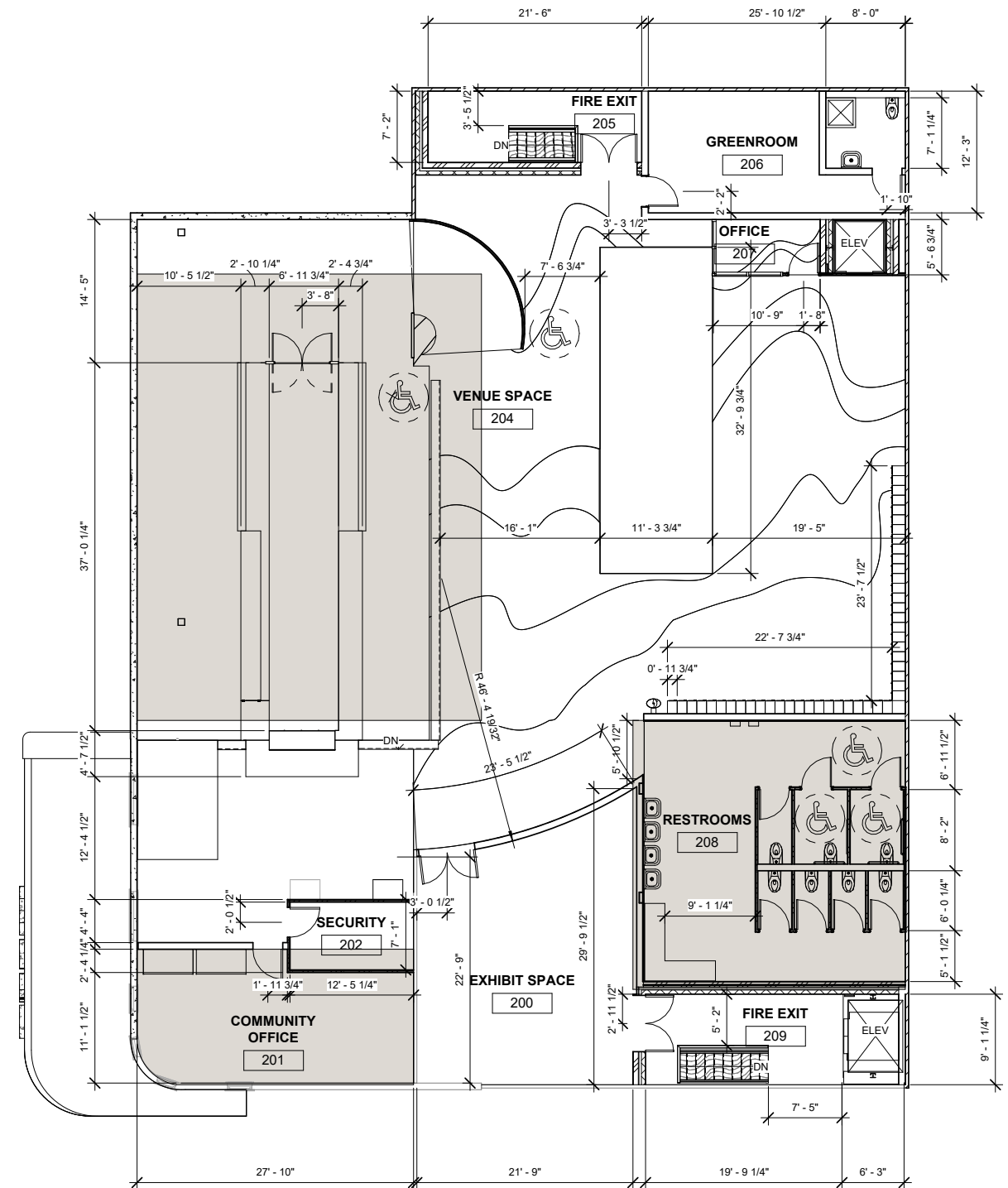


# FLOORPLANS



## GROUND FLOOR

SCALE 1/16"

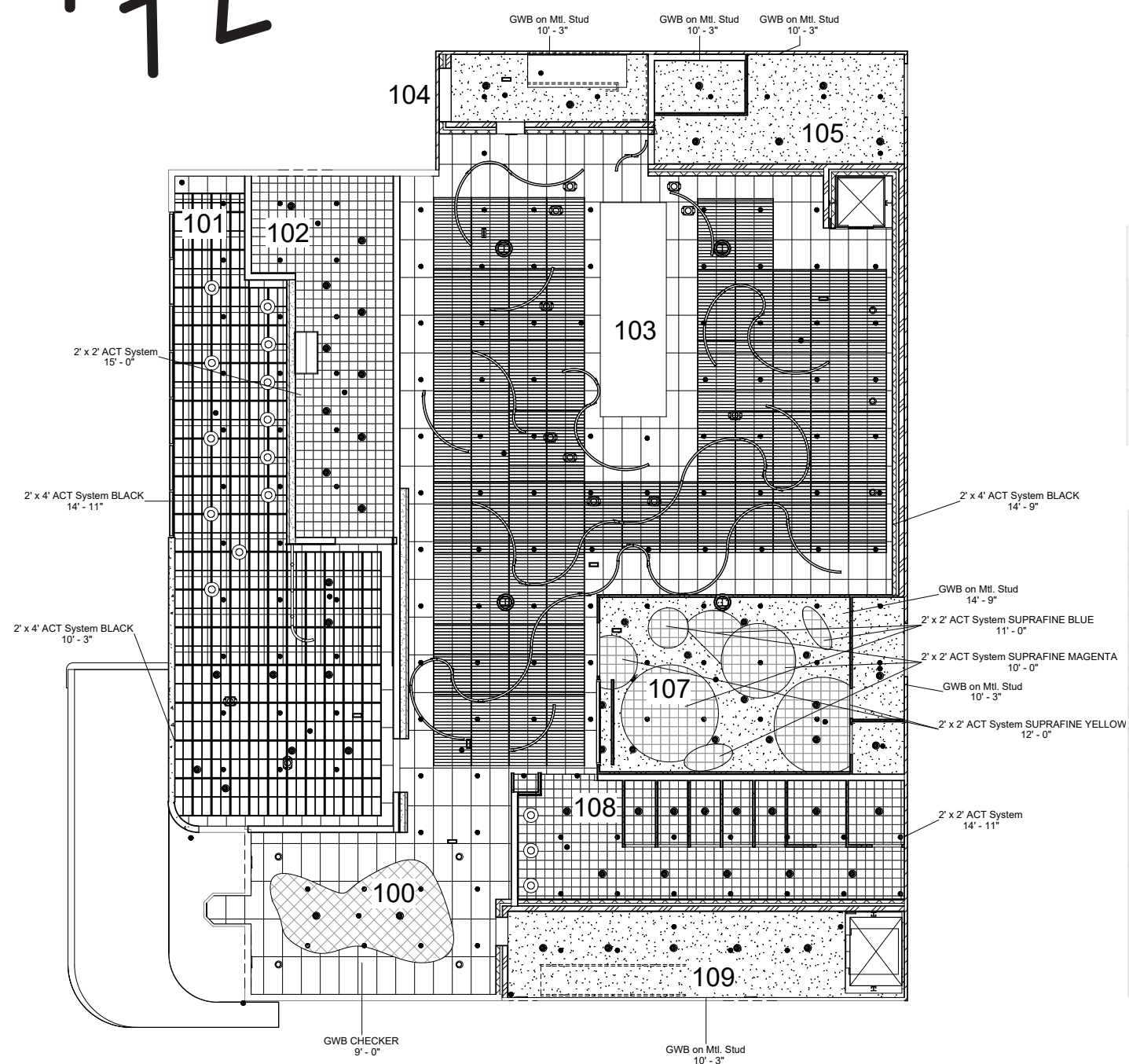


## 2ND FLOOR

SCALE 1/16"

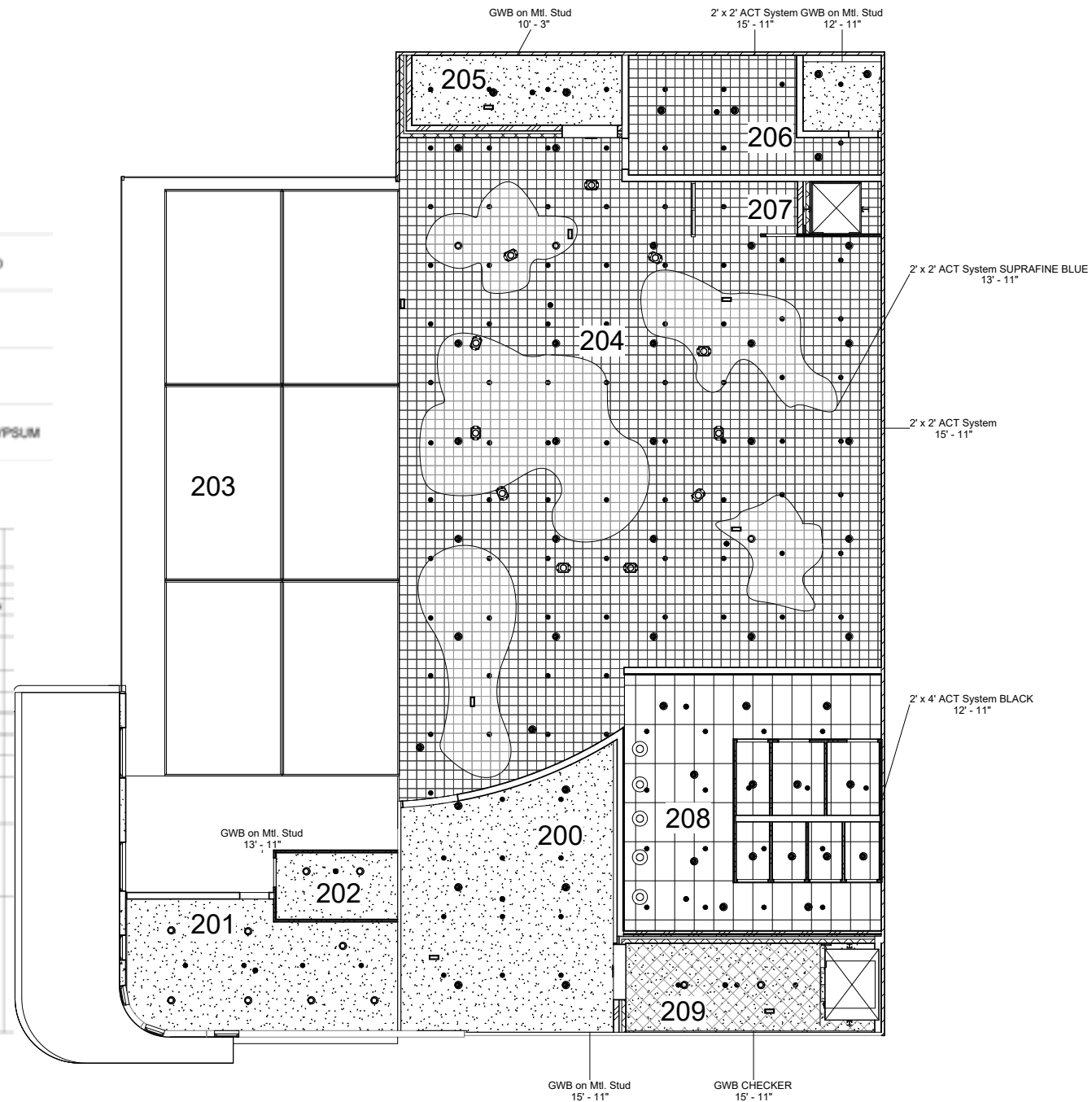


# REFLECTED CEILING PLANS



	GYPSUM WALL BOARD
	2X2 ACOUSTIC TILE
	2X4 ACOUSTIC TILE
	CHECKER PAINTED GYPSUM

SYMBOL	DESCRIPTION
	AUDIOVISUAL CAMERA
	DIRECTIONAL EXIT SIGN
	120 V WALL MOUNT EXIT SIGN
	RECESSED SPRINKLER
	120 V. 48 WATT. 3,500 K PENDING LIGHT
	110 V PENDING LIGHT
	3000 K ACCENT LIGHT
	230-240 V RECESSED CAW
	STAGE LIGHT
	CURVED PENDING LIGHT
	OPEN CELL WOOD PANEL
	ACOUSTIC PANELING
	EXTERIOR PERGOLA



GROUND FLOOR

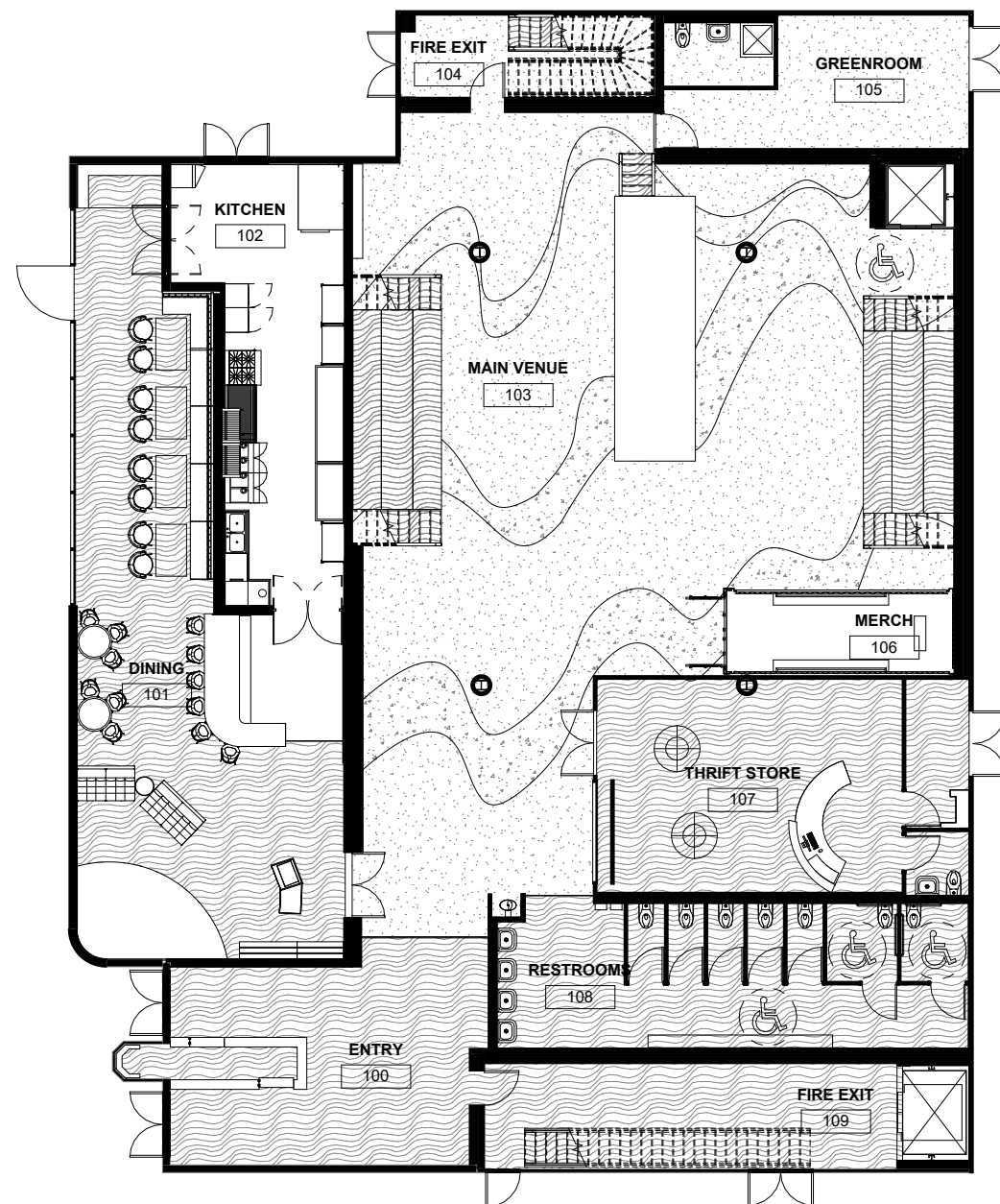
SCALE 1/16"

2ND FLOOR

SCALE 1/16"

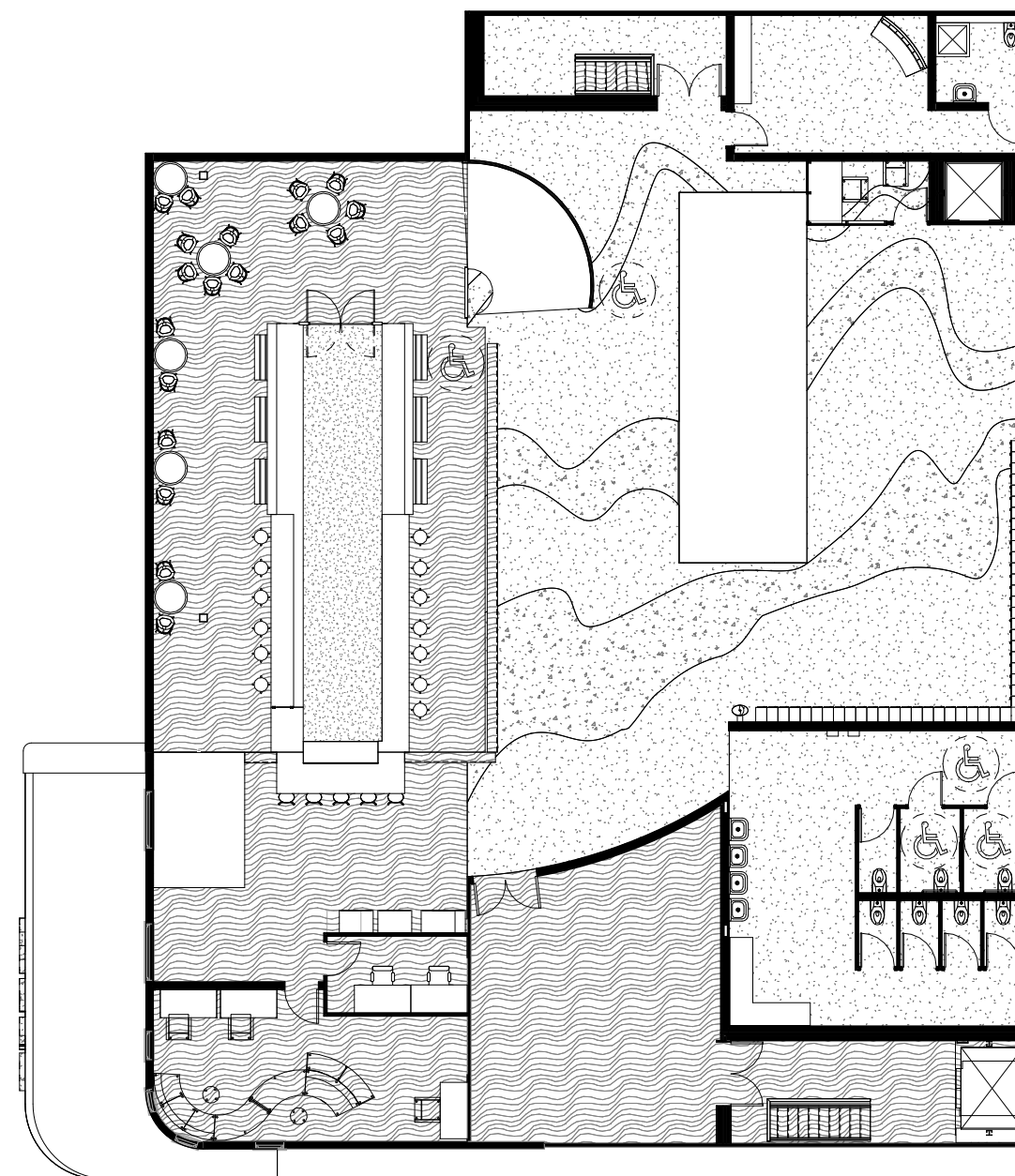


# FURNITURE PLANS



GROUND FLOOR

SCALE 1/16"

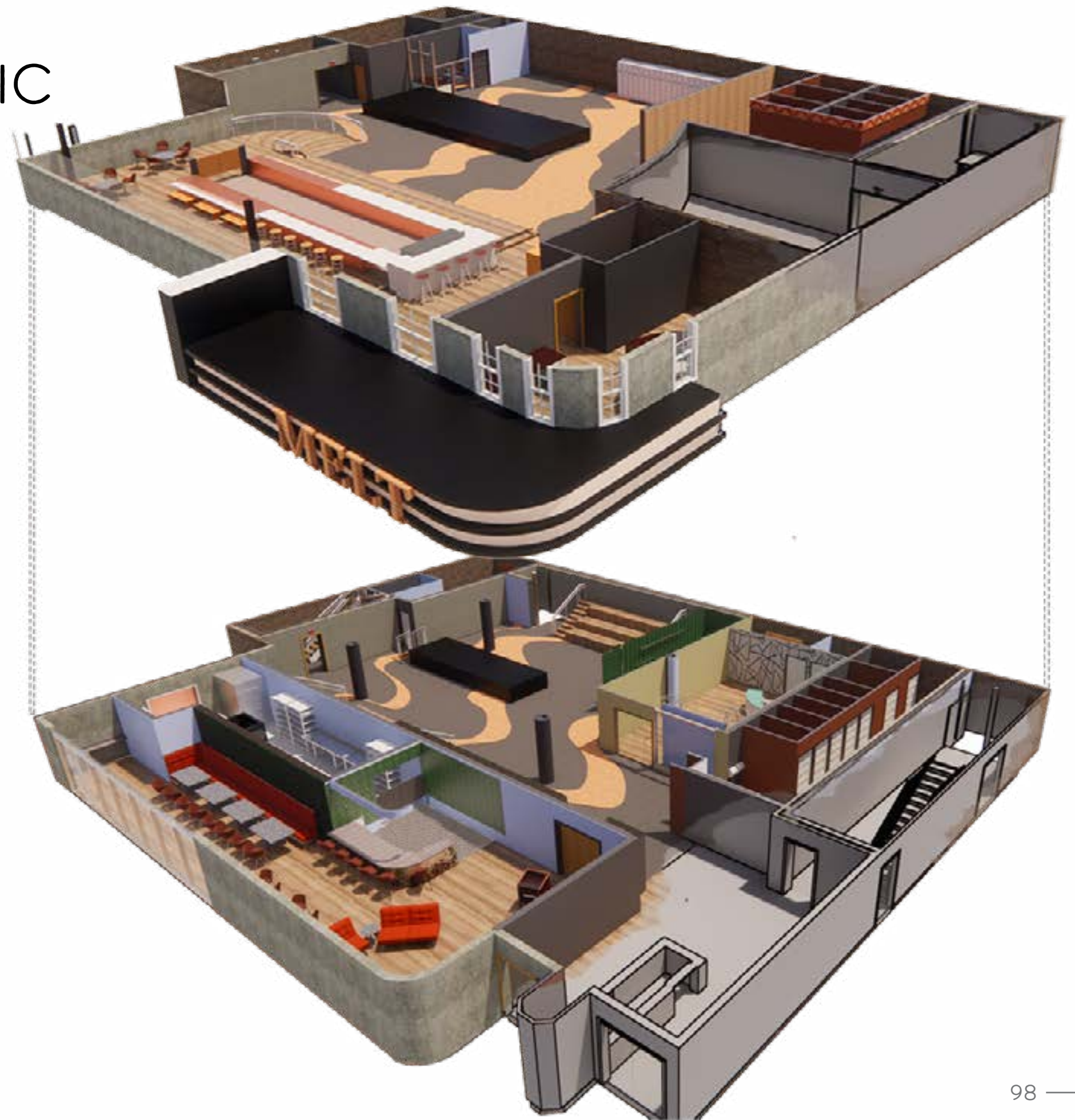


2ND FLOOR

SCALE 1/16"



# ORTHOGRAPHIC





# GENDER NEUTRAL RESTROOM

“With the interests of caregivers, the disabled, and the transgender community better served, this design prototype is moving the conversation beyond gender. Even the inconvenience commonly experienced by parents taking their child of another gender to a public restroom is eliminated. And potty parity—the adequate supply of fixtures in recognition of the longer average bathroom use time among women—is further advanced with the elimination of gender-segregated facilities and with it, the long lines that often greet women in the restroom.”

<https://www.architectmagazine.com/practice/an-unexpected-ally-of-gender-neutral-restrooms-building-codes>

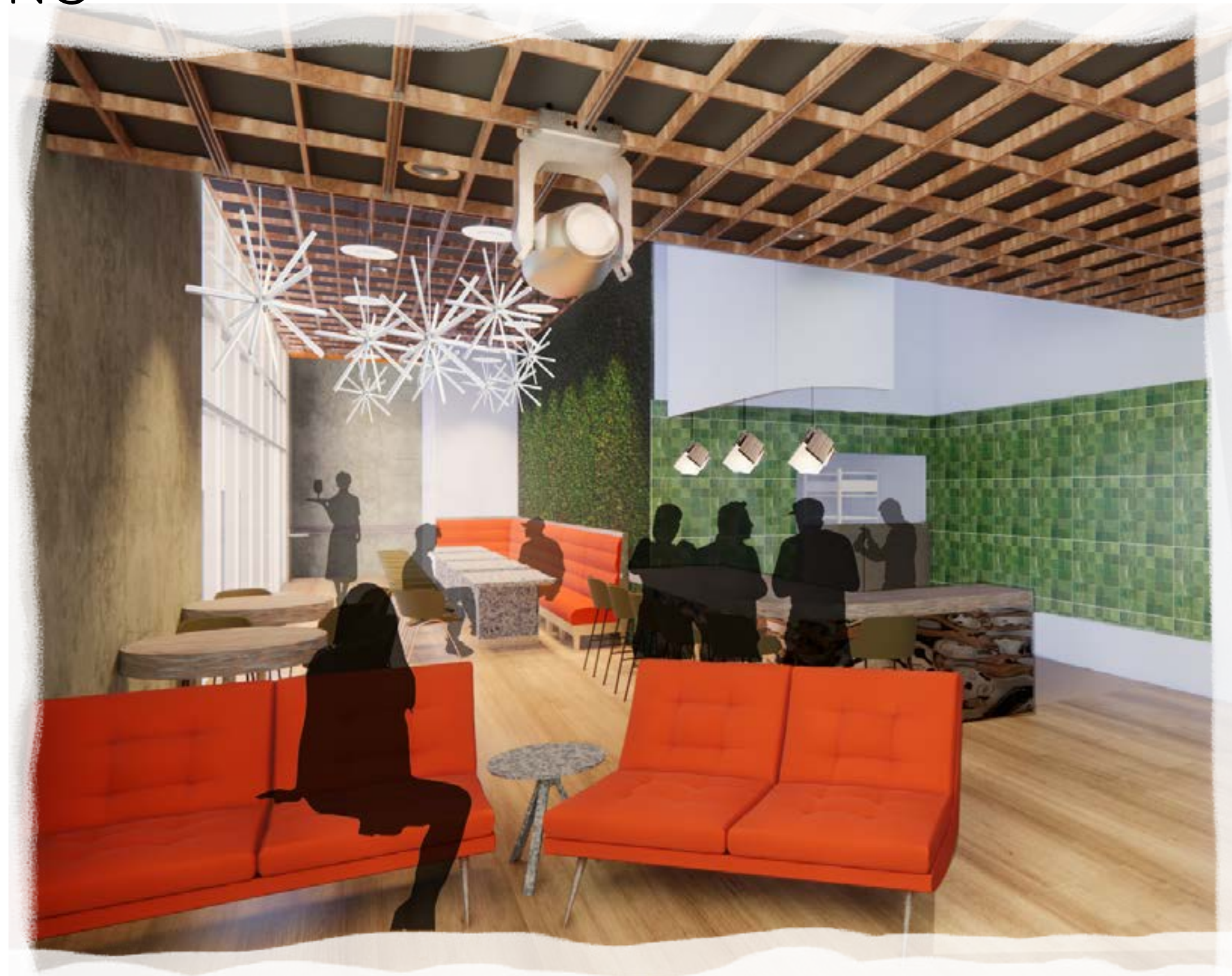
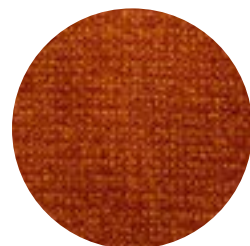
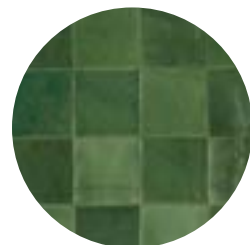
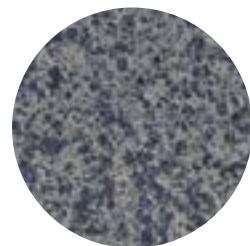
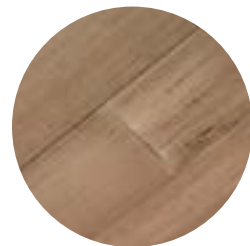


# NET COMMUNITY OFFICE





# FINE DINING





A close-up photograph of a wooden pallet structure. The image shows several horizontal and vertical wooden planks and beams, some of which are weathered and stained. The wood has a natural, light brown color with some darker, charred or stained areas. The planks are arranged in a grid-like pattern, typical of a pallet. The lighting is bright, highlighting the texture and grain of the wood.

FF&E

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1 & 2  
VENUE SPACE

MARMOLEUM; SUSTAINABLE  
LINOLEUM FLOORING

DECIBEL ON ORDER,  
ASIAN TIGER

FORBO

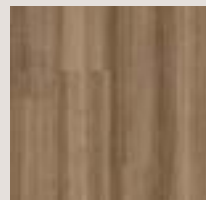


LEVEL 1 & 2  
VENUE SPACE

MARMOLEUM; SUSTAINABLE  
LINOLEUM FLOORING

DECIBEL ON ORDER,  
BLACK HOLE

FORBO



LEVEL 1 & 2  
MAIN FLOOR,  
STADIUM SEATING

CHANNEL ISLANDS; WIDE-  
CLICK FLOORING

FOSSILIZED  
BAMBOO

CALIBAMBOO

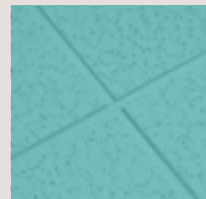


LEVEL 1  
VENUE SPACE

FELTWORKS BLADES PEAKS &  
VALLEYS KITS, ACOUSTIC CEILING

MOCHA

ARMSTRONG CEILINGS

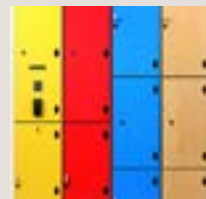


LEVEL 1 & 2 VENUE  
SPACE, THRIFT STORE,  
DINING, & OFFICES

SUPRAFINE XL HIGH RECYCLED  
CONTENT

TECH BLACK, CUSTOM  
COLORS; YELLOW,  
MAGENTA, SEAFOAM

ARMSTRONG CEILINGS



LEVEL 2  
VENUE SPACE

TOUCH PERSONNEL DEPOSIT  
LOCKER/SEAT STORAGE

STEEL INTERIOR, HARD  
GRADE LAMINATE

TRAKA ASSA ABLOY



LEVEL 1 & 2  
VENUE SPACE

ERA 800 PROFILE STADIUM  
LIGHTING

800 W LED MOVING  
HEAD PROFILE WITH  
CMY COLOR MIXING

MARTIN

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1  
VENUE SPACE

WAVE SDI HIGH-FLUX SOP  
LED MODULES

POWDER COATED  
ALUMINUM

INTRA LIGHTING



LEVEL 1 & 2  
MAIN LIGHTING

KORE CEILING RECESSED  
CAN 220V, 3000K

SAND-BLASTED  
STAINLESS STEEL

CARIBONI GROUP



LEVEL 1 ENTRY

EDGE SECURITY SYSTEM, 100-  
240VAC +/- 10%, 50/60HZ

HIGH-GRADE  
LAMINATE, METAL

CALIBAMBOO



LEVEL 1 & 2  
BACK OF HOUSE

ETERNAL STEP, AQUA SLIP  
RESISTANT FLOOR

TAUPE

FORBO



LEVEL 1 DINING

STAINLESS STEEL, METAL SCREEN  
BAR FRONT COVER

RIPPLE,  
SILVER-COLORED

YIKAI METAL

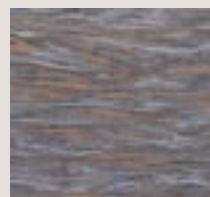


LEVEL 1 DINING

ZELLIGE HAND-CRAFTED  
EFFECT TILE

BOSCO LUX 10X10 CM

MARAZZI



LEVEL 1 & 2  
DINING

CUSTOM INSTALL SOLID ACRYLIC  
SURFACES BAR & TABLE TOPS

LIVELY; VOLCANO

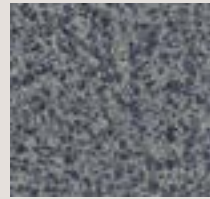
DURASEIN

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1 & 2  
DINING

STOKKO, 6200 SCALITE,  
CUSTOM FURNISHINGS

BLUE TILE,  
ECO-RESIN COATED

SCALITE



LEVEL 1 & 2  
DINING

VEGAN LEATHER SEAT  
COVERINGS

ORIGINAL, CANELA

PINATEX



LEVEL 1 DINING

MICA, 120V, 3500K LED  
ACCENT PENDANT LIGHT

DARK STAINED WALNUT  
WOOD POLYMER

CERNO



LEVEL 1 DINING

WOODWORKS OPEN CELL CEILING  
PANELS

FOUR SQUARE, GRILLE  
WALNUT

ARMSTRONG CEILINGS



LEVEL 1 DINING

TRIENNALE SOFA 2

CORTEZ ORANGE  
VELVET, BRUSHED  
STEEL ACCENT

RUBELLI



LEVEL 1 DINING

M592 BOOTH/BANQUETTES

OATH, TANGO TEXTILE,  
BRUSHED STEEL

SHELBY WILLIAMS



LEVEL 1  
DINING

NOVA SUSPENDED CONTEMPORARY  
LED PENDANT LIGHT 120V, 3000K

WHITE

ALCON LIGHTING

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1 DINING

FUNDA LOUNGE SEAT

PINATEX LEATHER AND  
STEEL BASE

VICCARBE



LEVEL 1 & 2  
DINING

CUSTOM TABLE

SCALITE

FURNITURE LABS



LEVEL 2  
ROOFTOP SPACE

COMA WOOD STOOL

PINATEX LEATHER AND  
WOOD BASE

ENEA



LEVEL 2  
ROOFTOP SPACE

PIVOT6XL PERGOLA, RAIN AND  
SUN CONTROL WITH FAN AND  
LIGHTING

BRONZE AND  
MAHOGANY WOOD  
LAMINATE FINISH

STRUXTURE



LEVEL 2  
ROOFTOP SPACE

ALETA BAR STOOL

PINATEX LEATHER AND  
STEEL BASE

VICCARBE



LEVEL 1 & 2  
CUSTOM COUNTERS

DISTRESSED  
ANTIMICROBIAL COPPER

ALLOY TREATMENT

LOCALLY SOURCED  
AND RECYCLED



LEVEL 1  
THRIFT STORE

ROUNDED SQUARE AND  
CURVED HANGING DISPLAY

HAND-PAINTED WOOD

SOPHIECOLLE

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1  
THRIFT STORE

BLACK & BEIGE WAVY LINE  
ABSTRACT WALLPAPER MURAL

SCRAWL

HOVIA



LEVEL 1 & 2  
RESTROOMS

OUTFIT WALL COVERING  
MATT 25X76

DECORO SCORE  
IVORY

MARAZZI



LEVEL 2  
RESTROOM

TERRACOTTA ORANGE 70'S  
RETRO WAVES REPEAT  
PATTERN WALLPAPER

BOING

HOVIA



LEVEL 1 & 2  
RESTROOMS

KINGSTON ANTIMICROBIAL  
FLUSHOMETER BOWL

VITREOUS  
CHINA

KOHLER



LEVEL 1 & 2  
RESTROOMS

LEMIEUX ET CIE AMORPHOUS  
MIRROR

PLASTER, PLYWOOD,  
MIRRORED GLASS

ANTHROPOLOGIE



LEVEL 1 & 2  
RESTROOMS

MASQUERADE, 110V 9" PENDANT  
HUNG FROM CEILING

RECYCLED STEEL,  
HAND-PAINTED

VARALUZ



LEVEL 1 & 2  
RESTROOMS

HAND DRYER, HIGH-SPEED,  
ENERGY-EFFICIENT

ZINC

XLERATOR

LOCATION

DESCRIPTION

FINISHES

SUPPLIER



LEVEL 1 & 2  
RESTROOMS

PURIST 1.2 GPM WALL MOUNT  
WIDESPREAD BATHROOM FAUCET

MATTE-BLACK BRASS

KOHLER



LEVEL 1 & 2  
RESTROOMS

BROCKWAY 36" TROUGH-STYLE  
WALL MOUNTED UTILITY SINK  
WITH 4 DECK HOLES

WHITE ENAMEL  
CAST IRON

KOHLER



LEVEL 2 OFFICES

RAVEN MODULAR SEATING  
SYSTEM

COMPANY WOOD BLUE  
AND CREAM FABRIC

ERG



LEVEL 2 OFFICES

REFF PROFILES HEIGHT  
ADJUSTABLE DESK

TECHWOOD VENEER,  
MOCHA

KNOLL



Thank You!