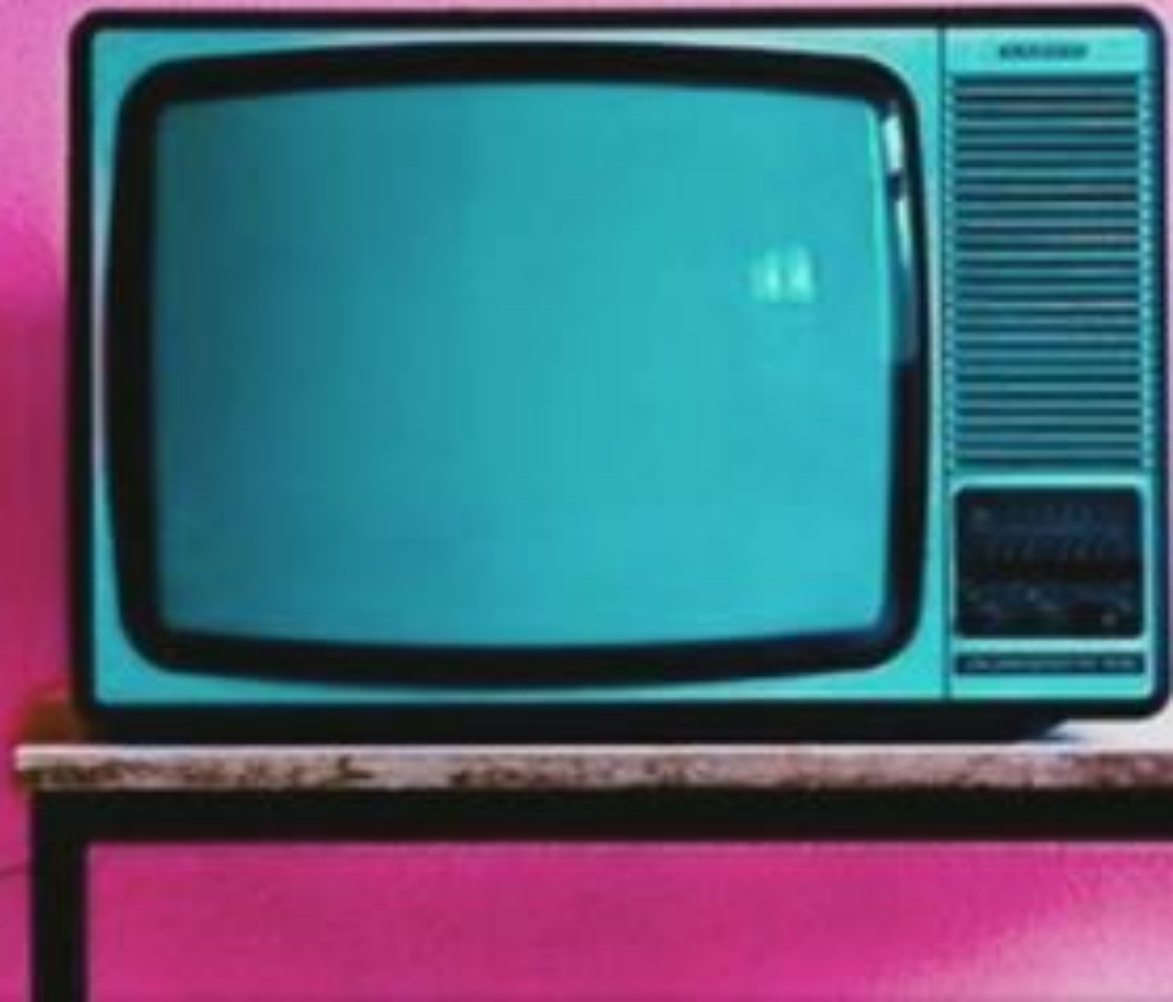


castleboat // vhs

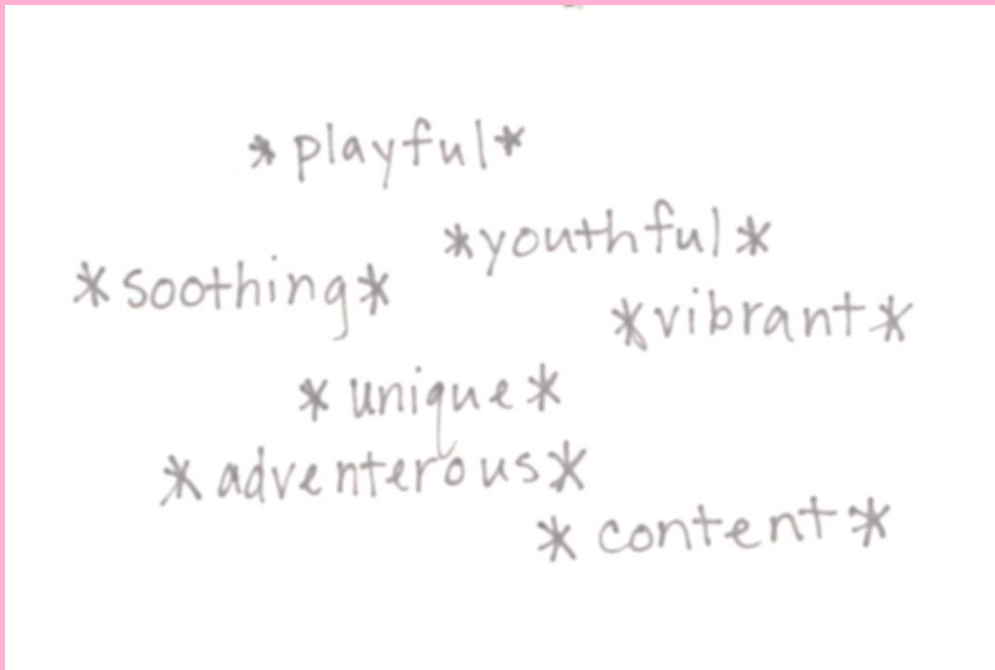


# CASTLEBEAT FURNITURE LINE

DESIGNED BY: JENNA MORLOCK

# BRAINSTORMING

## MOODS FROM ALBUM



Album: VHS

Artist: Castlebeat (Josh Hwang)

Label: Spirit Goth

## ABOUT CASTLEBEAT

- Lo-Fi Bedroom Pop
- Lives in California
- Opened his own record label called Spirit Goth
- Finds inspiration in The Cure and Joy Division
- Considers his music to be dreamy with happy melodies and sadder more mellow undertones

# PATTERNS/MATERIALS



# DESIGNS



- Unique
- Associated with the indie music scene
- Bright fun colors
- Different textures
- Can be individual or combined
- Made with Eco-Friendly materials
- Enough variation to appeal to many clients

**Why it's "trendy"**