



602 Montgomery
Savannah, GA

Eerie Charm

Spring 2019
Jenna Morlock
Studio I
Prof. Alba Marcon



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Phase One

Research and Analysis

Client Profile

Andrew Kasch Background

Born in Tallahassee, Florida.

Currently lives in Burbank, Ca.

Age 39 and 6'1"

As a child he was very sheltered having a pastor as a father.

Graduated from SCAD with a BA, in film, in 2013.

Married with two daughters.

Director at Warner Bros Television.



Kasch Vibes

- SPOOKY
- DARK
- CREATIVE
- CREEPY
- FILM
- MYSTERY
- CLASSIC
- SIMPLE
- MAGICAL
- FAMILY

Personal Interests

Has worked a lot with comedy, horror and superheroes in his films.

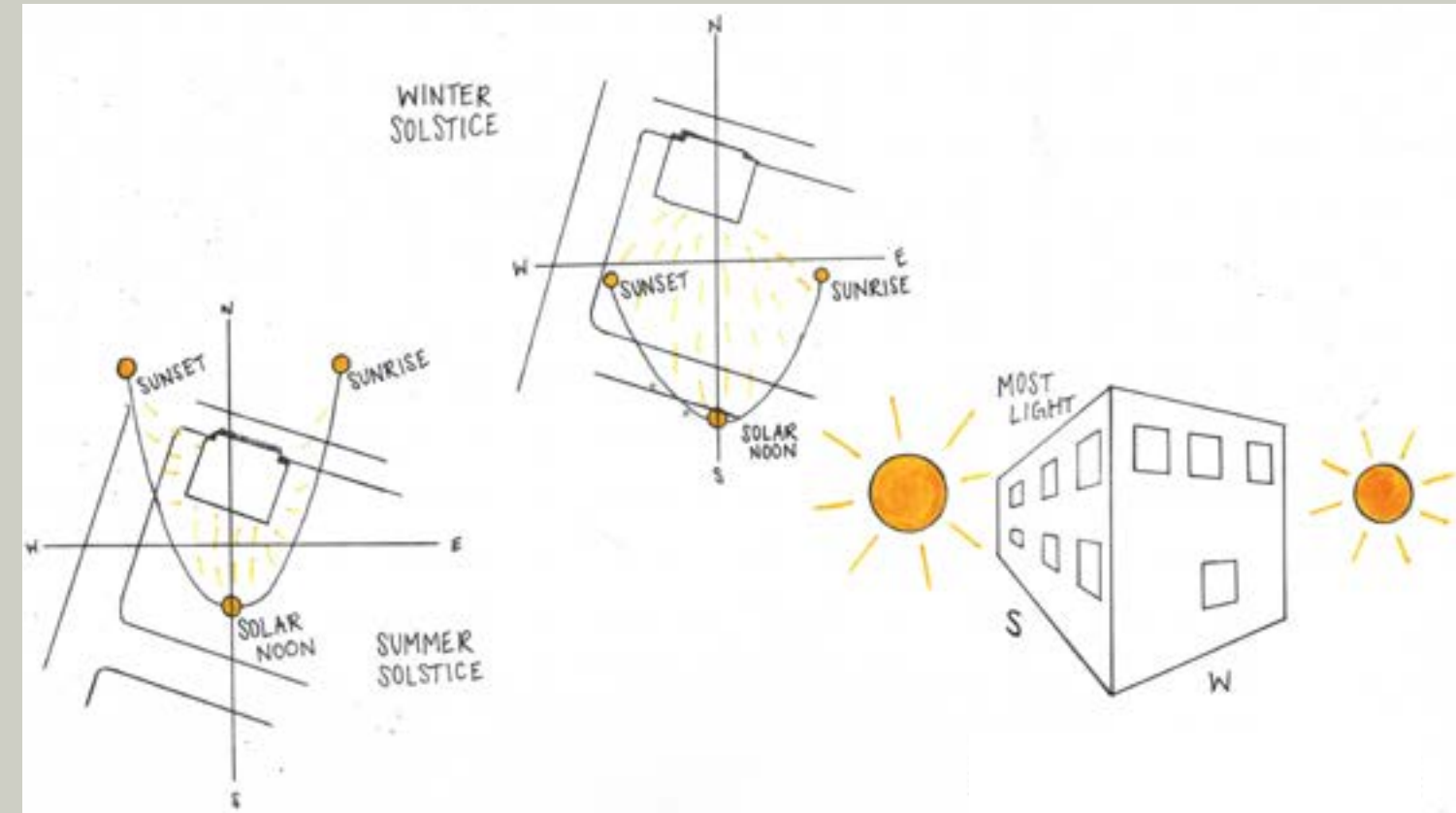
Loves to surround his children with magic and creativity.

House is full of collectibles and darker tones.

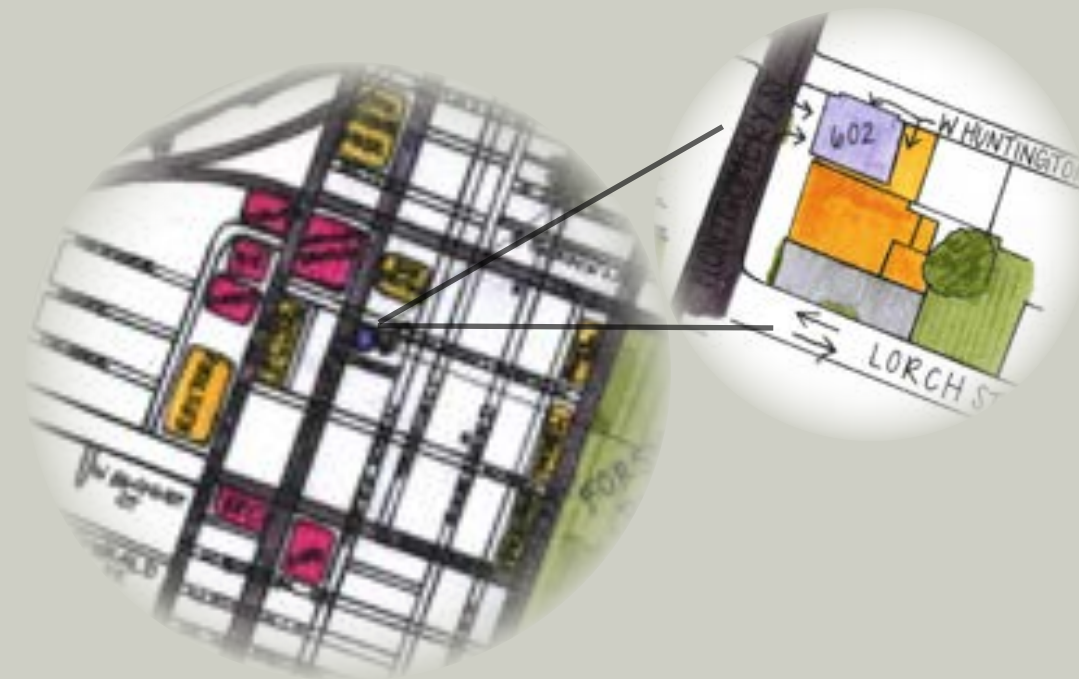
Has always had a strong passion for sci-fi, horror, and fantasy.

Foodie.

Building and Site Analysis



602 Montgomery
Savannah, GA



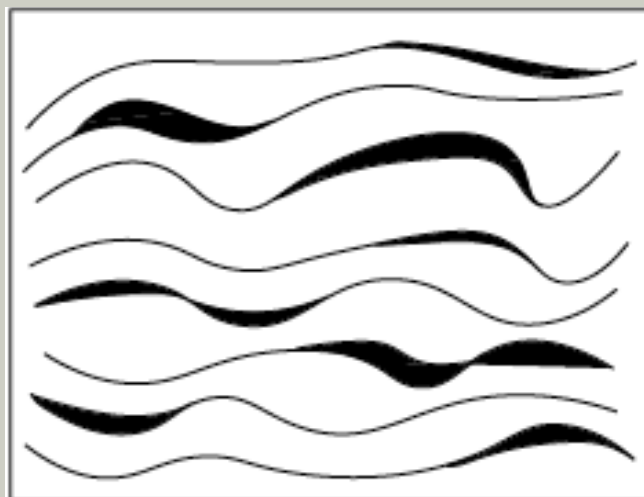
Eerie Charm



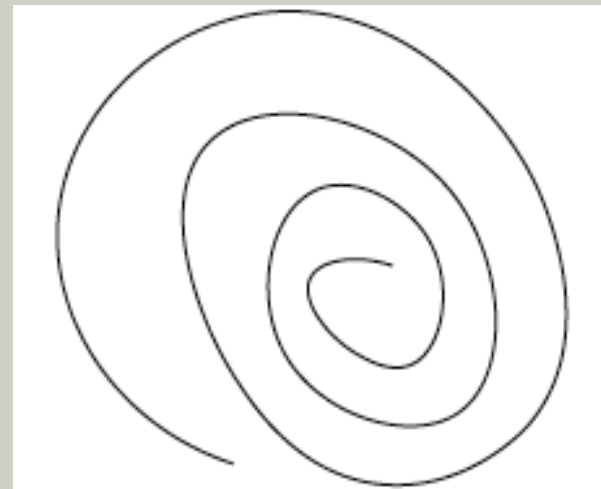
Finding a way to incorporate affinity for the horrific while ensuring that users would not have constant nightmares was a key factor in developing this aesthetic. Eerie Charming combines mystery, enchantment, and connection. Instead of focusing on the obvious fear aspect that drives horror films, we chose to focus on its other, more family-friendly aspects, like unpredictability and the limitless possibility of the universe. Using light, color, and texture the goal is to create a space that will haunt you in the most cheerful way evoking curiosity, content, and wonder.



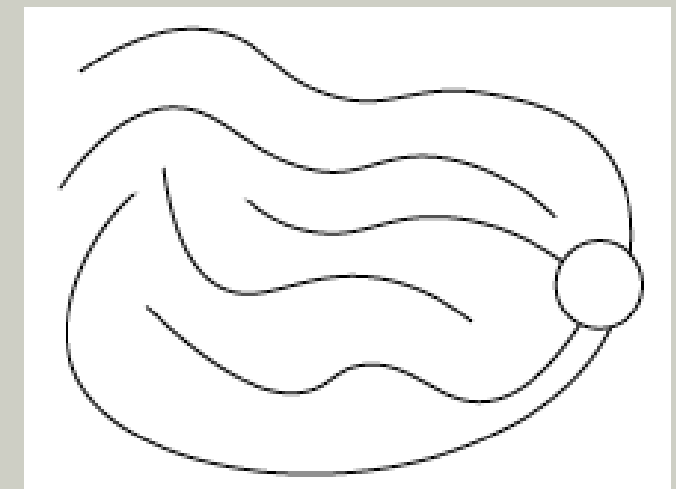
Mystery



Connection



Enchantment



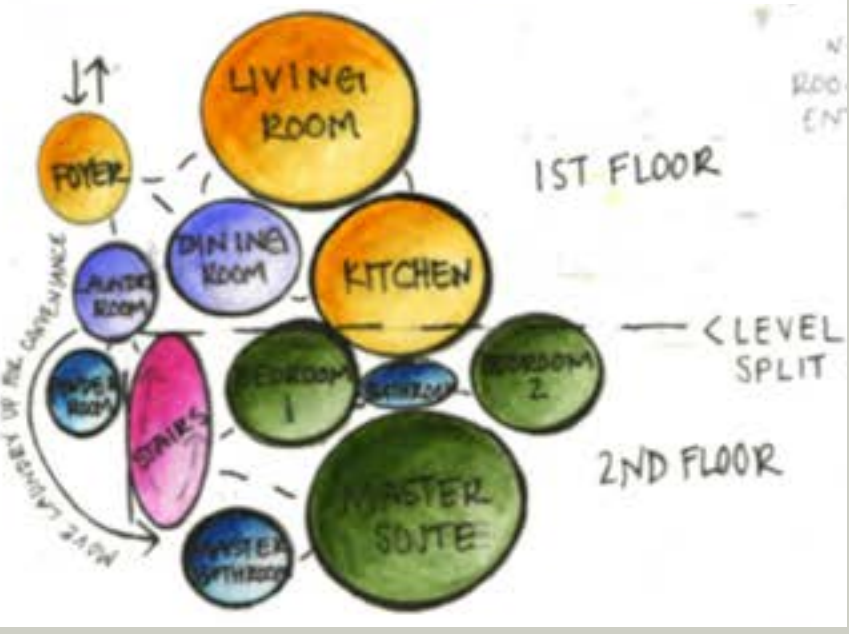


Phase Two

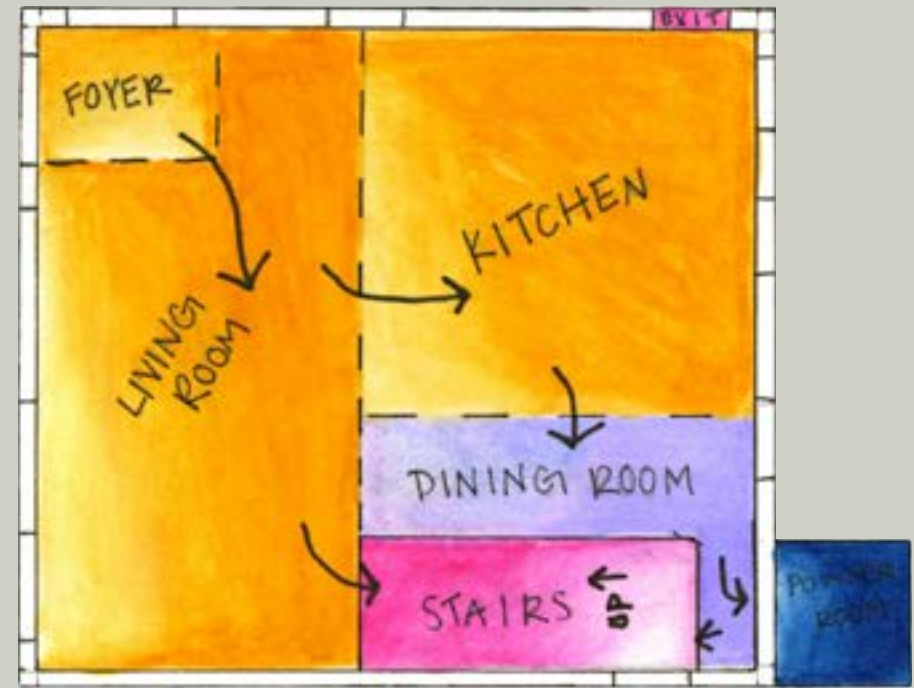
Schematic Design



Bubbles



- - transitions
- - bathrooms
- - heavily shared/public
- - slightly shared
- - private spaces

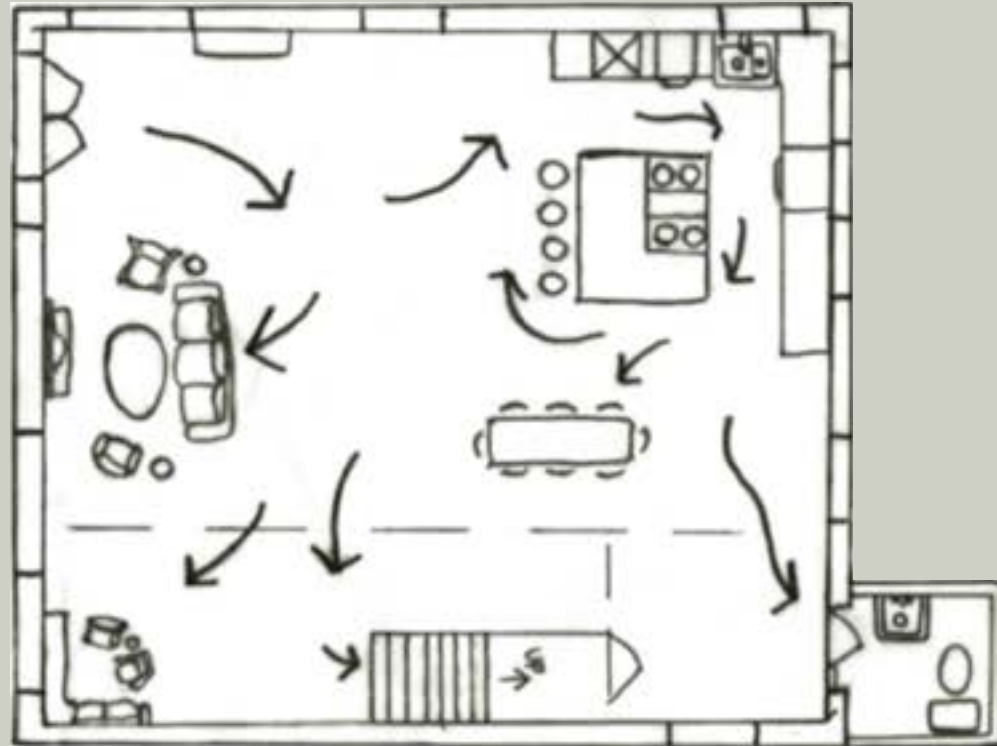


FIRST FLOOR ↑N

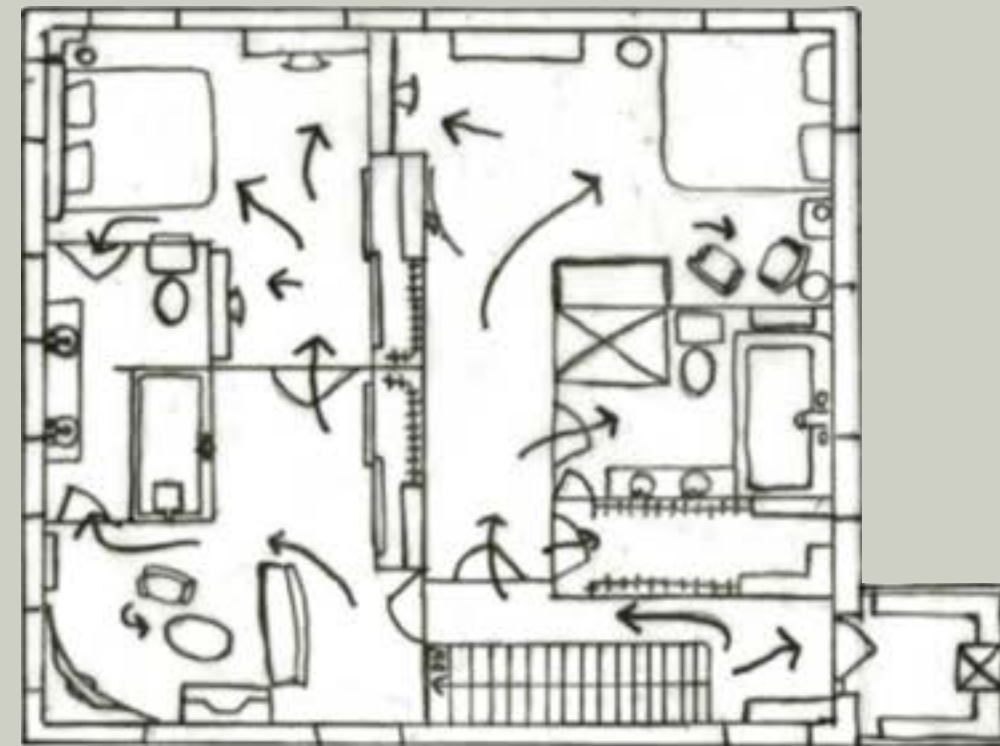


SECOND FLOOR ↑N

Loose Plan



FIRST FLOOR
SCALE: 1/8"=1' ↑N



SECOND FLOOR
SCALE: 1/8"=1' ↑N

Program

	Function	Key Components	Location & Adjacency	Considerations
Foyer	Welcome area for guests, place to drop of things and leave shoes	Large storage area for many individuals to have personal space	At the entrance of the building, adjacent to stairs, living, and washrooms	
Bedroom 1	Resting area for guests to sleep and get ready	Bunk beds with larger bottom for maximum occupancy	Located upstairs adjacent to the stairs, other bedroom and master suite	Needs to be functional for all ages
Bathroom	Main area for upstairs for cleaning and restroom needs	Double sink for maximum functionablity	Located upstairs between both bedrooms	Needs to be functional for more than one person at a time
Master	Resting area for guests to sleep and get ready	Lounging area for private relaxation and work	Located upstairs adjacent to the stairs, master bath and spare bedrooms	
Kitchen	Area for cooking and entertaining	Open to main area for connecting and entertaining, small eating space	Located downstairs adjacent to the dining/living rooms and the wash room	Needs to be functional for very large groups but also intimate
Living Room	Central area of the building, meant for relaxing and spending free time	Lots of seating and seperation of open space through movable barriers for privacy	Located downstairs adjacent to the kitchen, foyer, and dining area	Needs to be functional for very large groups but also intimate
Dining Room	Formal area for eating or entertaining	Foldable table to increase functionality for larger groups	Located downstairs connecting with the kitchen and living room	Needs to be functional for very large groups but also intimate
Bedroom 2	Multi-functional room for either guests to stay or extra lounging/study space	Pull out couch for multi-functioning space	Located upstairs adjacent to the stairs, other bedroom and master suite	Needs to be functional for all ages
Master Bath	Main bathroom upstiairs for the master suite, for cleaning and other restroom needs	Double sink for maximum functionablity	Located upstairs adjacent to the stairs and master suite	Luxurious space to escape needs to be functional for more than one person at a time
Powder Room	Small restroom for basic needs	Small storage and sink area to increase functionality	Located downstairs adjacent to the washroom	
Utilities	Small room with laundry appliances	Lots of counterspace to accomodate heavy traffic	Located upstairs adjacent to the master bath and stairs	Functional for many people

	Foyer	Bedroom 1	Bathroom	Master	Kitchen	Living Room	Dining Room	Bedroom 2	Master Bath	Powder Room	Utilities
Foyer					○	●	○			○	
Bedroom 1			●	○				●			○
Bathroom		●	●	○				●			
Master		○	○	○				○	●		○
Kitchen	○					●	●			○	
Living Room	●				●	●	●				
Dining Room	○				●	●					
Bedroom 2		●	●	○				●			○
Master Bath	●			●							●
Powder Room	●				●						
Utilities	●				○	○	○			●	
Pantry					●					○	
Library				○					●		○
	Mandatory Adjacencies ●	Secondary Adjacencies ○									

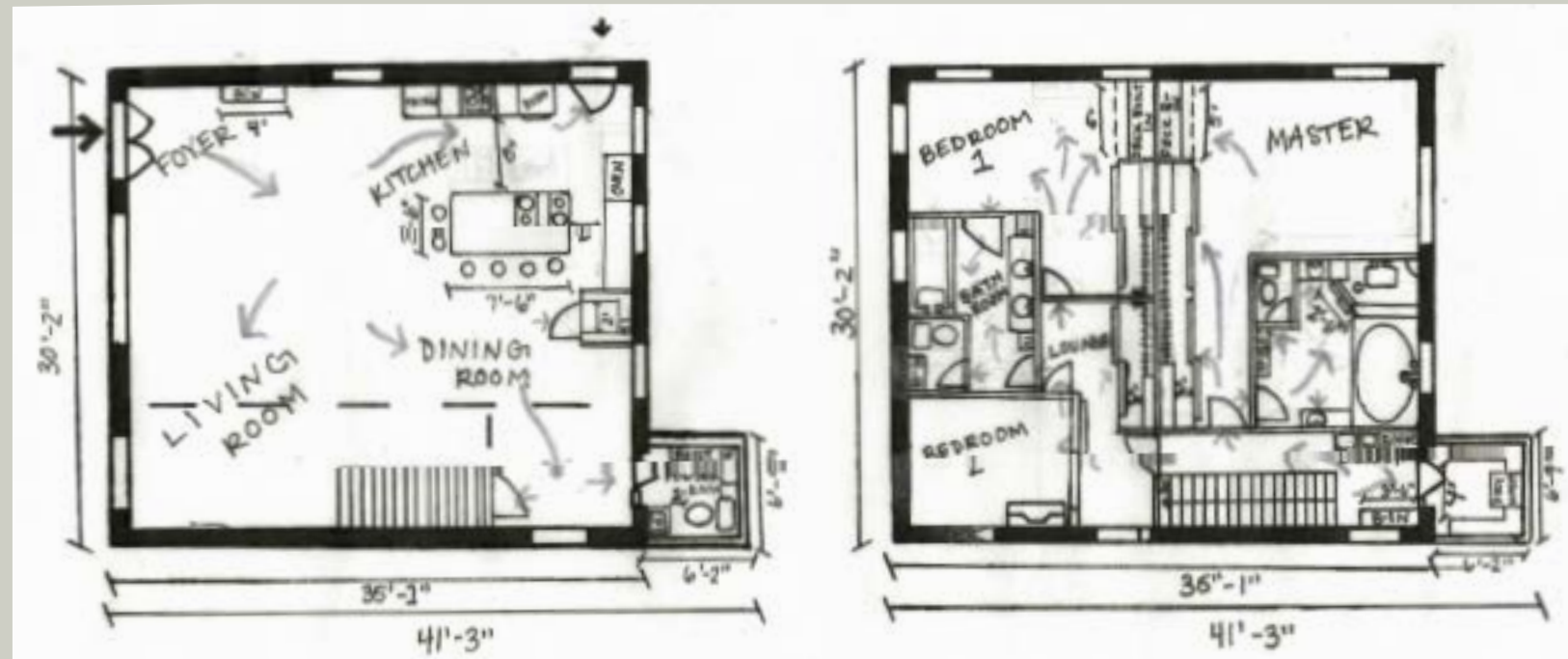
Adjacency Matrix



Phase Three

Design Development

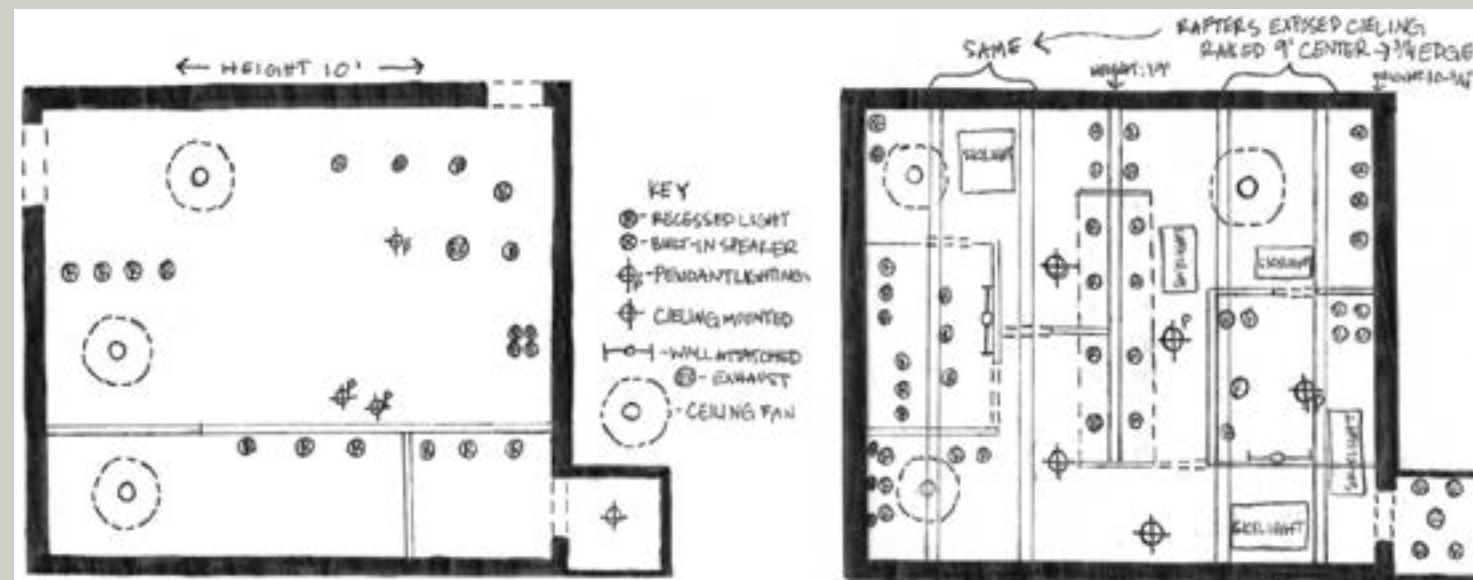
Floorplan



FIRST FLOOR
SCALE: 1/8"=1' ↑N

SECOND FLOOR
SCALE: 1/8"=1' ↑N

Reflected Ceiling Plan



FIRST FLOOR
SCALE: 1/8"=1' ↑N

SECOND FLOOR
SCALE: 1/8"=1' ↑N












FIRST FLOOR FURNITURE PLAN
SCALE: 1/4"=1' ↑ N



SECOND FLOOR FURNITURE PLAN
SCALE: 1/4"=1'

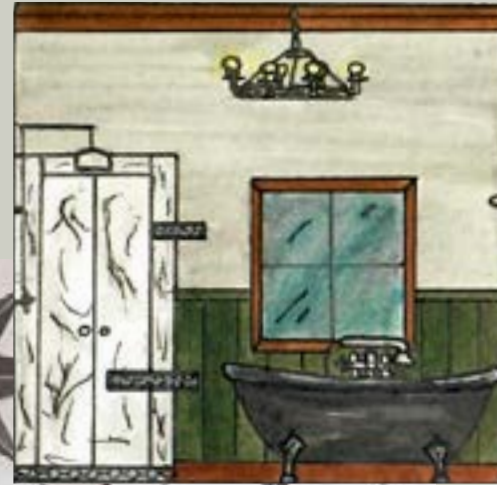


Master Bath FF&E

Master Bath	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Flexstone SSK40407821EV	Composite	\$621.43	1	\$621.43
	Red 1 Neo P40Neo-PVC	Polyutherane	\$576	1	\$576
	Vigo VG6063CHCL42	Glass and Chrome Metal	\$899.90	1	\$899.90
	Summit P1159C	Acrylic	\$2,801	1	\$2,801
	Mirabelle MIRAM200WH	Porclain	\$479.69	3	\$479.69
	Ariel Cambridge ZZB1462	Wood	\$1,489.99	1	\$1,489.99
	Star Ceramic Wall and Floor Tile 680280	Ceramic	N/A	Kitchen and Master Bath	N/A
	Hampton Carrara Hex Marble Mosaic Tile 659079	Marble	N/A	Master Bath	N/A
	Islander 20-1-006	Natural Stone	\$9.98	1	\$9.98

	Seagull S3110209846	Steel with Stardust Finish	\$453	1	\$453
	Millennium Lighting M3374MBBPW	Metal and Glass	\$179.99	1	\$179.99
	French Farmhouse Mirror	Wood	\$185	1	\$185
	Modern Concrete	Concrete	N/A	Sink, Bench, and Shelf	N/A

KITCHEN AND BATH

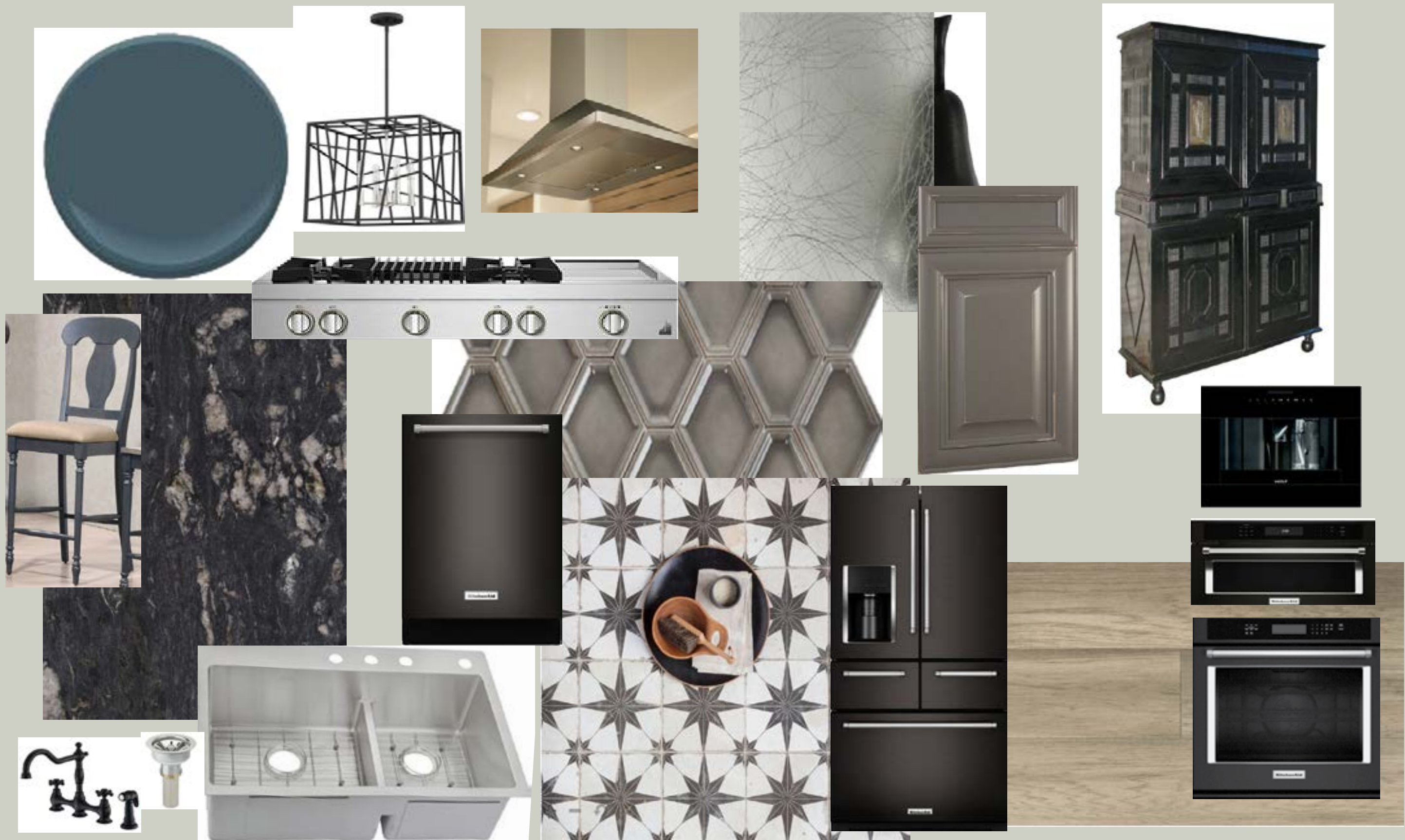


MASTER BATH
ELEVATION
SCALE 1/4"=1'













KITCHEN ELEVATION
SCALE 1/4"=1'


















Kitchen

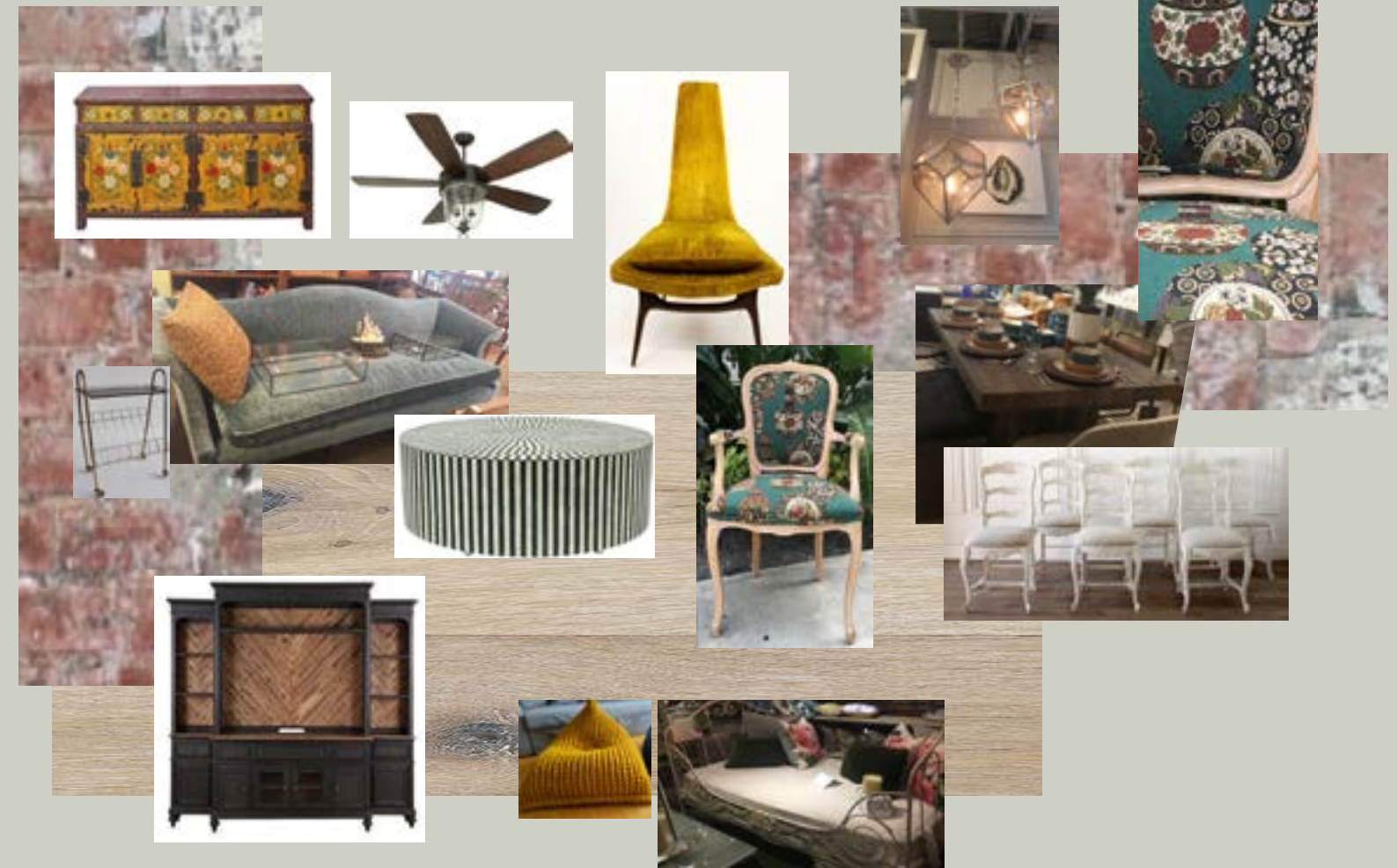
Kitchen	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Kitchenaid KKRMF706EBS	Black Stainless	\$3,826.99	1	\$3,826.99
	Elkay EECTSR AO33229BG4	Stainless Steel	\$558.25	1	\$558.25
	Wolf WEC24B	Black	N/A	1	N/A
	Kitchenaid KKMBP107EBS	Black	\$2,286.99	1	\$2,286.99
	Kitchenaid KKOSE07EBL	Black	\$2,564.99	1	\$2,564.99
	Kitchenaid KKDTM704EBS	Black Stainless	\$1,690.99	1	\$1,690.99
	Jenn Air JJGCP748HL	Stainless Steel	N/A	1	N/A
	Zephyr ZZNAE42CS	Stainless Steel	N/A	1	N/A
	Springfield Maple Creek Stone Rub Through	Maple Wood	SB33: \$342.73 B12: \$296.85 B12-ROT/2: \$447.45	All 1	SB33: \$342.73 B12: \$296.85 B12-ROT/2: \$447.45
	Cosmic Black/Granite 499	Granite	N/A	3'-6"X7'-6"	N/A





	Nova Hex Graphite Ceramic Mosaic Tile 615266	Ceramic	N/A	1 Box	N/A
	Star Ceramic Wall and Floor Tile 680280	Ceramic	N/A	17 Boxes	N/A
	Santo Bar Stool WD01311646	Wood and Iron	\$204.99	5	\$1,024.95
	Park Harbor PHPL6384TEXBLPN	Textured Black/ Polished Nickel	\$356.18	1	\$356.18

Kitchen FF&E

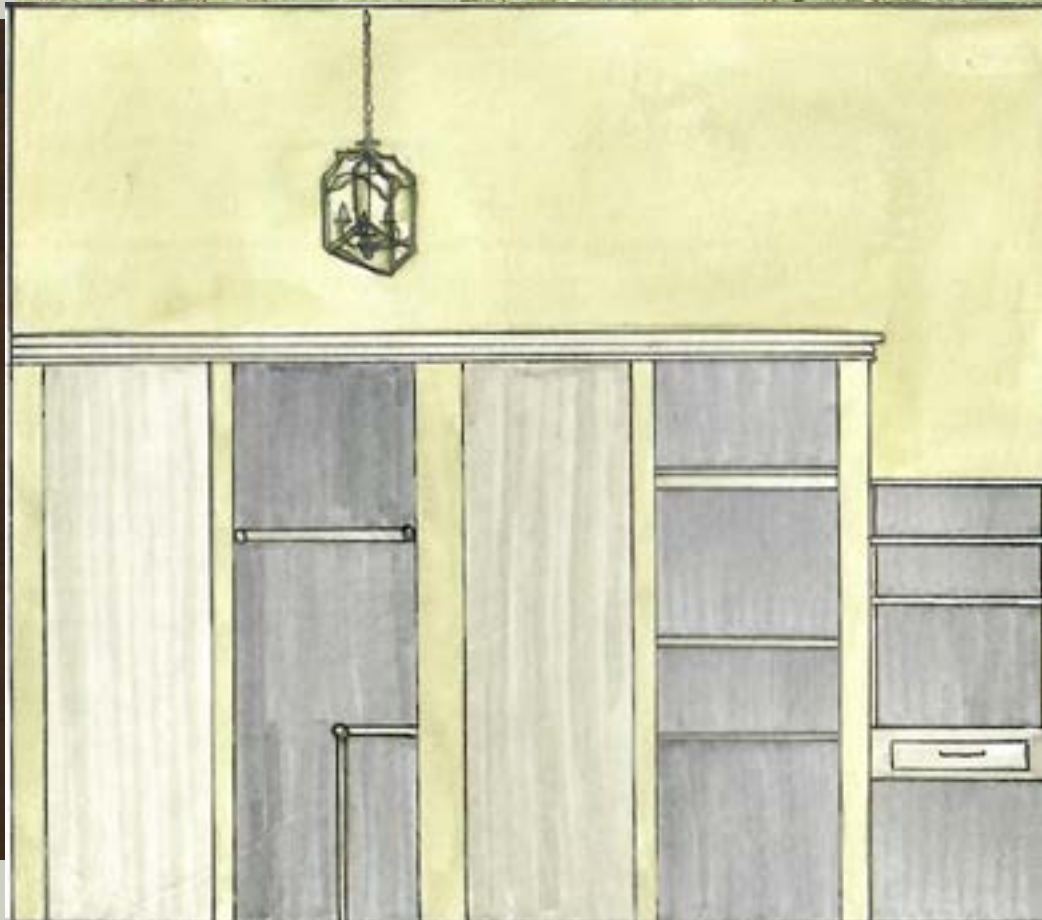
Living Room FF&E

Living Room	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Sourced from Arcanum Antiques	Velvet	N/A	1	N/A
	cs4556E	Wood	\$2,940	1	\$2,940
	Bone Inlay Coffee Table	Solid Wood, MDF, Black Resin, and Bone Inlay	\$1,399	1	\$1,399
	High Back Karpen Lounge Chair	Wood and Velvet	\$2,500	1	\$2,500
	Creddecor Entertainment Center #7	Black Painted Amber Walnut Wood	\$2,300	1	\$2,300
	MidCentury Brass Magazine Rack	Brass	\$139.24	1	\$139.24
	Fredericksburg CB6008G5	Wood, Metal, and Glass	\$566.00	1	\$566.00
	Kahrs Hardwood 17354	Oyster Oak	\$9.50/sq.ft	Downstairs	N/A
	Original Exposed Brick	Brick	Free	N/A	Free
Dining Room	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Ginger Jar Stars	Wood and Fabric	\$499	2	\$998
	Sourced from Arcanum Antiques	Metal and Wood	N/A	1	N/A
	Emerson Expandable Dining Table	Wood	\$1,499.00	1	\$1,499.00
	19F23900	Painted wood and Linen	\$3,600	1 set of 6	\$3,600















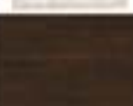


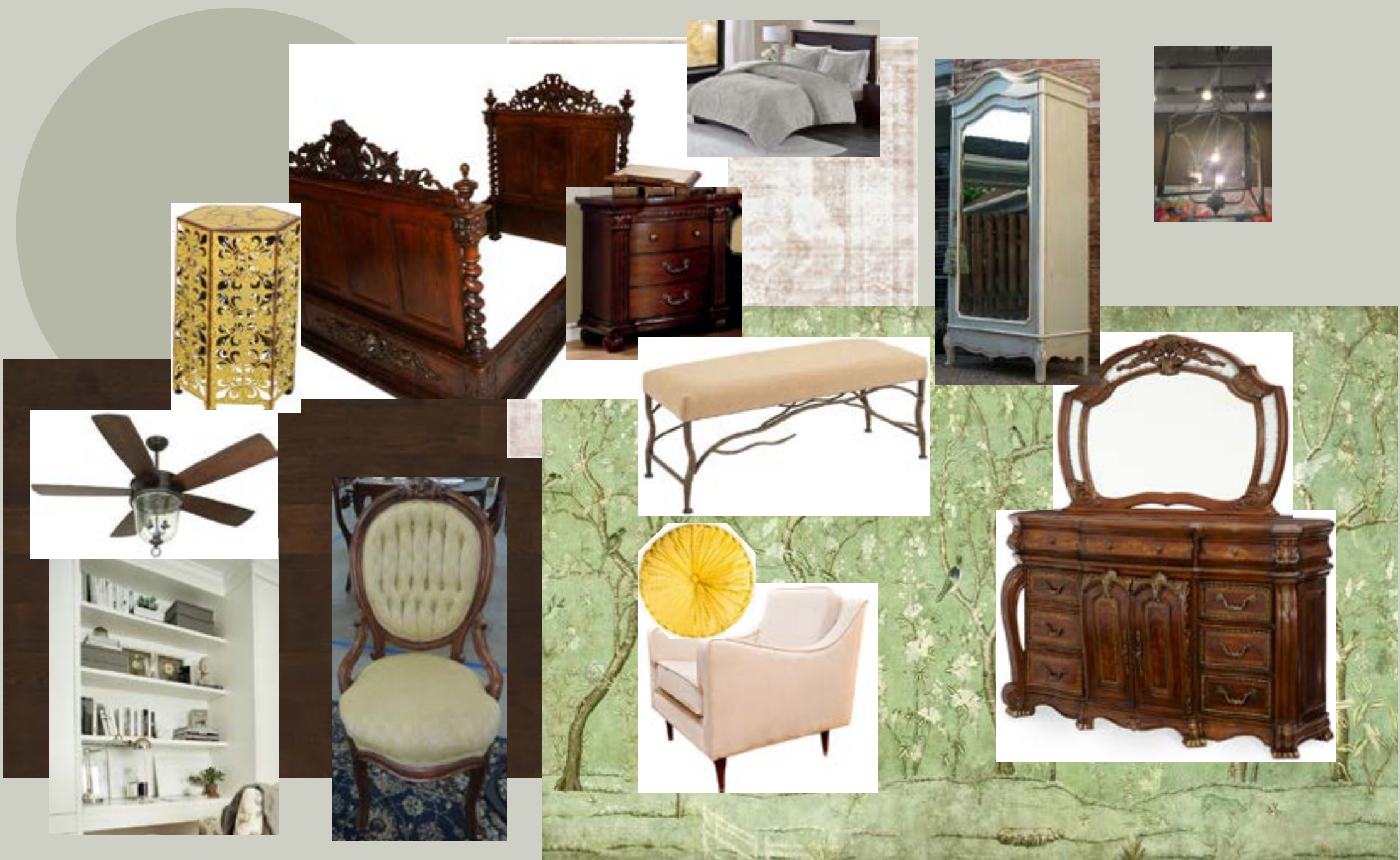
Playroom	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Daybed	Metal	N/A	1	N/A
	Chunky Merino Knitted Bean Bag Chair	Wool	\$242.80	2	\$242.80
	Kahrs Hardwood 17354	Oyster Oak	\$9.50/sq.ft	Downstairs	N/A
	Original Exposed Brick	Brick	Free	N/A	Free

Master

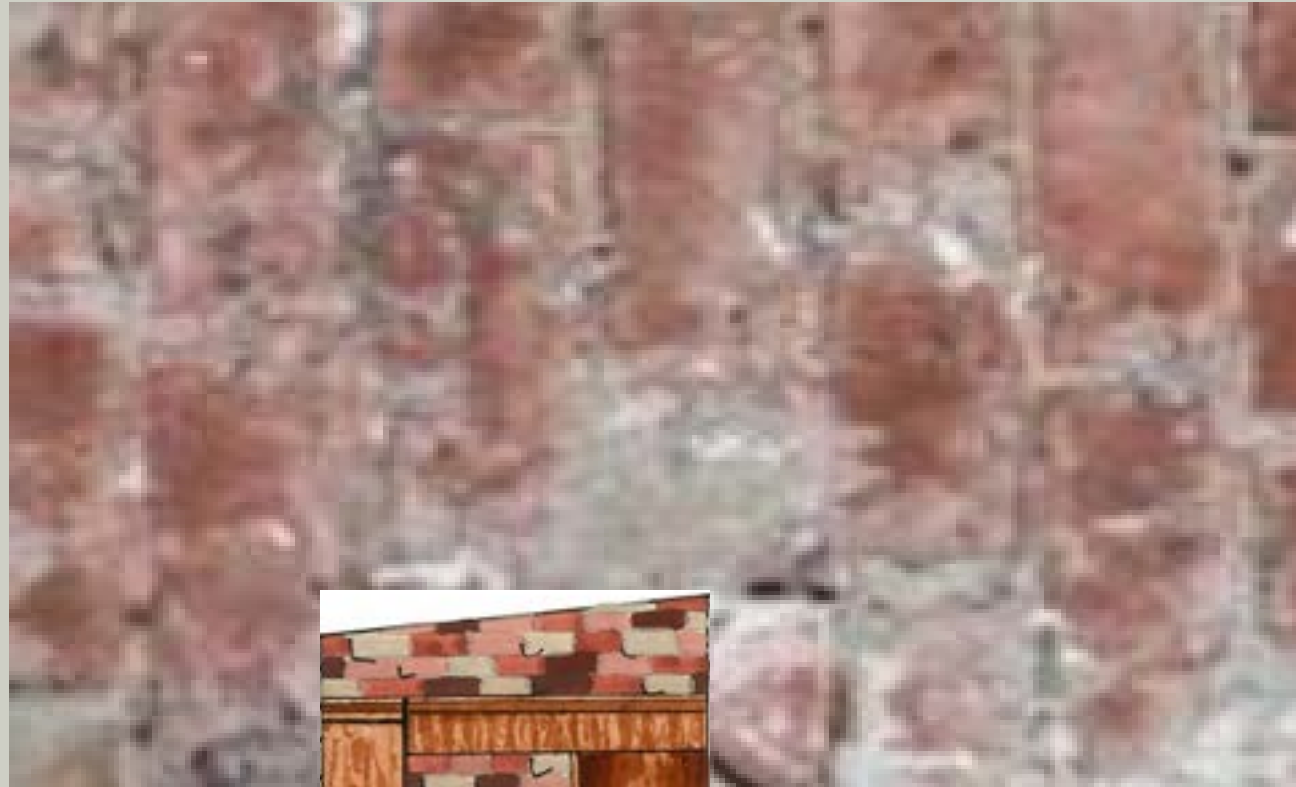


MASTER BEDROOM ELEVATION
SCALE 1/4"=1'

Master	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Antique French Hunt Bed	Wood	\$3,995	1	\$3,995
	Merica Comforter Set OPC05076	Polyester	\$73	1	\$73
	17135192	Wood	N/A	2	N/A
	Sourced from Antanum Antiques	Wood	N/A	1	N/A
	Mirrored Door French Armoire	Metal/ Glass	\$2,850	1	\$2,850
	1002062	Cherry Mahogany Wood	\$2,419	1	\$2,419
	Ariel Cambridge Z281462	Cherry Mahogany Wood and Glass	\$793	1	\$793
	Flynt Upholstered Bench BLM50944	Linen and Iron	\$165.99	1	\$165.99
	Antique Victorian Hand Carved Ladies Salon Chair	Wood and Fabric	\$341.50	1	\$341.50
	Mid Century Danish Style Lounge Chair	Wood and Velvet	\$1,195.00	1	\$1,195.00
	Fredericksburg CFB6008G5	Wood, Metal, and Glass	\$566	1	\$566
	Sourced from One Fish Two Fish	Metal	N/A	1	N/A
	Emerald Garden FNMCL150	Wallpaper	N/A	14'-6"	N/A
	Brandt Area Rug MTNA1493	Polypropylene	\$108.99	1	\$108.99
	Kahrs Hardwood 50804	Wood	\$9.50 sq/ft	Upstairs	N/A



Master FF&E










ENTERTAINMENT ROOM
ELEVATION
SCALE: 1/4"=1'











ENTERTAINMENT ROOM

FF&E





Entertainment Room	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Oxford Custom Pop-Up Platform Sleeper Sofa with Chaise	Polypropylene	\$4,748.00	1	\$4,748.00
	Hendrix Coffee Table W000041485	Wood and Steel	\$225.01	1	\$225.01
	Kahrs Hardwood 17354	Oyster Oak	\$9.50/sq.ft	Upstairs	N/A
	Original Exposed Brick	Brick	Free	N/A	Free

Utility Room	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	RL94IP 199,000 BTU, Non-Condensing Indoor Tankless Water Heater (Propane)	Stainless Steel	\$1,371	1	\$1,371
	Whirlpool WWFC9820HC ELECTRIC	Chrome Shadow	N/A	1	N/A
	Kahrs Hardwood 17354	Oyster Oak	\$9.50/sq.ft	Upstairs	N/A

FF&E

Guest Room	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Hover Flat4__h1267st22_WSMIM F0633	Pine	\$3,995	1	\$3,995
	Umbria Cotton Seersucker Comforter Set W001505342	Polyester and Cotton	\$106	2	\$106
	Sourced from Arcanum Antiques	Wood	N/A	2	N/A
	Sourced from Arcanum Antiques	Wood	N/A	1	N/A
	Sourced from Arcanum Antiques	Metal/ Glass	N/A	2	N/A
	Mid Century Danish Style Lounge Chair	Wood and Velvet	\$1,195.00	2	\$2,390.00
	Fredericksburg CFB600BG5	Wood, Metal, and Glass	\$566	1	\$566
	Kahrs Hardwood 50304	Wood	\$9.50 sq/ft	Upstairs	N/A

FF&E

Playroom	Model Name/ Number	Finish/ Materials	Price/Cost	Quantity	Overall Price
	Daybed	Metal	N/A	1	N/A
	Chunky Merino Knitted Bean Bag Chair	Wool	\$242.80	2	\$242.80
	Kahrs Hardwood 17354	Oyster Oak	\$9.50/sq.ft	Downstairs	N/A
	Original Exposed Brick	Brick	Free	N/A	Free



Eerie Charm

